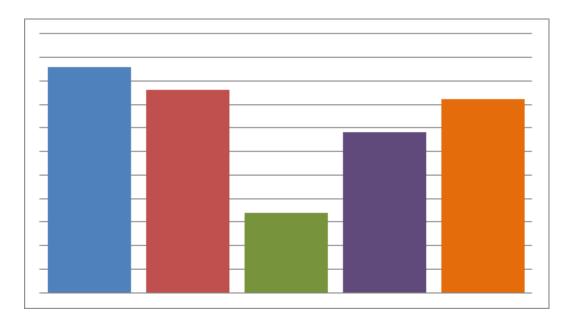
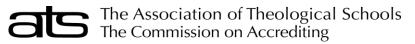
New Orleans Baptist Theological Seminary

# STRATEGIC INFORMATION REPORT 2019 - 2020





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### Chapter 1 - Institutional Review Executive Dashboard

			Percentile Rank of ATS Freestanding	
Figure			Schools	Comments
1-2	Total Expendable Net Assets	\$ 41,601,816	88	At the end of the most recent year, your expendable
				For FY2019, your Primary Reserve Ratio was 1.3,
1-3	Primary Reserve Ratio	1.3	56	which is above the minimum standard.
				As of the most recent period, your financial assets
1-5	Total Financial Assets	\$ 85,924,475	86	exceed permanently restricted net assets.
				The change in value of your long-term investments did
1-7	Total Long-Term Investments	\$ 62,402,112	84	not keep up with inflation during the decade.
	Adjusted Surplus(Deficit) as			By this measurement, your school has shown a surplus
1-8	Percent of Expenditures*	12%	64	in 2 of the last five years.
				Your current enrollment of 1677 is at or above your
1-15	Head Count Enrollment	1,677	97	average enrollment 1592 for the decade.

Exceeds Minimum Standard							
Notice							
Below Minimum Standard							

#### NOTE:

See further explanation of each area that follows along with individual charts demonstrating changes over time within your institution. It is important for the institution to investigate more fully each area of interest while also understanding the interrelationship of these factors before making any decision. This report attempts to identify areas needing further investigation.

\*This calcuation have been adjusted to assume a draw on long-term investments of 5% of invested assets. See Figure 1-8 for further explanation.

The percentile rank is from 1-lowest to 100-highest.

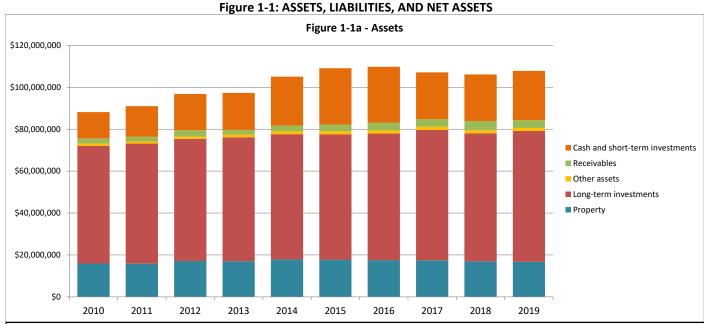
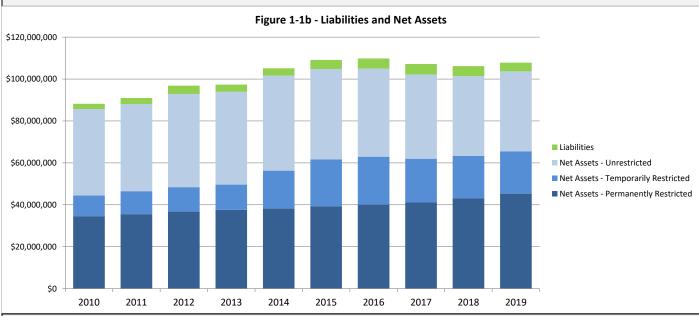


Figure 1-1a shows your institution's Total Assets over a ten-year period broken down by asset type.

Assets are things of measurable value (such as cash, investments, buildings, and so on) owned by the school. In this chart, assets are segregated by cash and investments held on a short-term basis; receivables from students, donors, and others; long-term investments held in endowment or quasi-endowment; property of a long-term nature such as buildings and equipment; and other assets.



#### Figure 1-1b shows your institution's Liabilities and Net Assets over a ten-year period.

Liabilities are accounts payable, accrued liabilities, financial obligations, and debts that are owed to others.

Net assets are total assets minus total liabilities. Net assets are divided into unrestricted, temporarily restricted, and permanently restricted. Unrestricted net assets are net assets with no donor restrictions.

Temporarily restricted net assets are net assets with donor restrictions as to how or when they can be used.

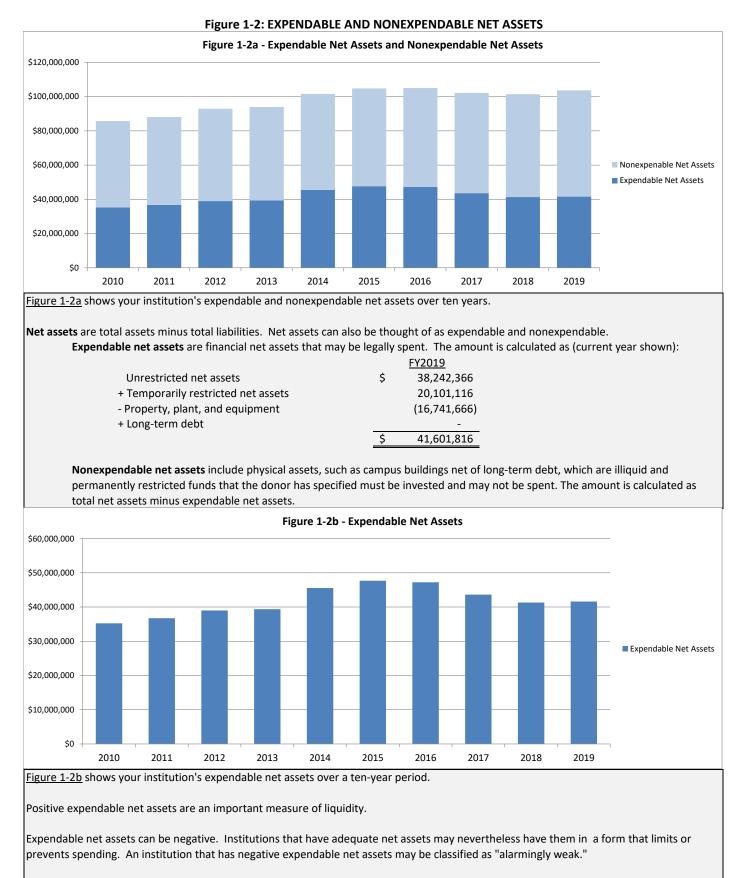
**Permanently restricted net assets** are net assets with donor restriction indicating that only the earnings can be spent for a specific purpose.

At the end of FY2019 your total assets were

Rank among all freestanding ATS schools (1=highest) Rank among all freestanding ATS schools with FTE Enrollment > 300 Rank among all freestanding Evangelical Protestant ATS schools 107,825,246

\$

23 out of 162 schools. 10 out of 20 schools. 8 out of 60 schools.



At the end of the most recent year, your expendable net assets were positive.

At the end of FY2019 your expendable net assets were

Rank among all freestanding ATS schools (1=highest) Rank among all freestanding ATS schools with FTE Enrollment > 300 Rank among all freestanding Evangelical Protestant ATS schools

41,	601	.,816

\$

19 out of 162 schools. 7 out of 20 schools. 6 out of 60 schools.



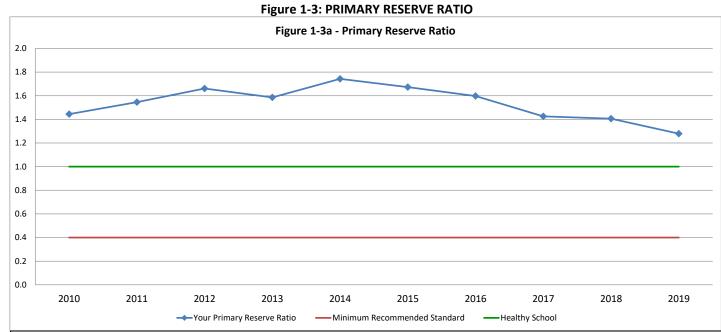


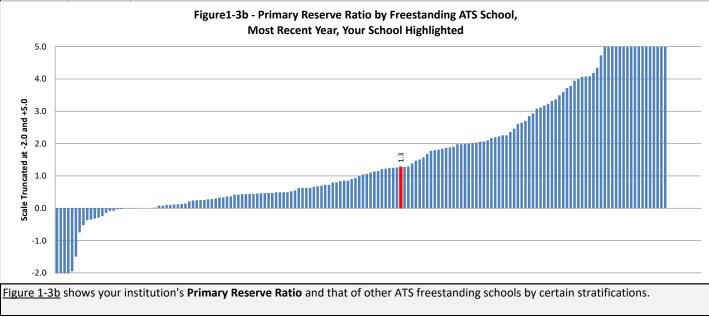
Figure 1-3a shows the institution's **Primary Reserve Ratio** over a ten-year period.

The Primary Reserve Ratio is computed by dividing Expendable Net Assets (from 1-2) in a given year by annual total expenditures in that year. A positive result indicates the number of years the school could continue to function using its expendable assets to fund operation at the current level. A negative result indicates that there are no expendable financial resources available.

Experts suggest that a ratio of .40 or better (representing about five months expenditures) is advisable. A strong ratio suggests that the institution has available financing for needed strategic initiatives. A ratio of 1.0 or better suggests a healthy institution.

An upward trend in the Primary Reserve Ratio in the intermediate to long term represents increased financial strength and is desirable. In the short term, schools with significant amounts of invested assets may see the ratio fluctuate up and down due to gains and losses in investment markets. A downward trend indicates declining financial capacity.

#### For FY2019, your Primary Reserve Ratio was 1.3, which is above the minimum standard.



At the end of FY2019 your Primary Reserve Ratio was

Rank among all freestanding ATS schools (1=highest) Rank among all freestanding ATS schools with FTE Enrollment > 300 Rank among all freestanding Evangelical Protestant ATS schools 1.3

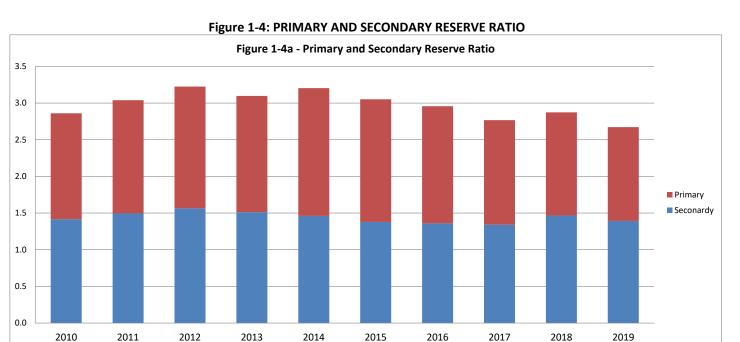


Figure 1-4a combines the Primary Reserve Ratio with a Secondary Reserve Ratio over ten years.

The Primary Reserve Ratio is defined in Figure 3. The Secondary Reserve Ratio is computed by dividing nonexpendable financial assets, also known as permanently restricted net assets, by annual expenditures. The two ratios, Primary and Secondary, are added together to create a value shown across years. This composite figure shows how many years the school could function if it had to fund its operating budget using only its expendable and nonexpendable assets (if it were permitted to use them).

The combined ratios are an important measure of financial strength. If the combined ratios increase over time, the institution is getting financially stronger because its total net assets - both expendable and nonexpendable - have grown in relation to annual expenditures. If the ratios decrease, the school has fewer net assets in proportion to expenditures and is therefore getting weaker.

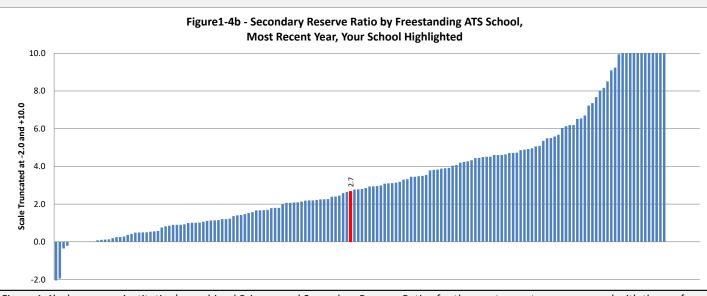


Figure 1-4b shows your institution's combined Primary and Secondary Reserve Ratios for the most recent year compared with those of other freestanding ATS institutions.

At the end of FY2019 your Secondary Reserve Ratio was

Rank among all freestanding ATS schools (1=highest) Rank among all freestanding ATS schools with FTE Enrollment > 300 Rank among all freestanding Evangelical Protestant ATS schools 84 out of 162 schools.9 out of 20 schools.19 out of 60 schools.

2.7

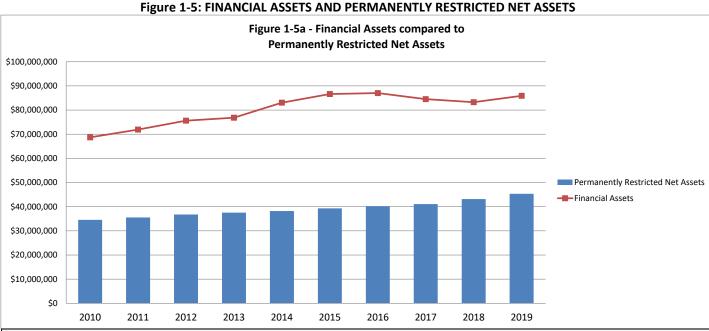


Figure 1-5a compares the historic value of permanently restricted net assets over a ten-year period to the financial assets (cash, short-term investments) of the institution.

Permanently restricted net assets are created when donors specify that the principal of a gift or bequest is to constitute a permanent investment. Such assets are often called endowment. In these instances, the funds are classified as permanently restricted and the monies invested for long-term purposes. Permanently restricted funds may also be increased when donors specify that some of the return from the investment is is to be reinvested in the permanently restricted fund or endowement.

