



# CECM6352 Campus-Based Collegiate Ministry

New Orleans Baptist Theological Seminary  
Christian Education Division  
Workshop, May 22-26, 2017

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*The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.*

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## **Purpose of the Course**

The purpose of this course is to bring together persons who are interested in working with students in ministry context for the purpose of learning new things, reigniting a passion for working with students, and acquiring a few new skills to more effectively minister to youth.

## **Core Value Focus**

*Doctrinal Integrity* – Knowing that the Bible is the Word of God, we believe it, teach it, proclaim it, and submit to it. The doctrinal statements used in our evaluations are our Articles of Religious Belief and the Baptist Faith and Message Statement.

*Spiritual Vitality* – We are a worshipping community, with both personal spirituality and gathering together as a Seminary for the praise and adoration of God and instruction in His Word.

*Mission Focus* – We are not here merely to get an education or to give one. We are here to change the world by fulfilling the Great Commission and the Great Commandments through the local church and its ministries.

*Characteristic Excellence* – What we do, we do to the utmost of our abilities and resources as a testimony to the glory of our Lord and Savior Jesus Christ.

*Servant Leadership* – We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us.

Annually, the President will designate a core value that will become the focus of pedagogy for the year.

## Curriculum Competencies Addressed

This course will address the following curriculum competencies:

1. *Biblical exposition*: Biblical basis for collegiate ministry is explored.
2. Theological and historical perspective: Historical collegiate movements and relationships between campus and church are examined.
3. *Servant Leadership*: Enlistment, training, equipping and encouragement of volunteers are facilitated. Relationship building is a key component.
4. *Disciple Making*: The basic model of student ministry involves replication of discipleship.
5. *Characteristic Excellence*: Excellence as a minister is explored.

## Course Description

A collegiate campus orientation is assumed. This course is designed to focus on the work of the director of Baptist Collegiate Ministries. The qualifications, preparation, commitment, relationships, and responsibilities are considered. Basic principles underlying program development, leadership training, and administration of staff, student center and budget are explored. Both traditional residential and commuter college settings are considered.

## Student Learning Objectives

The student involved in this course should be able to accomplish the following: Make sure to include all three domains of learning.

Cognitive:

- Identify needs of contemporary college students and develop skills for meeting those needs.
- Describe the typical university setting, while acknowledging that campus settings may vary widely.

Affective:

- Understand the need to build relationships to local church, campus, associational, state and national leaders.
- Understand the philosophy and mission of Baptist Collegiate Ministry.

Psychomotor:

- Develop a balanced program of growth and outreach for students and student leaders.
- Develop a training plan for leaders and potential leaders, both in skills and in the spiritual life.
- Administer a local program with personnel, facilities, and finances.

## Required Readings

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

### **Required Texts**

Gardner, Howard and Katie Davis. *The App Generation: How Today's You Navigate Identity, Intimacy, and Imagination in a Digital World*. United Kingdom: Yale University Press, 2013.

Sanford, Samuel Jr. *Baptist Campus Ministry at Crossroads*. Franklin, TN.: Providence House Publishers. 1997.

Shockley, Donald G. *Campus Ministry: The Church Beyond Itself* (Louisville, KY: John Knox Press), 1989.

White, James Emery. *Meet Generation Z: Understanding and Reaching the New Post-Christian World*. Grand Rapids, MI: Baker Books, 2017.

### **Optional Texts**

Bomar, Chuck, *College Ministry From Scratch: A Practical Guide to Start and Sustain a Successful College Ministry*. Grand Rapids, MI.: Zondervan/Youth Specialties, 2009.

Bomar, Chuck, *College Ministry 101: a Guide to Working with 18-25 year olds*. Grand Rapids, MI.: Zondervan/Youth Specialties, 2010.

Dean, Kenda. *Almost Christian*. New York: Oxford University Press, 2010.

Elmore, Tim. *The iY Generation*. Atlanta: Poet Gardner Publishing, 2010.

Hines, Benson, *Reaching the Campus Tribes*, available free,  
<http://reachingthecampustribes.com/>

McIlhaney, Joe S. Jr. MD, Fresa McKissic Bush, MD. *Hooked: Mew Science on how Casual Sex is Affecting our Children*. Chicago, IL: Northfiled Publishing, 2008.

Sire, James, *Chris Chrisman Goes to College*. Downers Grove, Il.: InterVarsity Press, 1993.

Tapia, Andres, ed. *Campus Evangelism Handbook: A Practical Guide for Showing and Sharing God's Love*. Downers Grove, Il.: Intervarsity Press, 1987.

