The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

Purpose of the Course

The purpose of this course is to prepare students to be effective communicators of biblical truth with youth audiences. The content of this course includes audience analysis, sermon preparation and storyboarding, delivery techniques, and evaluation.

Core Value Focus

_Doctrinal Integrity_ – Knowing that the Bible is the Word of God, we believe it, teach it, proclaim it, and submit to it. The doctrinal statements used in our evaluations are our Articles of Religious Belief and the Baptist Faith and Message Statement.

_Spiritual Vitality_ – We are a worshiping community, with both personal spirituality and gathering together as a Seminary for the praise and adoration of God and instruction in His Word.

_Mission Focus_ – We are not here merely to get an education or to give one. We are here to change the world by fulfilling the Great Commission and the Great Commandments through the local church and its ministries.

_Characteristic Excellence_ – What we do, we do to the utmost of our abilities and resources as a testimony to the glory of our Lord and Savior Jesus Christ.

_Servant Leadership_ – We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us.
Annually, the President will designate a core value that will become the focus of pedagogy for the year. For 2013-2014 academic year that Core Value is *Doctrinal Integrity*.

**Curriculum Competencies Addressed**

This course will address the following curriculum competencies:

1. **Biblical exposition**: Students will explore biblical admonition to pass on the faith to future generations.
2. **Effective servant leadership**: Students will relate course work to competency.
3. **Interpersonal relationships**: The design of Youth Ministry Institute is to seat students around tables in order to facilitate conversation about the topics presented.
4. **Disciple making**: The community of faith is where disciples are made, with emphasis on family relationships in context of the church body.

**Course Description**

Students learn about principles of preaching and audience analysis via lecture and dialog. During the course, students prepare age and attention span-appropriate messages for youth audiences. Students “preach” the message to the class and, on completion, they are evaluated by fellow students. The content of this course includes audience analysis, sermon preparation and storyboarding, delivery techniques, and evaluation.

**Learning Objectives**

The student involved in this course should be able to accomplish the following:

**Cognitive:**
- Students will understand contemporary youth and their culture.
- Students will identify basic communication and audience analysis principles

**Affective:**
- Students will learn how to adapt communication skills to youth audiences.
- Students will appreciate appropriate ways for adults to relate to youth and their culture, within the boundaries of sound hermeneutic principles.
- Students will evaluate the messages prepared and presented by peers.

**Psychomotor:**
- Students will develop basic communication skills.
• Students will prepare a youth-targeted message.
• Students will present a youth-targeted message.

**Required Readings**

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

**Required Textbooks**

*Everybody gets:*


*Assigned (and provided) during workshop - students will receive some but not all of the following:*

Davis, Ken. *How to Speak to Youth and Keep them Awake at the Same Time*, revised edition (Grand Rapids, MI: Zondervan Publishing House), 1996


*Suggested Reading/Owning* (See also Bibliography attached)


Course Teaching Methodology

Units of Study

I. Introduction
II. Knowing Your God
III. Knowing Your Audience
IV. Knowing Your Bible Passage
V. Knowing Your Situation
VI. Knowing Your Style
VII. Knowing How to Close the Deal
VIII. Knowing How to Evaluate

Teaching Method: Methodology will include lectures by the professor, video reviews of recognized youth communicators, small group activities, and class discussion.

Assignments and Evaluation Criteria

I. **Prior to Coming to Class**: Each student will read and prepare a written review of the textbook, *How to Speak to Youth and Keep them Awake at the Same Time*. A thorough job on this assignment will prepare the student for the midterm exam.

II. Each student will complete mid-term and final examinations. **Midterm Exam will be given the last hour of the first day of the workshop.** Students will be asked to apply the principles of the text to various situations.

III. Each student will critique a youth service and message and identify factors that could better contextualize the service for youth.

IV. Each student will prepare a manuscript of a message for a youth audience on a text from James 1:19-27. Incorporate in your message elements discussed in class. This is a word for word manuscript, not an outline.

V. Part of the final exam requirement will be the submission of a video tape of the student delivering a youth talk or testimony. Quality of the tape is not an issue, but the presentation should reflect the principles covered in class.