If financial assets are greater than permanently restricted net assets, then the donated endowment funds are whole and the value of the donors' gifts are intact. If, however the financial assets are less than the historic value of the permanently restricted net assets, the permanently restricted funds are said to be "underwater." Investment losses may explain why the net assets are not fully funded. Overspending may have contributed as well. Consultation with legal counsel is advised whenever financial assets fall below permanently restricted net assets and as the institution makes plans to restore the value of those permanently restricted net assets.

#### As of the most recent period, your financial assets exceed permanently restricted net assets.

At the end of FY2019 your Financial Assets were	\$ 85,924,475
Rank among all freestanding ATS schools (1=highest)	22 out of 162 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	9 out of 20 schools.
Rank among all freestanding Evangelical Protestant ATS schools	7 out of 60 schools.





Figure 1-6a shows the institution's Liabilities over a ten-year period segmented by type of liability.

Liabilities are legal obligations to pay specified amounts at definite times in return for current benefit. They range from short-term obligations, such as bills for current expenses, to long-term obligations such as mortgages and bonds payable.

<u>Payable and accruals</u> are short-term obligations arising for operating activities. <u>Deferred revenues, grants, and deposits</u> are funds received in advance for various purposes and are liabilities until used for their intended purposes. <u>Annuities</u> are liabilities and represent an obligation to make a future payment under often either a retirement or donor arrangement. Long-term debt are liabilities payable over many years and are normally involve

the issuance of a mortgage, note, or bond payable.

Liabilities should be understood in the context of other financial factors. If liabilities are very high when compared to net asset, it may indicate financial weakness. Significant short-term liabilities combined with low or negative expendable net assets may be a sign that an institution is becoming insolvent. Note that some obligations, such as deferred maintenance, do not meet the technical definition of a liability, but such costs will eventually have to be faced and managed.

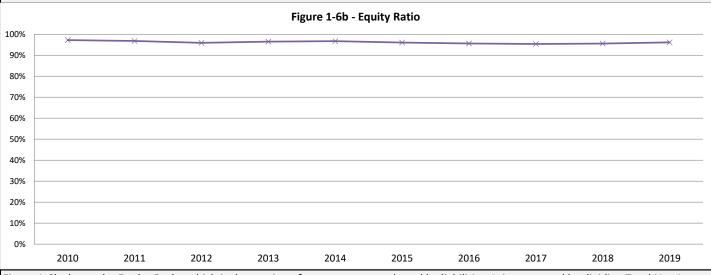
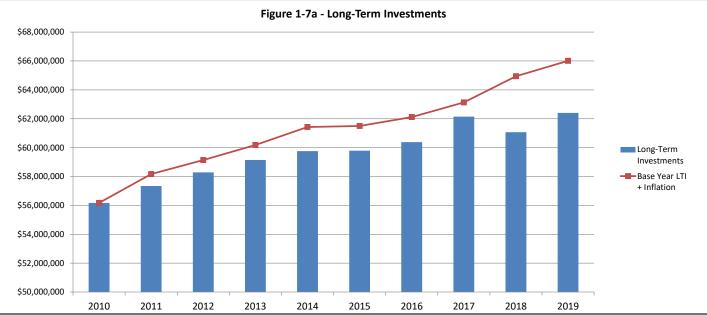


Figure 1-6b shows the Equity Ratio, which is the portion of assets not encumbered by liabilities. It is computed by dividing Total Net Assets by Total Assets.

A higher Equity Ratio indicates a relatively smaller amount of liabilities relative to assets and may be desirable. Lower ratios are not alarming if the means for funding the liabilities have been identified and are available.

Figure 1-7: LONG-TERM INVESTMENTS



<u>Figure 1-7a</u> shows the market value of **Long-Term Investments**, including endowment and other invested funds over a ten-year period. The total shown may also include the value of any trusts held outside the school. The line superimposed on the bars represents what the market value of your long-term investments ten years ago would be in the most recent year shown if they were adjusted for inflation. If the bars are the same height or higher than the line, then the invested funds have maintained or gained purchasing power over the period.

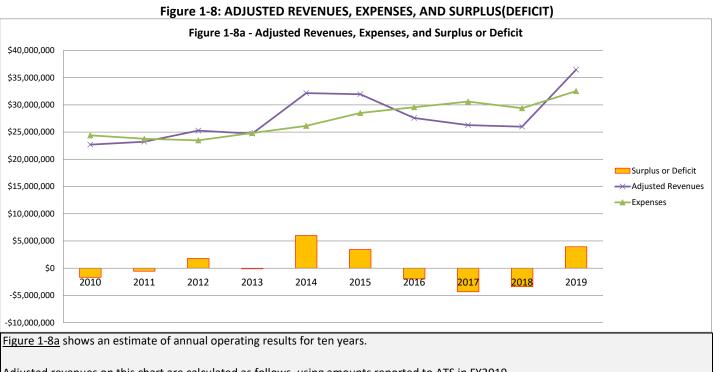
Several factors may affect the value of these assets. One is the performance of investment markets. Recent decades demonstrate, at different times, extraordinarily positive returns, deep losses, and sluggish periods. Asset allocation can have a major impact on asset value. Most institutions will aim to achieve a balanced approach that maximizes return while limiting risk.

A second factor affecting the value of investments is the amount of return that is used or consumed to support operating and capital expenses. Most schools adopt spending rate policies controlling the amount to be spent, so that the value of assets will be maintained or grow over time. If spending over a prudent policy rate occurs, plans to eliminate practice are required.

Additions to long term financial assets can be significant. Additions may take many forms: donor-restricted gifts and bequests; unrestricted bequests that by policy are treated as if they were endowment; liquidation of significant nonfinancial assets such as unneeded buildings and real estate; and the reinvestment of operating surpluses.

The change in value of your long-term investments did not keep up with inflation during the decade.

At the end of FY2019 your Long-Term Investments were	\$ 62,402,112
Rank among all freestanding ATS schools (1=highest)	26 out of 162 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	10 out of 20 schools.
Rank among all freestanding Evangelical Protestant ATS schools	9 out of 60 schools.

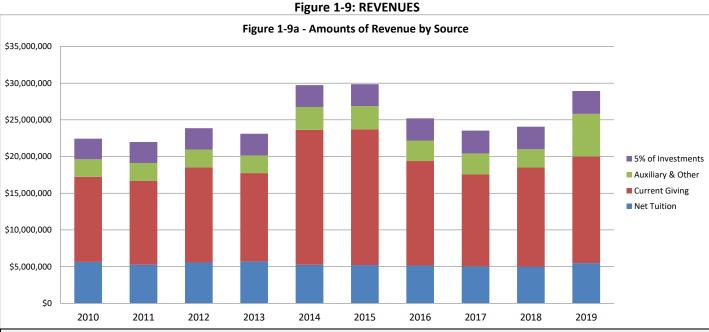


+ Total temporarily restricted revenues+5,285,00- Unrestricted and temp. restricted unrealized gain(losses) on investments-623,73- Unrestricted and temp. restricted realized gain(losses) on investments Unrestricted and temp. restricted investment income-4,034,76+ 5% long-term investments+3,120,10		
Total unrestricted revenues		32,716,443
+ Total temporarily restricted revenues	+	5,285,000
<ul> <li>Unrestricted and temp. restricted unrealized gain(losses) on investments</li> </ul>	-	623,735
<ul> <li>Unrestricted and temp. restricted realized gain(losses) on investments</li> </ul>	-	-
<ul> <li>Unrestricted and temp. restricted investment income</li> </ul>	-	4,034,766
+ 5% long-term investments	+	3,120,106
	\$	36,463,048

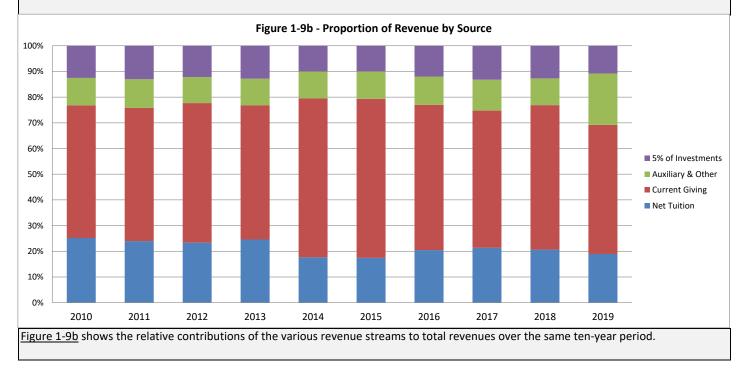
The results are adjusted to include a draw rate of five percent of the value of invested funds. Because institutions may use other draw rates, vary in their treatment of depreciation, and exclude some gifts from their operations, the results shown here may be different from those shown in the institution's operating reports.

#### By this measurement, your school has shown a surplus in 2 of the last five years.

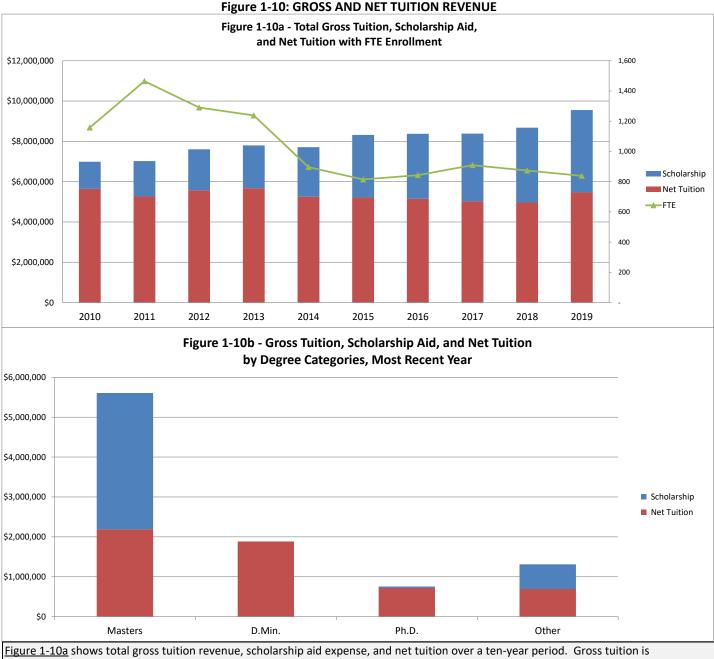
For FY2019 your Adjusted Surplus(Deficit) as percent of expenditures was	12%
Rank among all freestanding ATS schools (1=highest)	59 out of 162 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	8 out of 20 schools.
Rank among all freestanding Evangelical Protestant ATS schools	25 out of 60 schools.



<u>Figure 1-9a</u> shows the amounts of revenue (net tuition, gifts for current operations, auxiliary enterprises and other sources, and investment "draw") over the last ten years. Note that the investment draw rate is adjusted to five percent of the value of long-term investments at the beginning of the year.

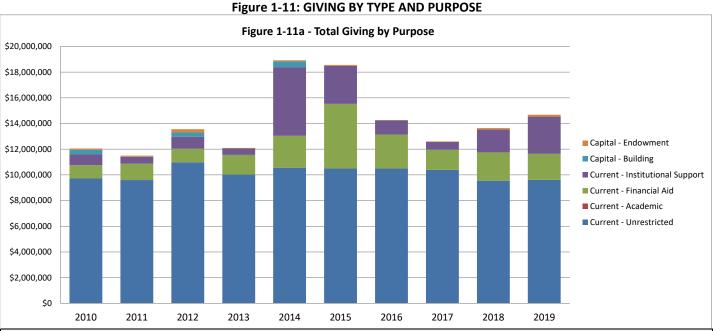


For FY2019, your Net Tuition Contribution Ratio (annual expenditures covered by net tuition) was	17%
Rank among all freestanding ATS schools (1=highest)	92 out of 162 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	16 out of 20 schools.
Rank among all freestanding Evangelical Protestant ATS schools	41 out of 60 schools.



represented by the full bar with scholarship and net tuition noted. Within this figure, full-time equivalent (FTE) enrollment is also shown on a secondary axis.

<u>Figure 1-10b</u> shows gross tuition revenue segregated by scholarship aid and net tuition by broad degree categories for the most recent year. Gross tuition is the full bar with scholarship and net tuition noted.

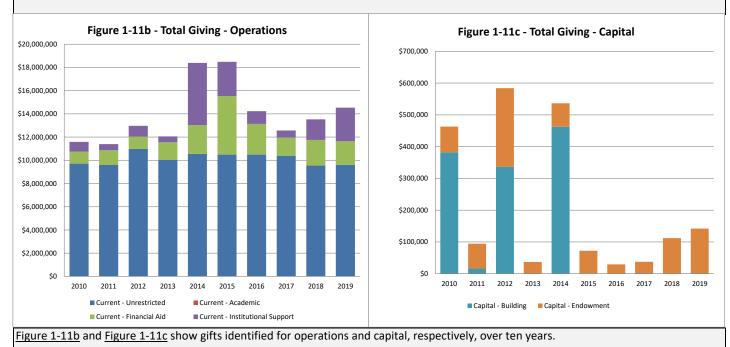


<u>Figure 1-11a</u> shows all gifts and grants over a ten-year period. The height of the bar represents the dollar total of gifts for that year. Each component of the stack is the total of gifts for a particular purpose: unrestricted gifts, temporarily restricted gifts, and gifts that are permanently restricted to endowment.

**Unrestricted gifts** may be spent in full for any legitimate purpose: operations, repairs and maintenance of physical capital, or scholarhip. They may also be designated by the governing board to function as endowment.

**Restricted gifts** are those on which the donor has restricted either to how or when the gift can be used. Gifts may be restricted temporarily or permanently.

**Temporarily restricted gifts** may be spent in full but only for the purpose to which the donor restricted them. The principal of **permanently restricted gifts** may not be spent. The earnings on such gifts can usually be spent, but if the gifts is further restricted for specific purposes, the earnings may be spent only for those purposes.