## Assignments and Evaluation Criteria

### Assignments and Evaluation Criteria

1. **Book Summary:** Students will read and report on the White book. The report should consist of a listing of 25 of the most important truths or principles in the book. Complete sentences are not necessary, but include enough to make sure the bullet item is clear. The listing should be brought with you to the first day of class.
2. **Interviews:** Students will interview two *campus-based college minister* in person or through FaceTime or Skype and students should spend at least 45 minutes in the interview with the campus minister. The following questions should be included in the interview although additional questions should be added as well.
  - What are the most important characteristics of a successful Baptist Collegiate Minister?
  - What are the three biggest challenges that a collegiate minister faces as a director?
  - What are two of your most effective events?
  - What has been your most effective means of discipleship?
  - How have you found it best to replicate students as disciple-makers and living missionary?
  - What would be your advice to someone preparing to go into collegiate ministry?

Student will interview a *State Collegiate Ministry Director*, following the same criteria as above with the following questions:

- Why are you in the business of investing in the lives of college students and college ministers?
  - What is the best piece of wisdom you would pass along?
  - What do you wish you would have done differently when you first started out ministry?
  - What is the main caution you would pass along?
  - What makes them the most excited about the future of college ministry?
3. **Site Visit/Observation:** Each student will develop an observation checklist to guide a visit to a BCM. Your list should include objective as well as subjective items. Ideally, a tour would be arranged with a BCM director (this may coincide with Course Requirement #2). Using your rubric of what to look for/ask regarding the actual operation of the ministry, take notes for an "Observation Report" which you will share with the class. Consider items such as the kitchen, grounds keeping, office space, meeting space, campus facilities, community space, etc. **Please choose a different BCM than one you are familiar with.**
  4. **Class participation:** in discussions and activities.
  5. **Conversation Verbatim:** Students will read *The App Generation* and produce a hypothetical conversation with a person described in this book and *Meet Generation Z*. Present the conversation in verbatim form. Write both your side of the conversation (presenting the gospel) and the probable replies from the student. Verbatim should be about 3 pages long, single spaced, and emailed to the professor by June 9, 2017.

6. **Collegiate Blogs:** Go to the following blogs: <http://arliszdickerson.blogspot.com>, <http://collegiatecollective.com/>, <http://lifechatwithbeth.wordpress.com/>, or <http://collegeministry.com> Select a total of 10 posts to read and respond to. Student reactions should be emailed to the professor by June 9, 2017. For each of the 10 entries, write three statements:
- “I agree with his point of view because. . .”
  - “I do not agree with this aspect of the article because. . .”
  - “One thing I would add to the article on this topic is. . .”

## Course Policies

### Evaluation

White Bullet Points	10%
Interviews	30%
Ministry Observation	10%
Class Participation	20%
Verbatim Dialog	10%
Blog Review Assignments	20%

### Grading Policies

All assignments are due ten minutes after class begins or they will be considered late. Late work will be accepted for up to one week with 10 point penalty. If an emergency arises, please talk with Dr. Masters before the assignment is due to make other arrangements.

### Grading Scale

Grades will be assigned on the basis of the NOBTS grading scale:

- A - 93-100
- B - 85-92
- C - 77-84
- D - 70-76
- F - 0-69

### Style

Guidelines for papers submitted in this course are found in current edition of *A Manual for Writers of Term Papers, Theses, and Dissertations* by Kate L. Turabian, which is available in the bookstore.

### Formatting

1. All assignments are to be typed, double-spaced with a 12-point font (Times New Roman preferred) and 1-inch margins unless otherwise indicated.
2. Be sure to include your name, date of submission and the assignment title on the cover page in Turabian with a blank page between the cover page and content.

## **Attendance/Class Participation**

Students are expected to attend class sessions. Students missing more than one of the class sessions for the semester will automatically receive a final grade of F. Late arrivals will count as ½ of an absence.

## **Netiquette**

*Appropriate Online Behavior* Each student is expected to demonstrate appropriate Christian behavior when working online on Discussion Boards or whenever interaction occurs through web, digital, or other electronic medium. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.

## **Academic Honesty Policy**

All graduate and undergraduate NOBTS students, whether on-campus, internet, or extension center students, are expected to adhere to the highest Christian standard of honesty and integrity when completing academic assignments for all courses in every delivery system format. The Bible provides our standard for academic integrity and honesty. This standard applies whether a student is taking tests, quizzes, exams, writing papers, completing Discussion Boards, or any other course requirement.

## **Need technical assistance? Contact the ITC today:**

[Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)

[BlackboardHelpDesk@nobts.edu](mailto:BlackboardHelpDesk@nobts.edu) - Email for technical questions/support requests with the NOBTS Blackboard Learning Management System [NOBTS.Blackboard.com](http://NOBTS.Blackboard.com).

[ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.

[504.816.8180](tel:504.816.8180) - Call for any technical questions/support requests.