Course Policies

Grading Policies

- Assignments are due by the **beginning** of class on the day they are due. Students who are absent from class on the day of an assignment are still responsible for turning the assignment in on time. Late assignments will be penalized one letter grade for each class period the assignment is late. Assignments may only be
turned in during a class period (unless otherwise specified by the professor).

- Since exams are given via Blackboard, students will have a 24 hour window in which to take the exam. There should be no reason for any exams to be missed. If dire illness, personal emergency, or school sponsored events prevent access to the internet, the student will be responsible for contacting the professor before the exam to secure permission to schedule the exam and to schedule an appointment for a make-up exam. Failure to do so will result an automatic grade of 0.
- Email submissions are not accepted, except for the resume and unless directed by the professor.

Style

Guidelines for papers submitted in this course are found in current edition of *A Manual for Writers of Term Papers, Theses, and Dissertations* by Kate L. Turabian, which is available in the bookstore.

Formatting

- All assignments are to be typed, double-spaced with a 12-point font (Times New Roman preferred) and 1-inch margins unless otherwise indicated.
- Be sure to include your name, date of submission and the assignment title on the cover page.
- Be sure to staple all assignment pages together before submission.

Attendance

Students are expected to attend class sessions. The catalog does not allow for any absences during a workshop. Any emergencies need to be communicated with Dr. Jackson.

Course Grading

- Book Review 20%
- Communicator Critique 20%
- Mid-Term Exam 15%
- Final Exam & video 25%
- Youth Message Manuscript 20%

Netiquette

Appropriate Online Behavior. Each student is expected to demonstrate appropriate Christian behavior when working online on Discussion Boards or whenever interaction occurs through web, digital, or other electronic medium. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.
Academic Honesty Policy
All graduate and undergraduate NOBTS students, whether on-campus, internet, or extension center students, are expected to adhere to the highest Christian standard of honesty and integrity when completing academic assignments for all courses in every delivery system format. The Bible provides our standard for academic integrity and honesty. This standard applies whether a student is taking tests, quizzes, exams, writing papers, completing Discussion Boards, or any other course requirement.

Course Schedule

I. Introduction
   A. Introductions/Course Overview/Course Requirements
   B. Basic Youth Ministry Strategy
   C. Discuss articles at tables, make observations
   D. Transformational Preaching

II. Knowing Your God
   A. Discussion of Textbooks:
   B. Speaking to Teenagers
   C. Communicating for a Change

III. Knowing Your Audience
   A. Meditation on Psalm 8.
   B. Book Fair
   C. Cross Cultural Evangelism (What would a missionary have to do to prepare to go overseas?); Creating EPIC moments.

IV. Knowing Your Bible Passage
   A. Hermeneutics, Exposition and Construction. The purpose and primacy of the Bible.
   B. Meditation break: Quiet Time Use Matthew 4:1-11 on screen with the following instructions: “Illustrate this text three ways: a personal experience, a current event, and a story you have heard” This is a good place to bring in the youth culture articles (graduate) or preaching articles (undergrad) you read/researched as a preassignment.
   C. Choosing the topic
   D. Developing the message (ABC; MEA, CET, HBLT, MWGYW)
   E. Knowing Your Situation
      1. Audience Analysis (on the fly)
      2. Speaking to the saved, speaking to the lost
      3. Visualize
      4. The Editing Process
F. Knowing Your Style
   1. Variety
   2. Personal Style
   3. Elements (humor, illustrations, video, stories)
   4. Ken Davis Illustration Video
   5. Refining your Style

G. Knowing How to Close the Deal
   1. Meditation: Psalm 1: Outline this Psalm with a view to an evangelistic invitation (start at the end and plan to the beginning).
   2. Invitation and Response

V. Knowing How to Evaluate
   A. Deliver youth messages.
   B. Evaluate youth messages.
   C. Conclusion and evaluation of course

Selected Bibliography
A complete youth ministry bibliography is available online at: www.youthministryinstitute.org. Look under the “Links” section.