At the end of FY2019 your Contribution Ratio (annual expenditures covered by gifts) was

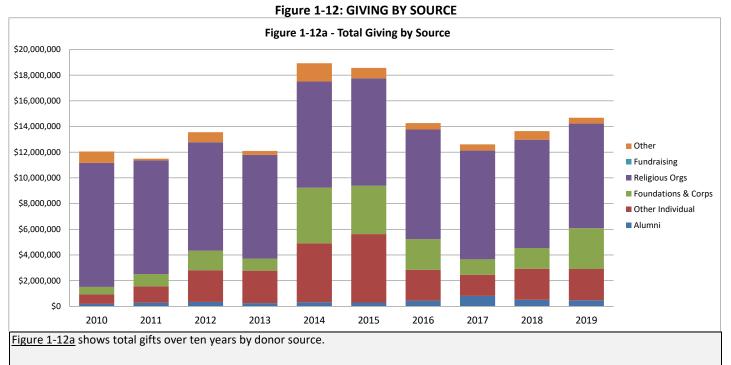
45%

55 out of 277 schools.

34 out of 121 schools.

6 out of 32 schools.

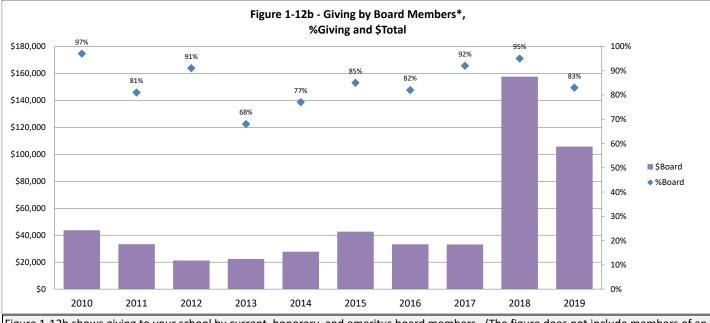
Rank among all ATS schools (1=highest) Rank among all ATS schools with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools



The "other individuals" category includes individual giving other than alumni/ae.

"Foundations" includes smaller family foundations that may be a mechanism for individual giving as well as large private foundations.

"Religious organizations" includes both denominational subventions and gifts from congregations and religious agencies.



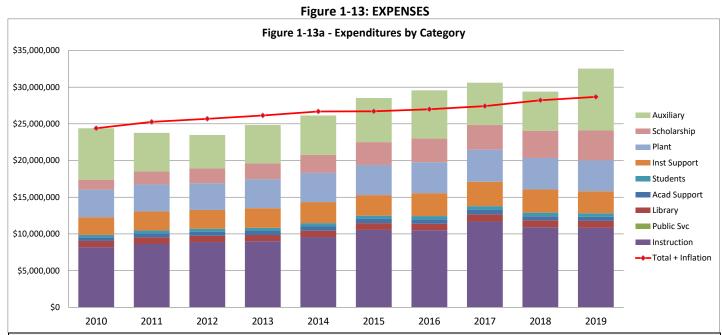
<u>Figure 1-12b</u> shows giving to your school by current, honorary, and emeritus board members. (The figure does not include members of an advisory board.) Both the percentage of board members giving and the total amount they gave in each year are shown.

\* Board members that give through a mechanism of a family foundation will be recorded under Foundations in Figure 1-12a and will not show up on Figure 1-12b.

At the end of FY2019 your Percentage of Board Member Giving was	83%
Rank among all ATS schools (1=highest)	73 out of 277 schools.

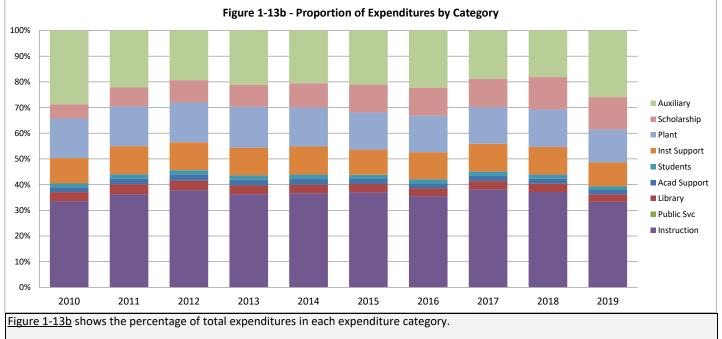
Rank among all ATS schools with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools 12 out of 32 schools.

27 out of 121 schools.



<u>Figure 1-13a</u> shows expenditures by category for ten years. The significance of growth or decline in amounts of expenditures over time is relative to available revenues to cover the expenditures. Expansion of activity is a positive sign if it does not create or perpetuate deficits. Decreasing expenditures may be a sign of diminished capacity or of necessary budget discipline. The line superimposed on expenditures shows what total expenditures would be if the amount spent in the first year had increased annually at the rate inflation.

On average over the last five years, your school's expenditure per full-time equivalent student is \$35,237. Recently, the average expenditure/FTE student for Evangelical Protestant schools has been about \$30,000.



For FY2019 your Expenditures/FTE student were	\$		38,803
Rank among all freestanding ATS schools (1=highest)	105 ou	t of 16	2 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	8 o	ut of 2	0 schools.
Rank among all freestanding Evangelical Protestant ATS schools	22 o	ut of 6	0 schools.



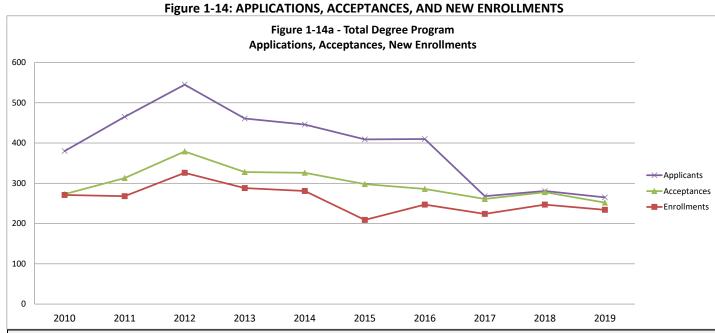
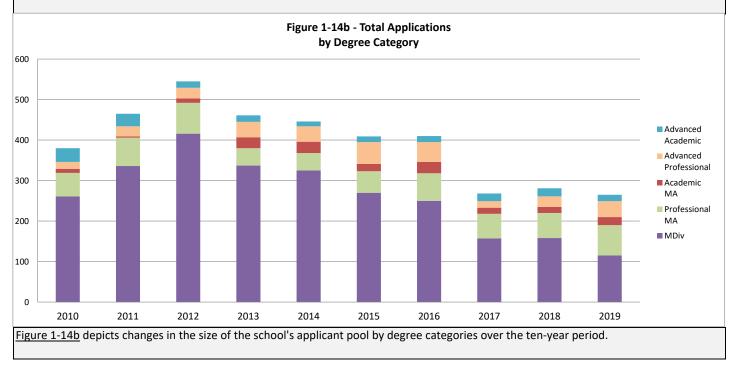


Figure 1-14a shows applications, acceptances, and new enrollments over ten years. The wider the gap on the chart between the top line (applications) and the middle line (acceptances), the higher the selectivity rate. The smaller the gap between the middle line (acceptances) and the bottom line (new enrollments), the higher the yield.



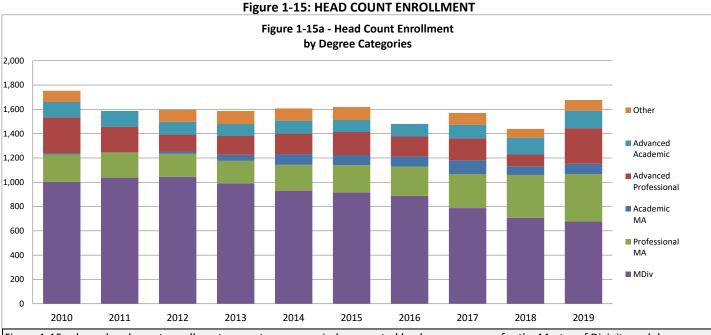
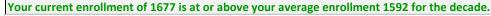
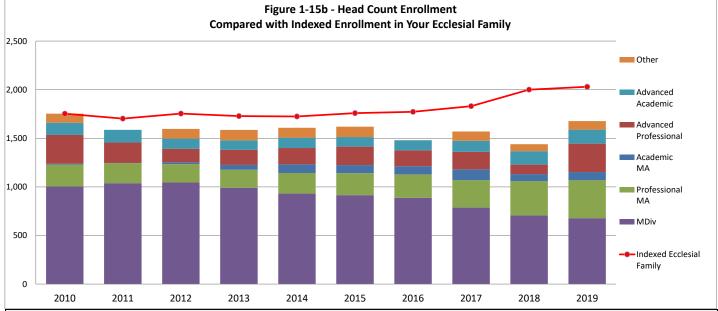


Figure 1-15a shows head count enrollment over a ten-year period segmented by degree program for the Master of Divinity and degree type for other programs.





<u>Figure 1-15b</u> is an index chart that sets the first year's enrollment artificially at the same point for both the school and the total enrollment of the ecclesial family of which it is a part. The similarity or difference in growth rates from year to year can be observed.

For FY2019 your Total Enrollment was	1,677
Rank among all ATS schools (1=highest)	9 out of 277 schools.
Rank among all Evangelical Protestant ATS schools	9 out of 121 schools.

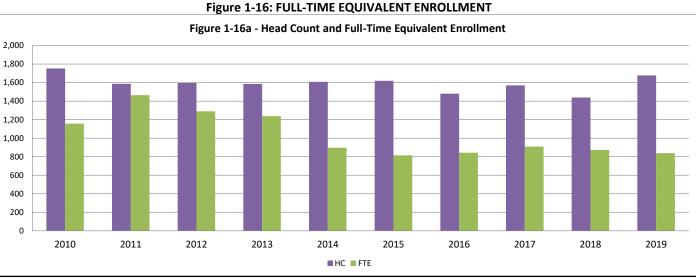
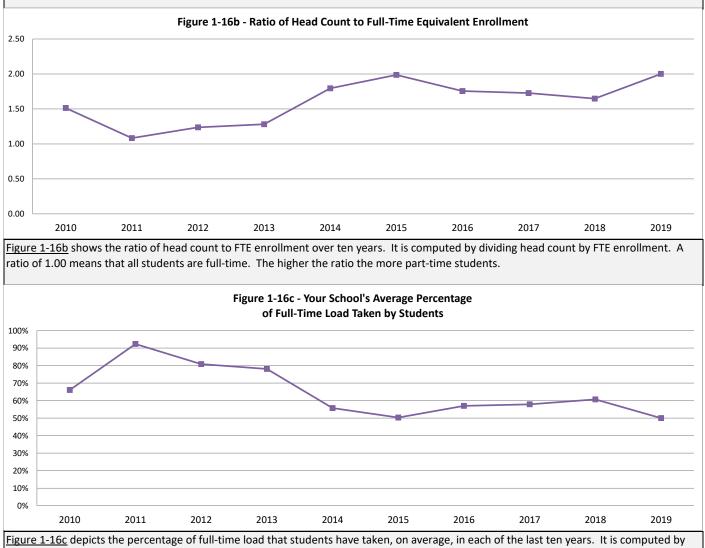


Figure 1-16a shows head count enrollment and full-time equivalent (FTE) enrollment over ten years.

Head count enrollment is the total number of individual students enrolled, whether full-time or part -time. FTE is calculated by dividing total credit hours taken by the number that constitute a full-time load. The calculation on this chart may differ from calculations that qualify a student for a federal loan program or institutional scholarship. The amounts reflected above were as reported to ATS by your school using the instructions provided in the ATS annual report form process.



dividing FTE enrollment by head count enrollment. The closer the ratio is to 100%, the fuller the load students are taking. A ratio of 100% would mean that students are averaging a full-time load.

#### Figure 1-17 - Total Head Count Enrollment by Five Highest Denominational Representation

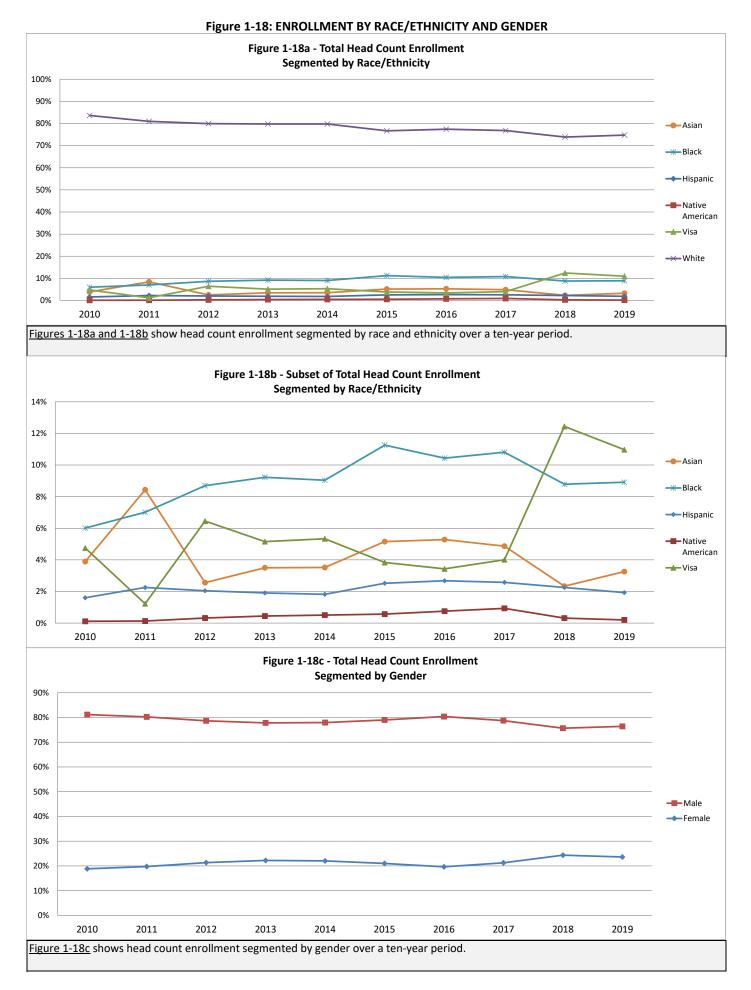
	1st Highest			2nd	Highest		3rd	Highest		4th	Highest		5th	Highest		
	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Concentration
2015	SBC	1381	13%	BAPT	99	3%	NONDEN	66	1%	PCA	23	1%	WESLCH	17	4%	98%
2016	SBC	1301	12%	BAPT	64	2%	OTHER	60	1%	PCA	22	1%	UPENTCI	9	3%	98%
2017	SBC	1322	12%	BAPT	69	2%	NONDEN	65	1%	OTHER	40	0%	PCUSA	27	1%	97%
2018	SBC	1201	10%	NONDEN	62	1%	BAPT	58	1%	OTHER	49	0%	PCA	26	2%	97%
2019	SBC	1438	12%	BAPT	61	1%	NONDEN	61	1%	OTHER	53	0%	PCUSA	27	2%	98%