[www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

## **Course Schedule**

I. Syllabus and introductions

II. Preliminaries

Unit 1: History of Collegiate Ministry

Unit 2: Philosophy of Collegiate Ministry

III. Being a Collegiate Minister on Campus

Unit 3: Work of the Campus Minister

Unit 4: Emerging Adulthood

Unit 5: Models of Campus-Based Ministry

Unit 6: Funding

V. Significant Relationships

Unit 7: Important Relationships on Campus: Students, Faculty and Administration, Boundaries, Strategy

Personal relationships: Gender issues, dating, and other-than BCM friendships

VI. Extending the Ministry

Unit 8: The Meaning of Missions

Global and Local Missions through BCM

Unit 9: Affinity Groups

VII. Administration

Unit 10: Administration of a Facility

Unit 11: Leading a Staff

Leadership Development

D. Transitions

Unit 12: Wrap Up

Date	Topic	Reading	Assignment Due
1/28 (on campus)	Intros, Syllabus, and Overview		
2/4	History and Philosophy	Samford	
2/11	Work of the Campus		
2/18	Emerging Adulthood	White	White Bullet Points
2/25 (on campus)	Models of Campus-Based Ministry		
3/4	Funding		
3/11	Ministry Relationships	Shockley	
3/18	Spring Break	Spring Break	Spring Break
3/25 (on campus)	Personal Relationships		
4/1	The Meaning of Missions		
4/8	Affinity Groups	Gardner and Davis	Verbatim
4/15	Facilities		Interviews and Observation
4/22 (on campus)	Leadership of Students and Staff		
4/29	Wrap Up		Blog Evaluation
5/6	Final		

## Selected Bibliography

Anderson, Keith R. and Randy D. Reese, *Spiritual Mentoring*. Downers Grove, IL: InterVarsity 1999.

Arn, Win, and Charles Arn. *The Master's Plan for Making Disciples*. Pasadena, CA: Church Growth Press, 1982.

Arnett, Jeffery Jensen. *Emerging Adulthood: The Winding Road from the Late Teens through the Twenties*. New York, NY: Oxford Press, 2004.

\_\_\_\_\_, Marion Kloep, Leo B. Hendy, and Jennifer L. Tanner. *Debating Emerging Adulthood: Stage or Process?* New York: NY, Oxford University Press, 2011.

Arnold, Jeffrey. *The Big Book on Small Groups*. Downers Grove, IL: InterVarsity, 1992.

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Bonhoeffer, Dietrich. *The Cost of Discipleship*. New York: Macmillan Co., 1959.

Bridges, Jerry. *The Pursuit of Holiness*. Colorado Springs, CO: NavPress, 1978.

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Chapman, Steven Curtis and Scotty Smith. *Restoring Broken Things: What Happens when we Catch a Vision of the New World Jesus is Creating*. Nashville, TN: Integrity Publishers, 2005.

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Dykstra, Craig and Sharon Parks, editors. *Faith Development and Fowler*. Birmingham, AL: Religious Education Press, 1986.

Eims, Leroy. *The Lost Art of Disciple Making*. Colorado Springs, CO: NavPress, 1978.

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- Gardner, Howard and Katie Davis. *The App Generation: How Today's Youth Navigate Identity, Intimacy, and Imagination in a Digital World*. New Have, CT: Yale University Press, 2013.
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- Jay, Meg. *The Defining Decade: Why Your Twenties Matter – and how to make the Most of Them*. New York, NY: 12, 2012.
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- Ma, Jason. *The Blueprint: A Revolutionary Plan to Plant Missional Communities on Campus*. Ventura, CA: Regal, 2007.
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- Raley, Matthew. *The Diversity Culture: Creating Conversations of Faith with Buddhist, Baristas, Agnostic Students, Aging Hippies, Political Activists, and Everyone in Between*. Grand Rapids, MI: Kregel Publishing, 2009.
- Rainer, Thom S. and Jess W. Rainer. *The Millennials: Connecting to America's Largest Generation*. Nashville, TN: B&H Publishing Group, 2011.
- Sanford, Samuel Jr. *Baptist Campus Ministry at Crossroads: A Historical and Philosophical Perspective on its Diamond Anniversary*. Franklin, TN: Providence House Publishers, 1997.
- Setran, David P. and Chris A. Kiesling. *Spiritual Formation in Emerging Adulthood: A Practical Theology for College and Young Adult Ministry*. Grand Rapids, MI: Baker Academic, 2013.
- Shadrach, Steve. *The Fuel and the Flames: 10 Keys to Ignite Your College Campus for Jesus Christ*. Waynesboro, GA: Authentic Publishing, 2003.
- Shadrach, Steve. *The God Ask: A Fresh, Biblical Approach to Personal Support Raising*. Fayetteville, AR: 2016.
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- Sommer, Pete. *Getting Sent: A Relational Approach to Support Raising*. Downers Grove, IL: InterVarsity Press, 1999.
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