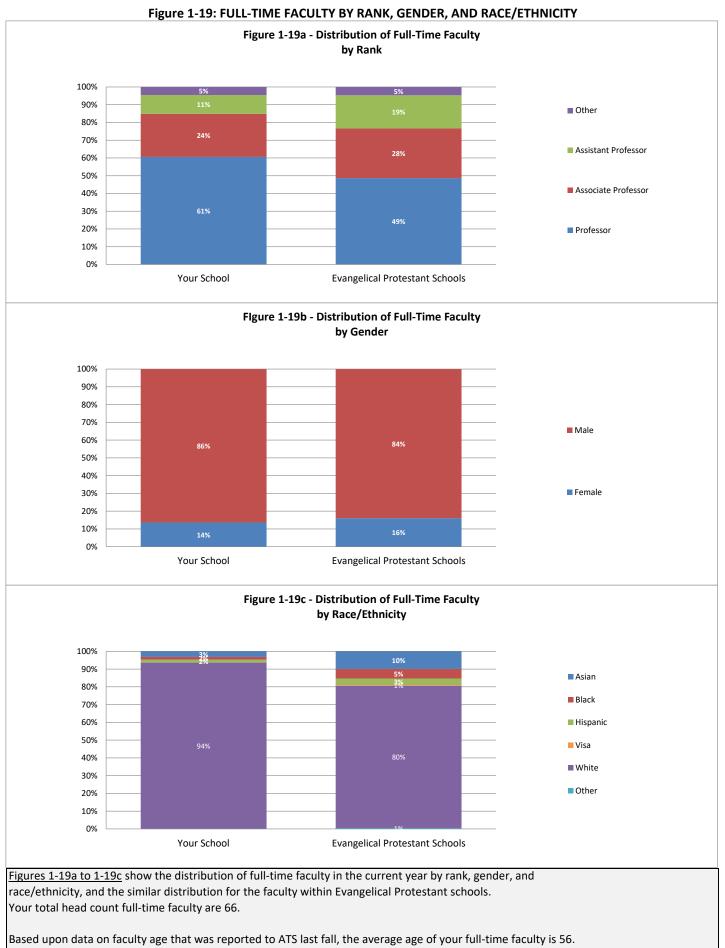
This figure shows, over a five-year period, the five denominations with which the largest groups of students in your school identify. Concentration is the percentage of the total student body affiliated with the five denominations with the highest representation in each year. The table above shows that the largest denominational presence in the school is Southern Baptist Convention with 1438 students and that 98% of your enrollment is concentrated in the five denominations listed above in FY2019.

The denomintional codes and full denominational names associated with your school are shown below. For a full listing of the denominational codes, see Appendix B of the ATS Annual Data Tables at <u>www.ats.edu</u>.

<u>Denom</u>	Denomination
BAPT	Baptist
NONDEN	Nondenominational
OTHER	Other
PCA	Presbyterian Church in America
PCUSA	Presbyterian Church (U.S.A.)
SBC	Southern Baptist Convention
UPENTCI	United Pentecostal Church International
WESLCH	Wesleyan Church

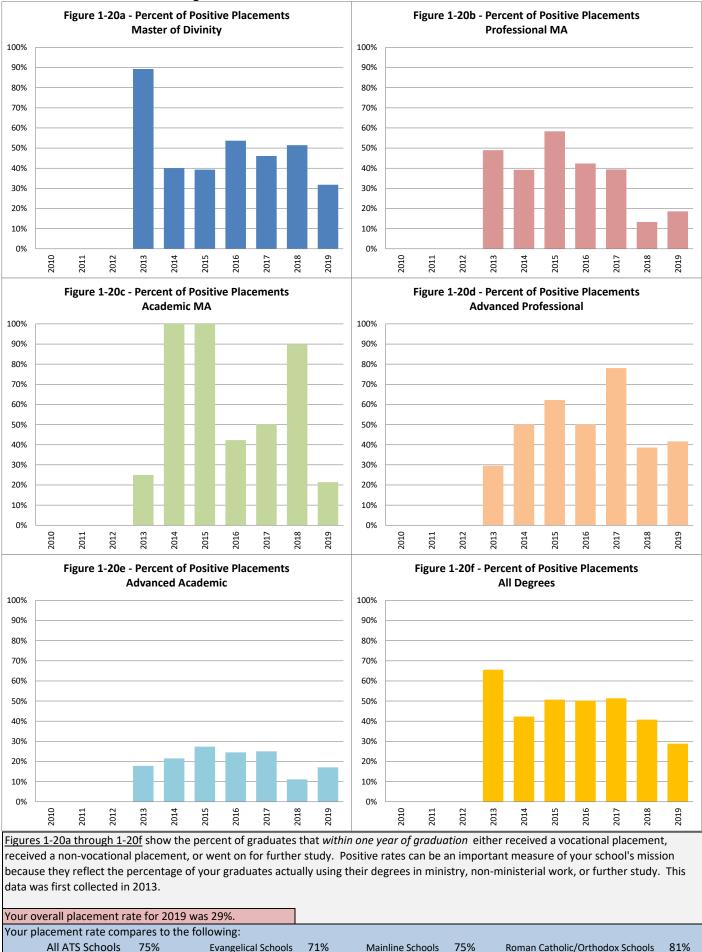


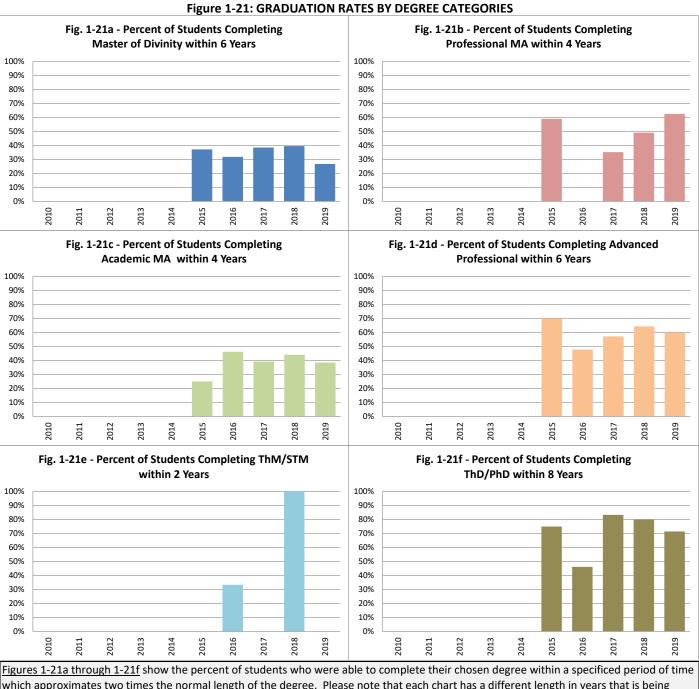




The average age of full-time faculty is 54 in all Evangelical Protestant ATS schools.





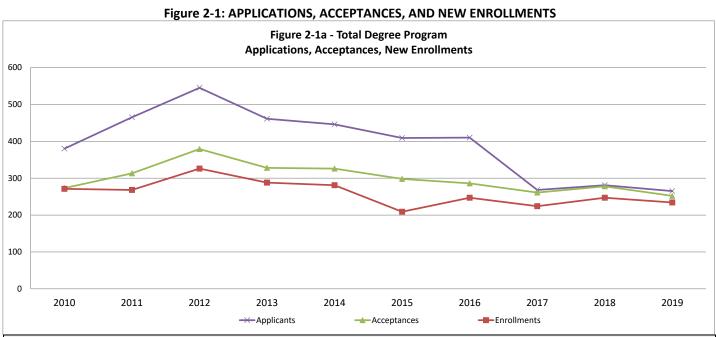


which approximates two times the normal length of the degree. Please note that each chart has a different length in years that is being measured. 2015 is the first year this data was collected. Graduation rates are a helpful measure of the percentage of your students who graduate in a timely manner. It can be useful to compare your graduation rates with all other ATS schools and with those in same ecclesial family.

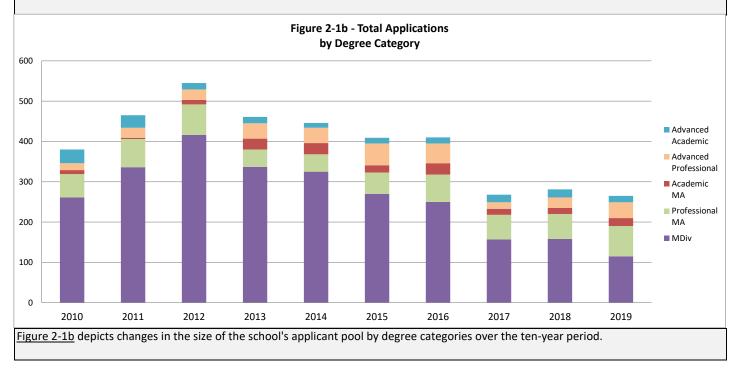
The Table below shows the percent of students in degrees that graduate within two times the normal length of those degrees (see the various degree lengths above). This figure also shows your school compared to the overall graduation rates of ATS schools and ecclesial families.

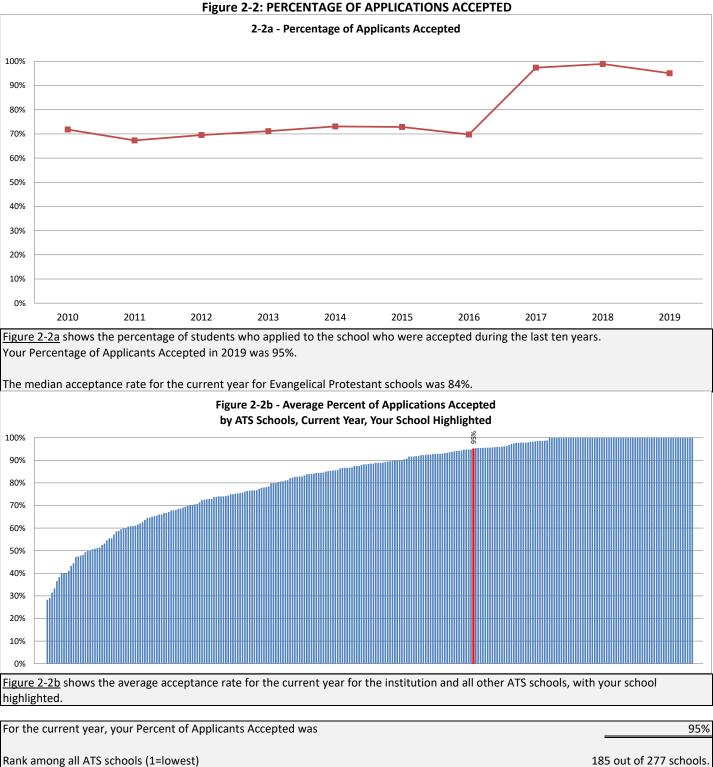
	Institution	Schools	Schools	Schools	Schools	
Master of Divinity	27%	62%	51%	72%	72%	
Professional MA	63%	54%	49%	67%	51%	
Academic MA	38%	54%	48%	60%	57%	
Adv. Professional	60%	48%	43%	55%	40%	
ThM/STM		54%	44%	66%	60%	
ThD/PhD	71%	48%	52%	44%	48%	
Overall	36%					

#### **GRADUATION RATES BY DEGREE AND ECCLESIAL FAMILY FOR 2019**



<u>Figure 2-1a</u> shows applications, acceptances, and new enrollments over ten years. The wider the gap on the chart between the top line (applications) and the middle line (acceptances), the higher the selectivity rate. The smaller the gap between the middle line (acceptances) and the bottom line (new enrollments), the higher the yield.



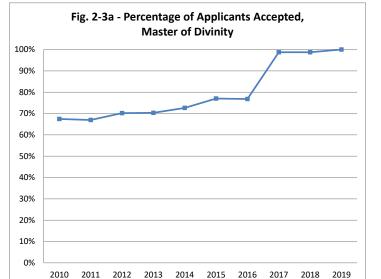


Rank among all ATS schools (1=lowest) Rank among all ATS schools with FTE Enrollment > 300 Rank among all ATS schools that are Independent Rank among all Evangelical Protestant ATS schools

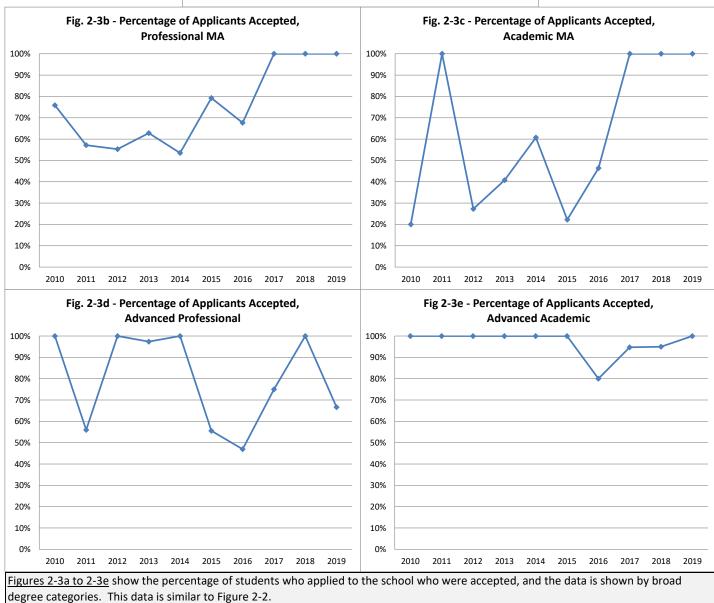
27 out of 32 schools.

98 out of 162 schools.

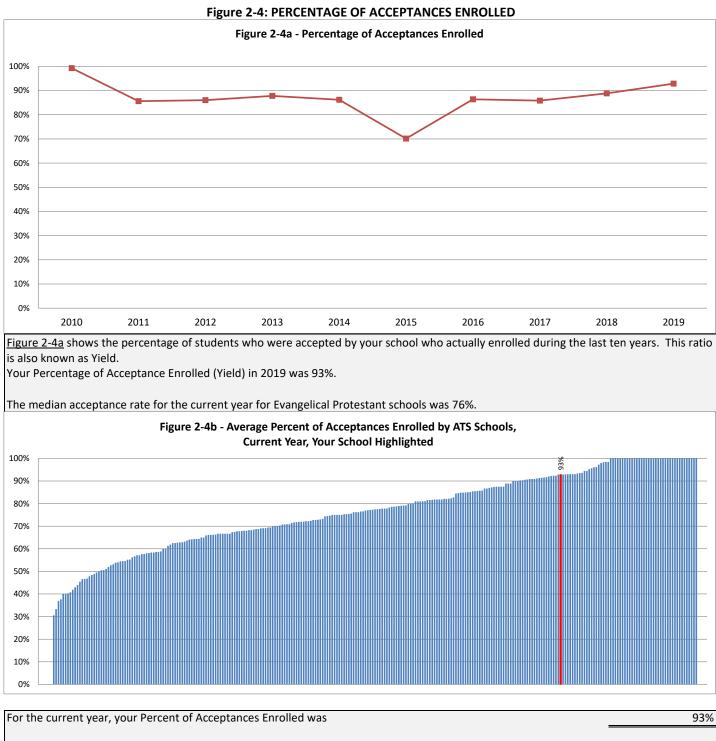
39 out of 121 schools.



#### Figure 2-3: PERCENTAGE OF APPLICATIONS ACCEPTED BY DEGREE CATEGORIES

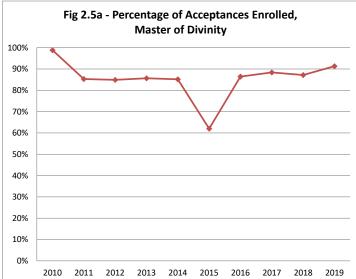


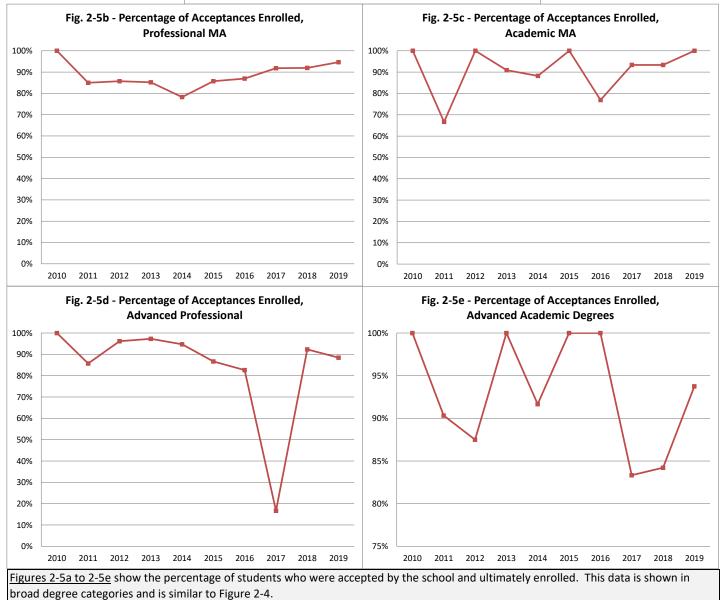
219 out of 277 schools.31 out of 32 schools.120 out of 162 schools.17 out of 121 schools.



Rank among all ATS schools (1=lowest)
Rank among all ATS schools with FTE Enrollment > 300
Rank among all ATS schools that are Independent
5
Rank among all Evangelical Protestant ATS schools







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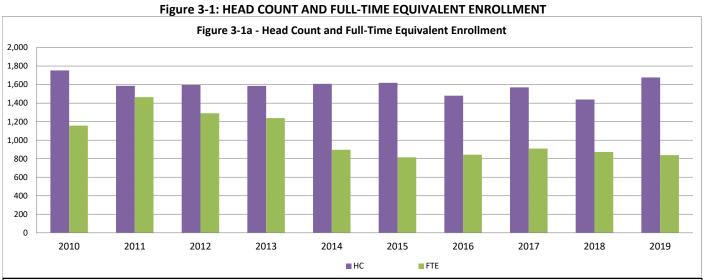
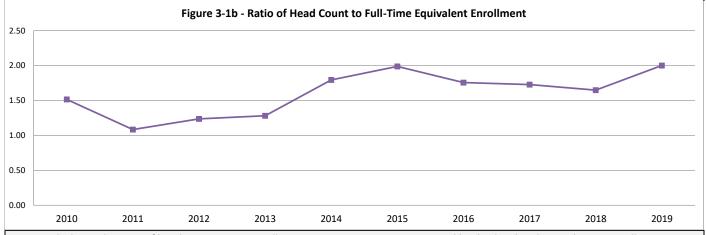
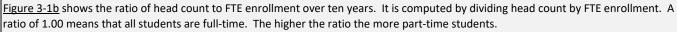


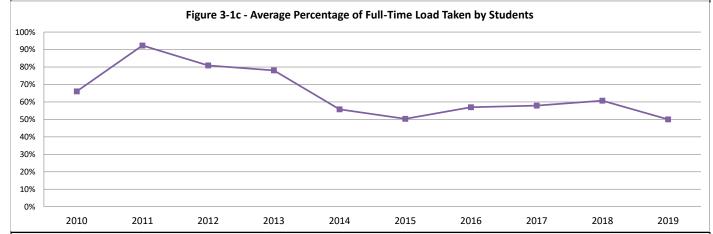
Figure 3-1a shows head count enrollment and full-time equivalent (FTE) enrollment over ten years.

Head count enrollment is the total number of individual students enrolled, whether full-time or part -time. FTE is calculated by dividing total credit hours taken by the number that constitute a full-time load. The calculation on this chart may differ from calculations that qualify a student for a federal loan program or institutional scholarship. The amounts used to create the chart above were reported to ATS by the institution using the instructions for preparing the annual report forms.

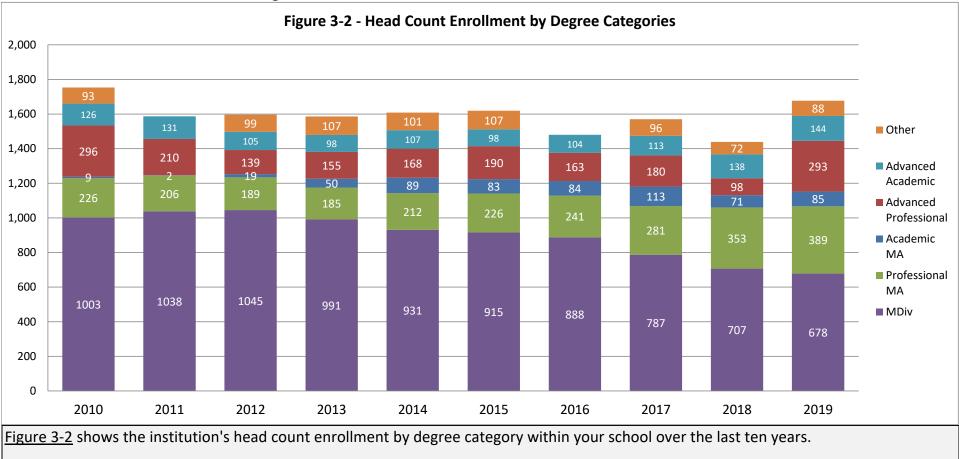
During the last decade, your average headount enrollment was 1592 and average FTE enrollment was 1033.



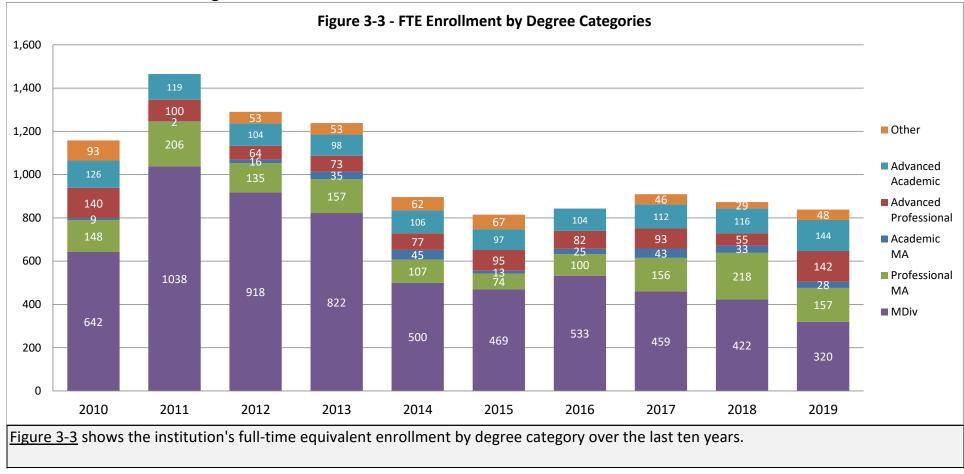




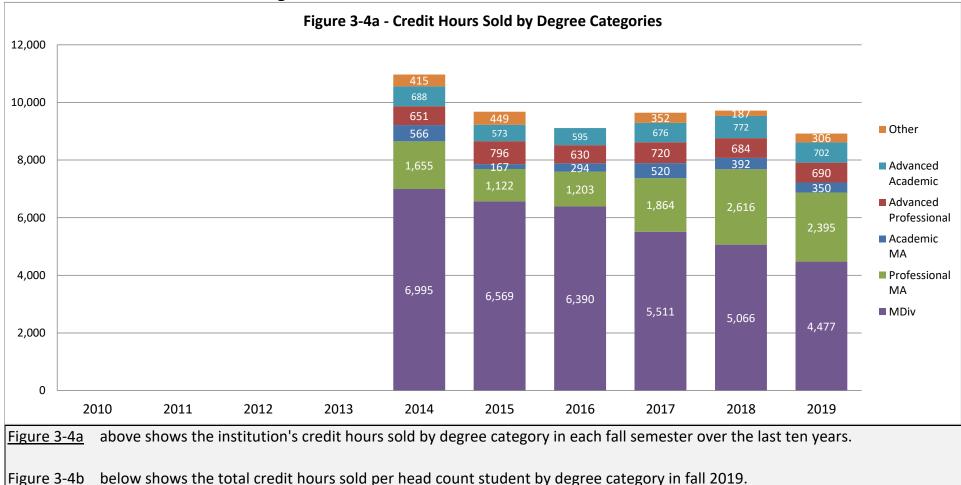
<u>Figure 3-1c</u> depicts the percentage of full-time load that students have taken, on average, in each of the last ten years. It is computed by dividing FTE enrollment by head count enrollment. The closer the ratio is to 100%, the fuller the load students are taking. A ratio of 100% would mean that students are taking a full-time load.



## Figure 3-2: HEAD COUNT ENROLLMENT BY DEGREE CATEGORIES



## Figure 3-3: FULL-TIME EQUIVALENT ENROLLMENT BY DEGREE CATEGORIES



## Figure 3-4: CREDIT HOURS SOLD BY DEGREE CATEGORIES

Fig	Figure 3-4b - Average Credit Hours per HC Student in Fall 2019								
	M.Div.	Prof MA	Acad MA	Adv Prof	Adv Acad	Other	Total		
Your school	6.6	6.2	4.1	2.4	4.9	3.5	5.3		
Evangelical Schools	7.8	6.5	5.4	3.1	3.6	4.0	6.0		
Mainline Schools	11.0	13.6	8.4	4.2	4.3	7.0	8.9		
Roman Catholic/Orthodox Schools	14.1	5.0	5.9	3.5	4.3	13.5	9.3		

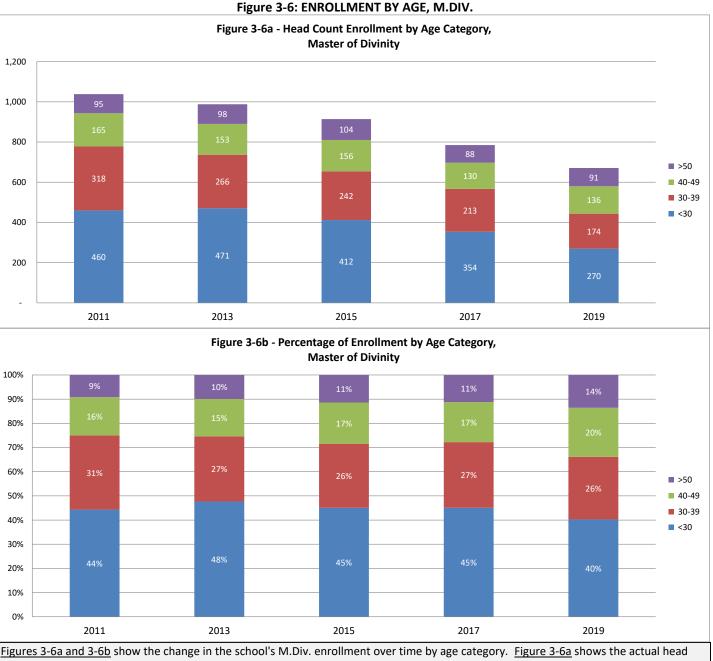
### Figure 3-5 - Total Head Count Enrollment by Five Highest Denominational Representation

	1st Highest			2nd Highest		3rd Highest		4th Highest		5th Highest						
	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Denom	Enroll	Mkt Share	Concentration
2015	SBC	1381	13%	BAPT	99	3%	NONDEN	66	1%	PCA	23	1%	WESLCH	17	4%	98%
2016	SBC	1301	12%	BAPT	64	2%	OTHER	60	1%	PCA	22	1%	UPENTCI	9	3%	98%
2017	SBC	1322	12%	BAPT	69	2%	NONDEN	65	1%	OTHER	40	0%	PCUSA	27	1%	97%
2018	SBC	1201	10%	NONDEN	62	1%	BAPT	58	1%	OTHER	49	0%	PCA	26	2%	97%
2019	SBC	1438	12%	BAPT	61	1%	NONDEN	61	1%	OTHER	53	0%	PCUSA	27	2%	98%

This figure shows, over a five-year period, the five denominations with which the largest groups of students in your school identify. Concentration is the percentage of the total student body affiliated with the five denominations with the highest representation in each year. The table above shows that the largest denominational presence in the school is Southern Baptist Convention with 1438 students and that 98% of your enrollment is concentrated in the five denominations listed above in FY2019.

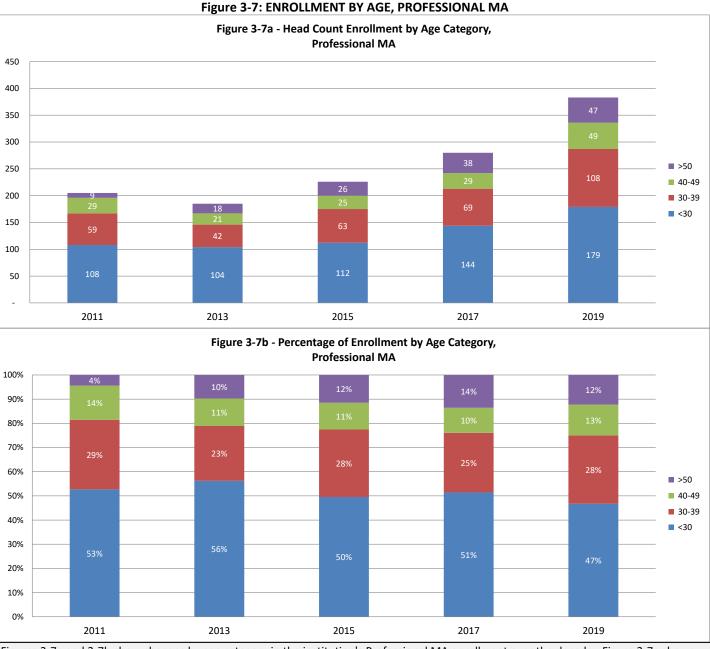
The denomintional codes and full denominational names associated with your school are shown below. For a full listing of the denominational codes, see Appendix B of the ATS Annual Data Tables at www.ats.edu.

<u>Denom</u>	Denomination
BAPT	Baptist
NONDEN	Nondenominational
OTHER	Other
PCA	Presbyterian Church in America
PCUSA	Presbyterian Church (U.S.A.)
SBC	Southern Baptist Convention
UPENTCI	United Pentecostal Church International
WESLCH	Wesleyan Church

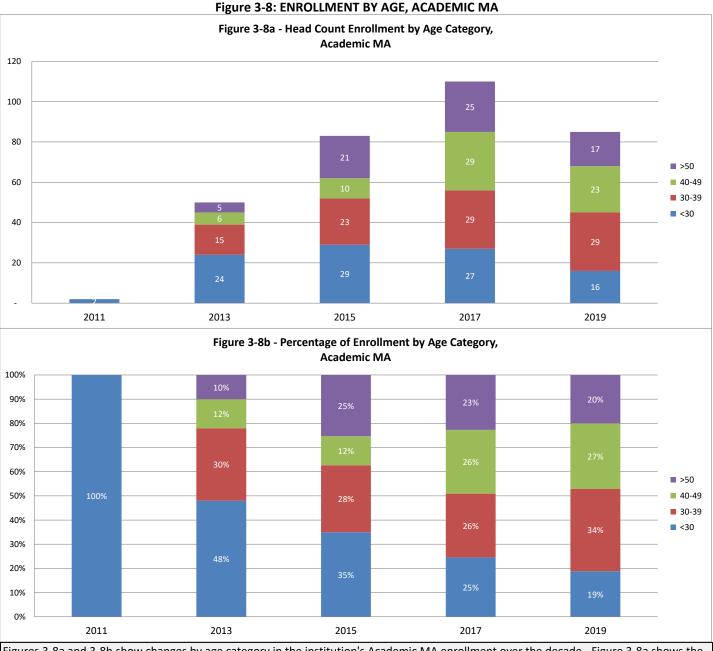


<u>rigures 5-60 and 5-60</u> show the change in the school's M.Div. enrolment over time by age category. Figure 3-6a shows the actual head count of students within each category. Figure 3-6b shows the percentage of enrollment within age categories. Age data is collected in the odd years only.

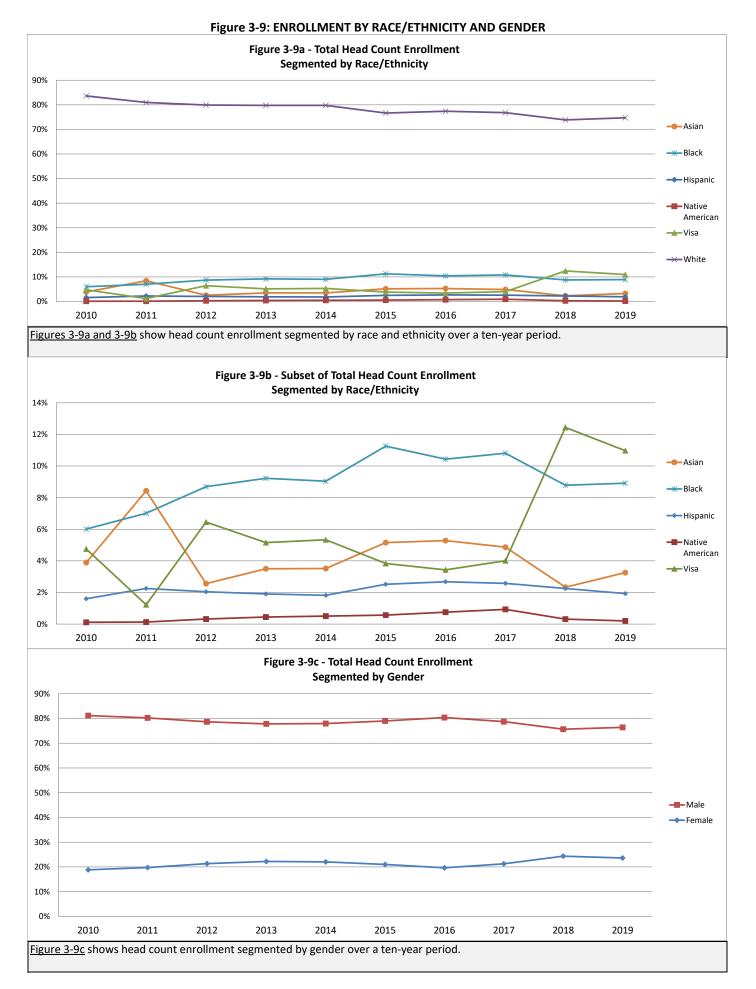




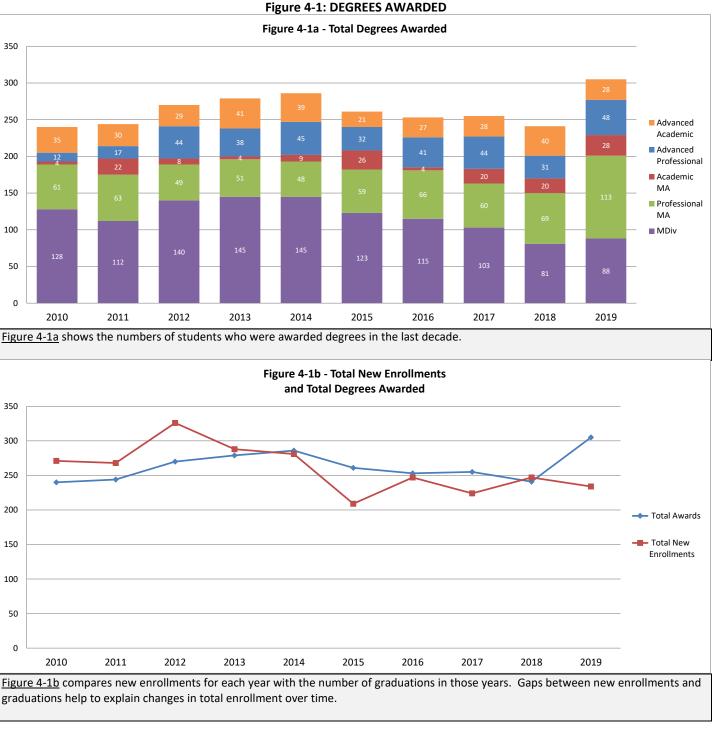
<u>Figures 3-7a and 3-7b</u> show changes by age category in the institution's Professional MA enrollment over the decade. <u>Figure 3-7a</u> shows the actual head count of students within each category. <u>Figure 3-7b</u> shows the percentage of enrollment within each category. Age data is collected in the odd years only.



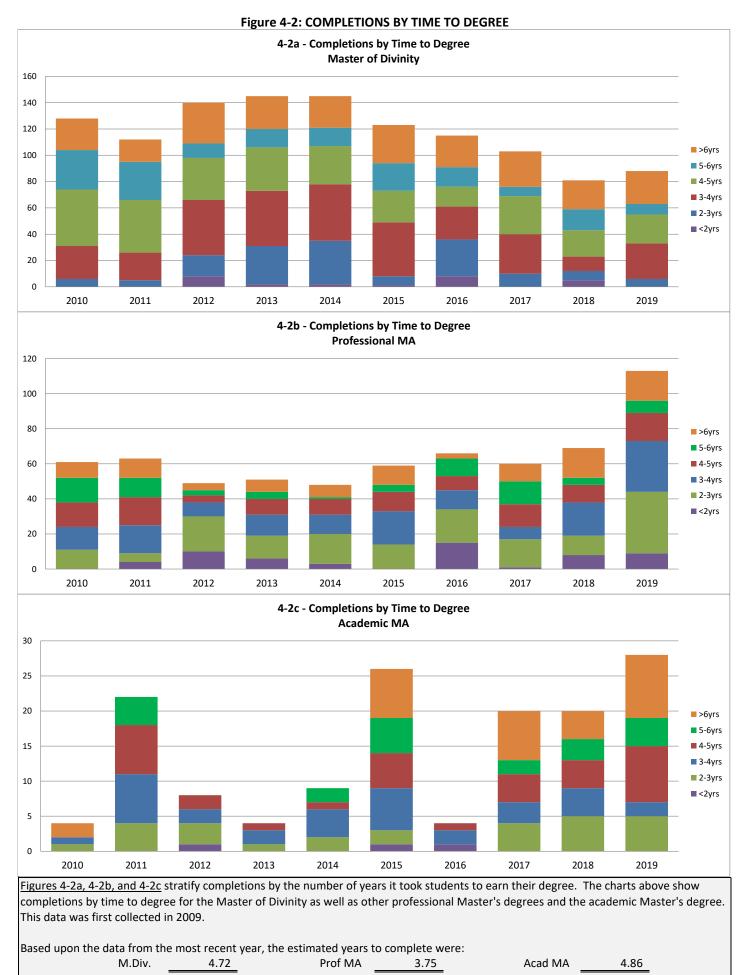
<u>Figures 3-8a and 3-8b</u> show changes by age category in the institution's Academic MA enrollment over the decade. <u>Figure 3-8a</u> shows the actual head count of students within each category. <u>Figure 3-8b</u> shows the percentage of enrollment within each category. Age data is collected in the odd years only.

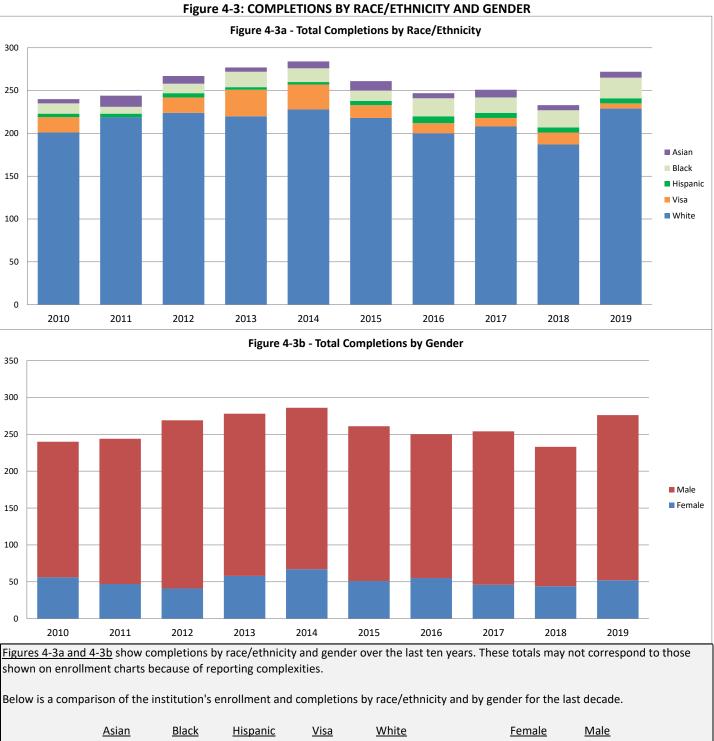


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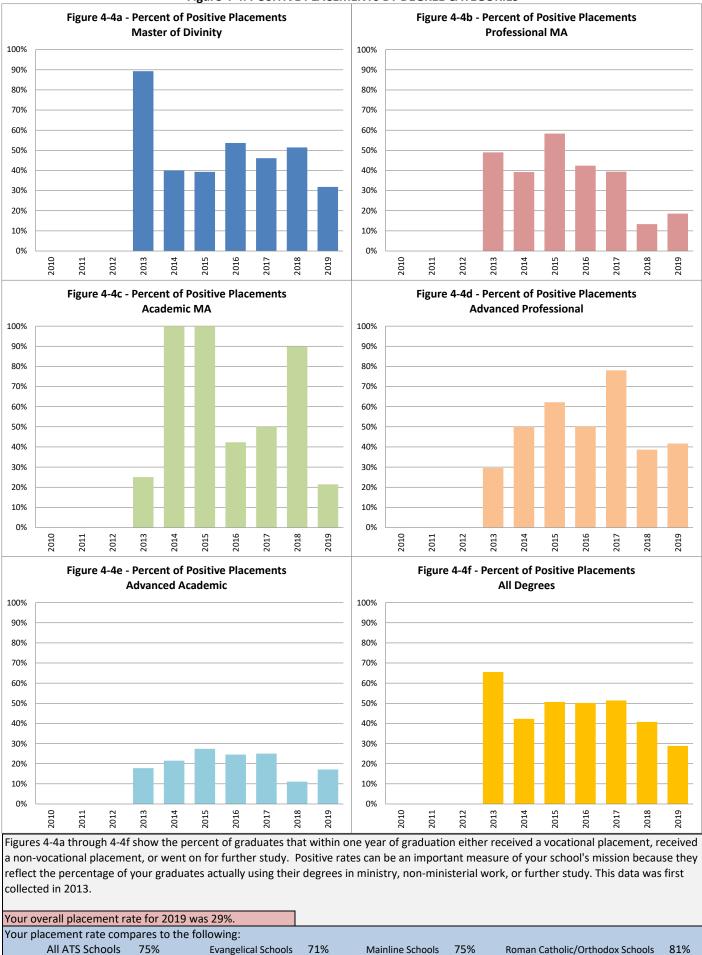
305
8 out of 277 schools.
8 out of 32 schools.
8 out of 121 schools.

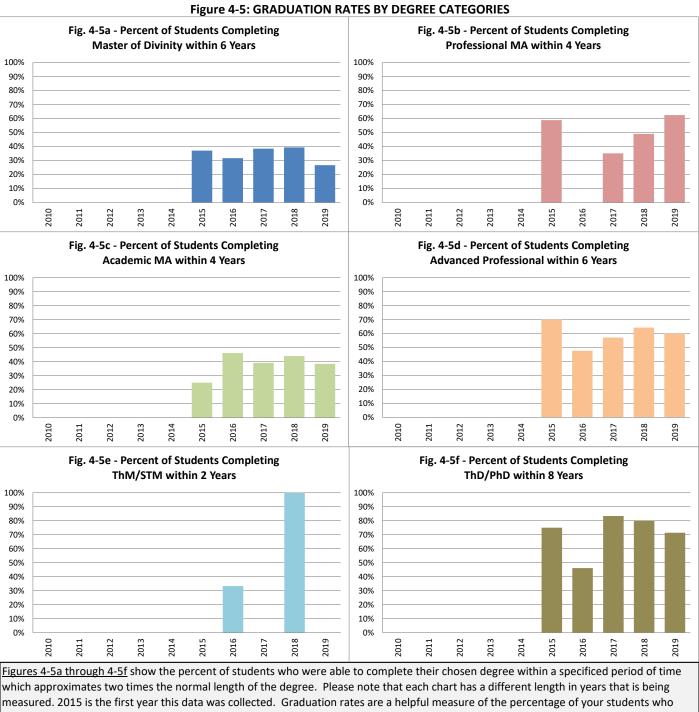




	<u>sian B</u>	<u>lack His</u>	<u>spanic</u> <u>\</u>	<u>Visa</u>	White	Female	<u>Male</u>
Enrollment	4%	9%	2%	6%	79%	21%	79%
Completions	3%	6%	2%	6%	83%	20%	80%







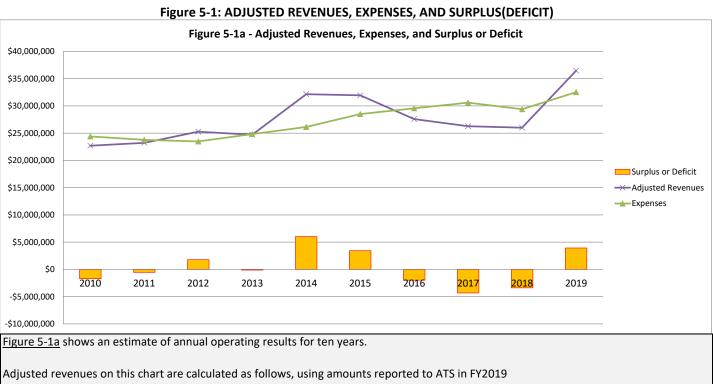
measured. 2015 is the first year this data was collected. Graduation rates are a helpful measure of the percentage of your students who graduate in a timely manner. It can be useful to compare your graduation rates with all other ATS schools and with those in same ecclesial family.

The Table below shows the percent of students in degrees that graduate within two times the normal length of those degrees (see the various degree lengths above). This figure also shows your school compared to the overall graduation rates of ATS schools and ecclesial families.

	Institution	Schools	Schools	Schools	Schools
Master of Divinity	27%	62%	51%	72%	72%
Professional MA	63%	54%	49%	67%	51%
Academic MA	38%	54%	48%	60%	57%
Adv. Professional	60%	48%	43%	55%	40%
ThM/STM		54%	44%	66%	60%
ThD/PhD	71%	48%	52%	44%	48%
Overall	36%				

### GRADUATION RATES BY DEGREE AND ECCLESIAL FAMILY FOR 2019

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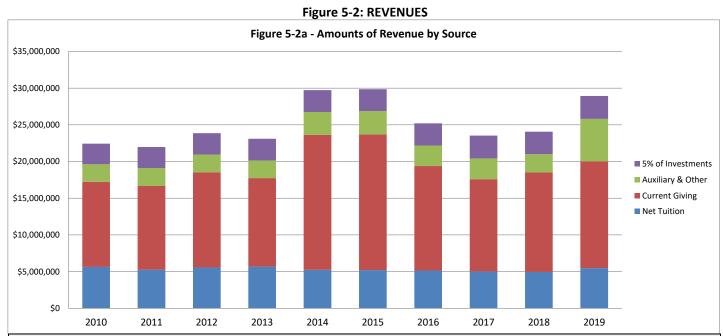


agusted revenues on this chart are calculated as follows, using amounts reported to ATS in Fr2019		
Total unrestricted revenues		32,716,443
+ Total temporarily restricted revenues	+	5,285,000
<ul> <li>Unrestricted and temp. restricted unrealized gain(losses) on investments</li> </ul>	-	623,735
<ul> <li>Unrestricted and temp. restricted realized gain(losses) on investments</li> </ul>	-	-
<ul> <li>Unrestricted and temp. restricted investment income</li> </ul>	-	4,034,766
+ 5% long-term investments	+	3,120,106
	\$	36,463,048

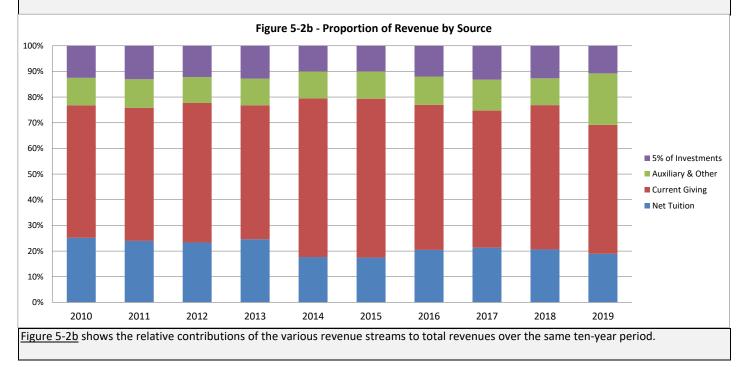
The results are adjusted to include a draw rate of five percent of the value of invested funds. Because institutions may use other draw rates, vary in their treatment of depreciation, and exclude some gifts from their operations, the results shown here may be different from those shown in the institution's operating reports.

#### By this measurement, your school has shown a surplus in 2 of the last five years.

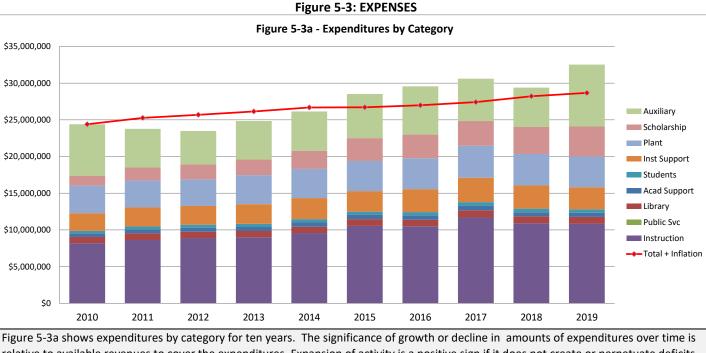
For FY2019 your Adjusted Surplus(Deficit) as percent of expenditures was	12%
Rank among all freestanding ATS schools (1=highest)	59 out of 162 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	8 out of 20 schools.
Rank among all freestanding Evangelical Protestant ATS schools	25 out of 60 schools.



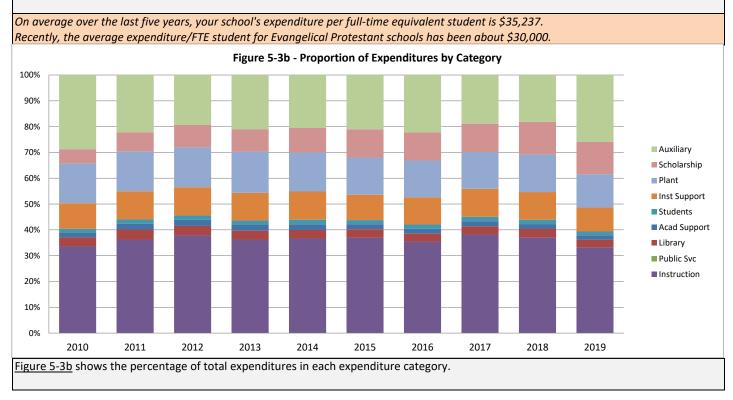
<u>Figure 5-2a</u> shows the amounts of revenue (net tuition, gifts for current operations, auxiliary enterprises and other sources, and investment "draw") over the last ten years. Note that the investment draw rate is adjusted to five percent of the value of long-term investments at the beginning of the year.



For FY2019, your Net Tuition Contribution Ratio (annual expenditures covered by net tuition) was	17%
Rank among all freestanding ATS schools (1=highest)	92 out of 162 schools.
Rank among all freestanding ATS schools with FTE Enrollment > 300	16 out of 20 schools.
Rank among all freestanding Evangelical Protestant ATS schools	41 out of 60 schools.

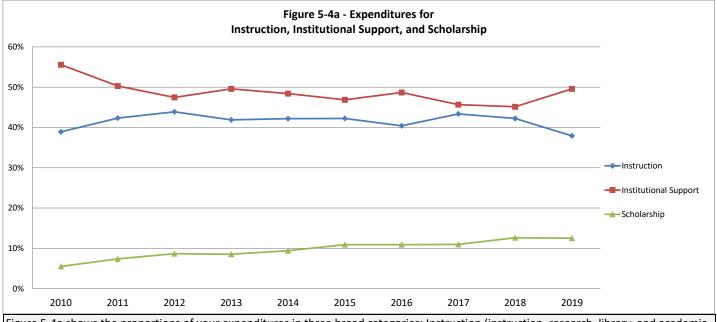


relative to available revenues to cover the expenditures. Expansion of activity is a positive sign if it does not create or perpetuate deficits. Decreasing expenditures may be a sign of diminished capacity or of necessary budget discipline. The line superimposed on expenditures shows what total expenditures would be if the amount spent in the first year had increased annually at the rate inflation.



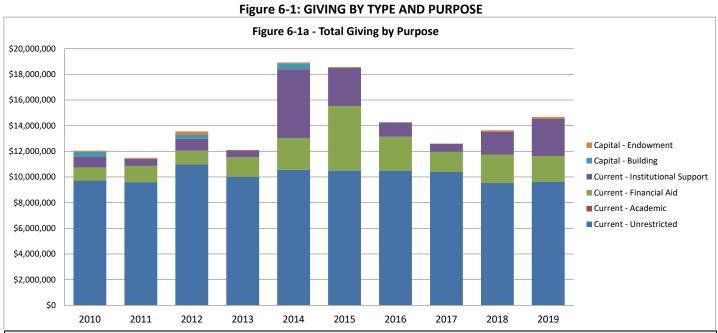
For FY2019 your Expenditures/FTE student were\$ 38,803Rank among all freestanding ATS schools (1=highest)105 out of 162 schools.Rank among all freestanding ATS schools with FTE Enrollment > 3008 out of 20 schools.Rank among all freestanding Evangelical Protestant ATS schools22 out of 60 schools.

Figure 5-4: EXPENDITURES BY BROAD CATEGORY



<u>Figure 5-4a</u> shows the proportions of your expenditures in three broad categories: Instruction (instruction, research, library, and academic support); Institutional Support (students, administrative functions, plant, and auxiliary); and Scholarship. These ratios can be used to analyze trends in these expenditure components and their changes over time.

During this last decade, the institution's spending in these categories averaged as follows: Instruction, 42%; Institutional Support, 49%; and Scholarship, 10%. This page is intentionally left blank

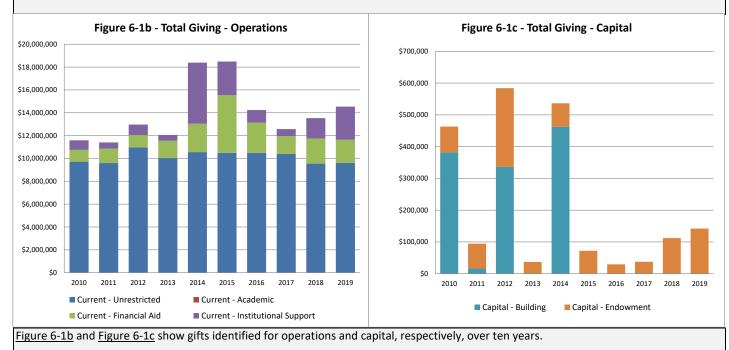


<u>Figure 6-1a</u> shows all gifts and grants over a ten-year period. The height of the bar represents the dollar total of gifts for that year. Each component of the stack is the total of gifts for a particular purpose: unrestricted gifts, temporarily restricted gifts, and gifts that are permanently restricted to endowment.

**Unrestricted gifts** may be spent in full for any legitimate purpose: operations, repairs and maintenance of physical capital, or scholarhip. They may also be designated by the governing board to function as endowment.

**Restricted gifts** are those on which the donor has restricted either to how or when the gift can be used. Gifts may be restricted temporarily or permanently.

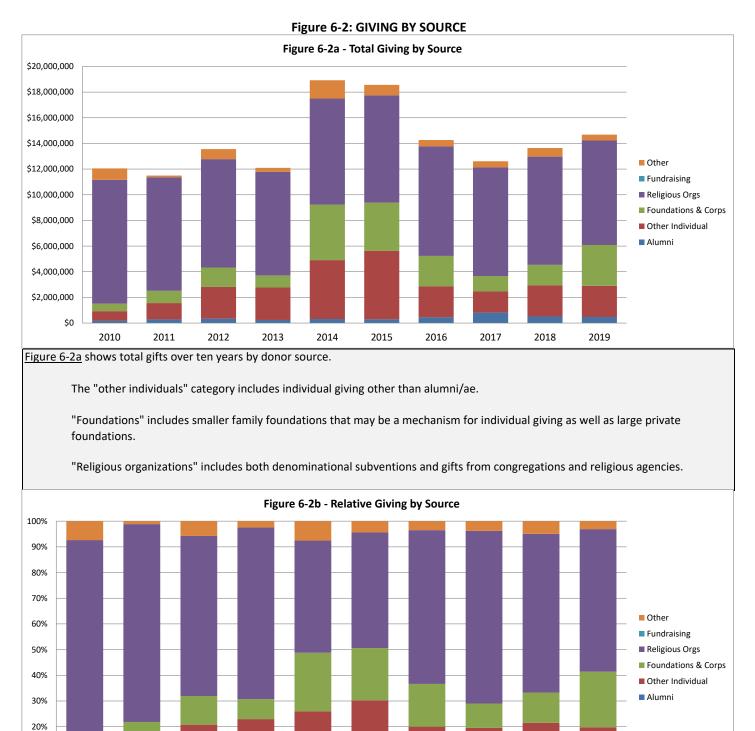
**Temporarily restricted gifts** may be spent in full but only for the purpose to which the donor restricted them. The principal of **permanently restricted gifts** may not be spent. The earnings on such gifts can usually be spent, but if the gifts is further restricted for specific purposes, the earnings may be spent only for those purposes.



At the end of FY2019 your Contribution Ratio (annual expenditures covered by gifts) was

45%

Rank among all ATS schools (1=highest) Rank among all ATS schools with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools



2019 - 2020

At the end of FY2019 your Percentage of Board Member Giving was

2012

Figure 6-2b shows giving by source over the past ten years.

2013

2014

2015

2016

2017

2018

2019

Rank among all ATS schools (1=highest)

2011

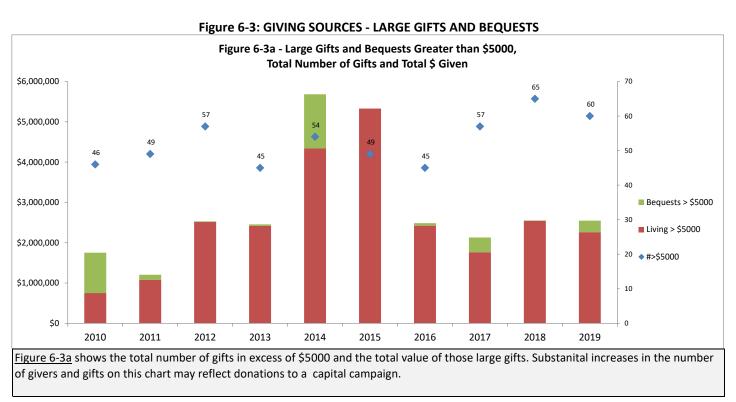
10%

2010

Rank among all ATS schools with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools 73 out of 277 schools. 12 out of 32 schools. 27 out of 121 schools.

# 83%

# 77 schools



For FY2019 your Total Gifts and Bequests greater than \$5000 were	\$ 2,547,657
Rank among all ATS schools (1=highest)	32 out of 277 schools.
Rank among all ATS schools with FTE Enrollment > 300	13 out of 32 schools.
Rank among all Evangelical Protestant ATS schools	17 out of 121 schools.

\$20,000

\$0

2010

2011

2012

2013

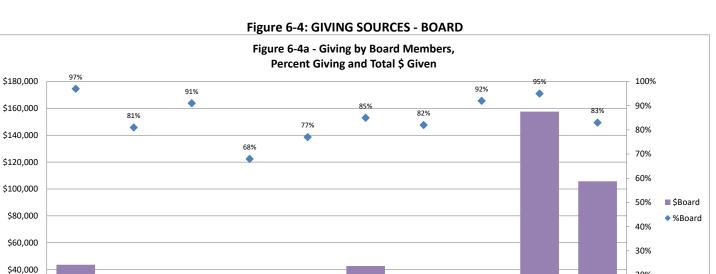


Figure 6-4a shows giving to the institution by current, honorary, and emeritus board members. (The figure does not include members of an advisory board.) Both the percentage of board members giving and the total amount they gave in each year are shown.

2015

2016

2017

Note that gifts from Board members who give through a mechanism of a family foundation will be recorded under Foundations.

2014

At the end of FY2019 your Percentage of Board Member Giving was	83%
Rank among all ATS schools (1=highest)	73 out of 277 schools.
Rank among all ATS schools with FTE Enrollment > 300	12 out of 32 schools.
Rank among all Evangelical Protestant ATS schools	27 out of 121 schools.

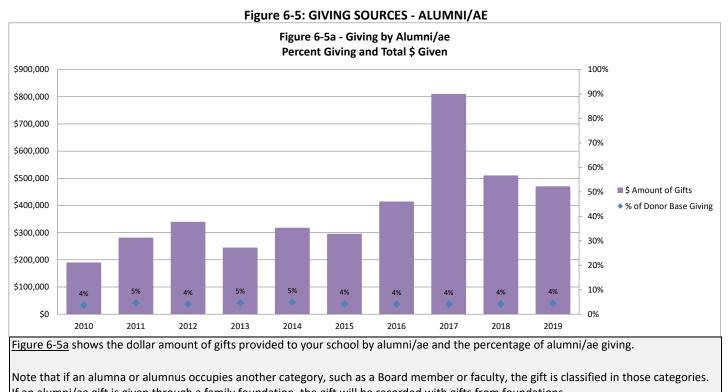
20%

10%

0%

2019

2018



If an alumni/ae gift is given through a family foundation, the gift will be recorded with gifts from foundations.

For FY2019 your percentage of Alumni/ae that gave to the school was	4%
Rank among all ATS schools (1=highest)	201 out of 277 schools.
Rank among all ATS schools with FTE Enrollment > 300	19 out of 32 schools.
Rank among all Evangelical Protestant ATS schools	74 out of 121 schools.

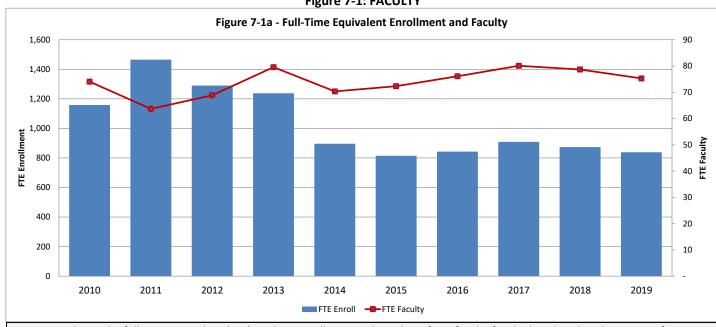


Figure 7-1a shows the full-time equivalent (FTE) student enrollment and number of FTE faculty for the last decade. The average five-year ratio of FTE students to faculty is shown below. Student-to-faculty ratio is open to interpretation. Depending on the institution's goals and context, a high ratio may reflect educational efficiency or faculty undersupply; a low ratio can be a sign of educational quality or disappointing student enrollment numbers.

In the last five years, your ratio of FTE students per FTE faculty averaged 11.2 to 1.

The median ratio for Evangelical Protestant schools for FY2019 was 9.1 to 1. The median ratio for schools with FTE Enrollment > 300 for FY2019 was 12.5 to 1.

 For FY2019 your full-time equivalent students per full-time equivalent faculty ratio was
 11.1

 Rank among all ATS schools (1=highest)
 62 out of 277 schools.

 Part of the state o

Rank among all ATS schools with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools 62 out of 277 schools. 23 out of 32 schools. 44 out of 121 schools.

## Figure 7-1: FACULTY

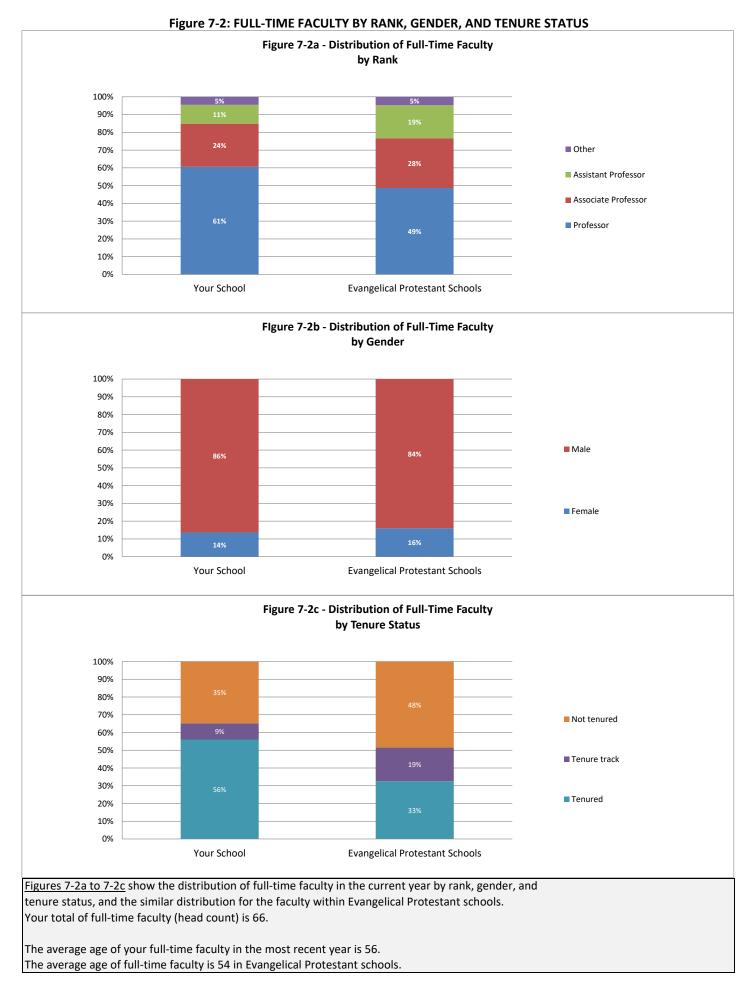




Figure 7-3b shows your full-time faculty by race/ethnicity in the most recent year compared to the race/ethnicity of your student body in the same year. If the data for your school is blank, it may be because racial/ethnic data was not collected and/or reported.

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**New for 2019-2020**, ATS has added a whole new chapter on Educational Debt. The following charts are based upon data from the ATS Graduating Student Questionnaire (GSQ). If your school participated in the GSQ, you will see your school's data compared to industry and peer benchmarks. If your school did not participate in the GSQ, you will still see some industry data that might be of interest (see Figures 8-2b, 8-3b, 8-4b, 8-4c, 8-10b, 8-11b, 8-12b, and 8-12c).

If you would like to participate in the GSQ in the future, please contact Dr. Jo Ann Deasy at deasy@ats.edu.

8-1 Educational Debt Incurred In Seminary
8-2 Estimated Average Educational Debt Incurred In Seminary
8-3 Estimated Average Educational Debt Incurred In Seminary
8-4 Educational Debt Incurred In Seminary By Conder

8-4 Educational Debt Incurred In Seminary By Gender

8-5 Educational Debt Incurred In Seminary By Race/Ethnicity

8-6 Educational Debt Incurred In Seminary By Degree Category

8-7 Educational Debt Incurred In Seminary By Age Range

8-8 Educational Debt Incurred In Seminary By Hours Worked

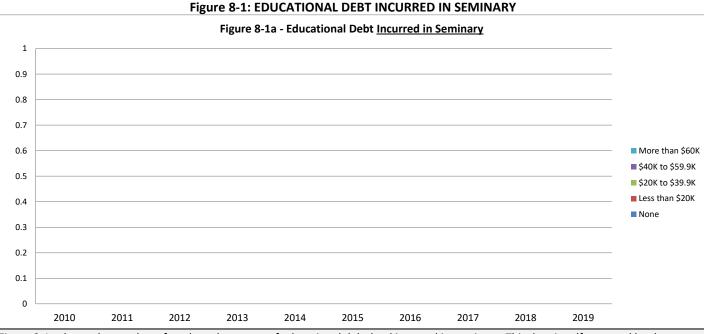
8-9 Educational Debt Brought To Seminary

8-10 Estimated Average Educational Debt Brought To Seminary

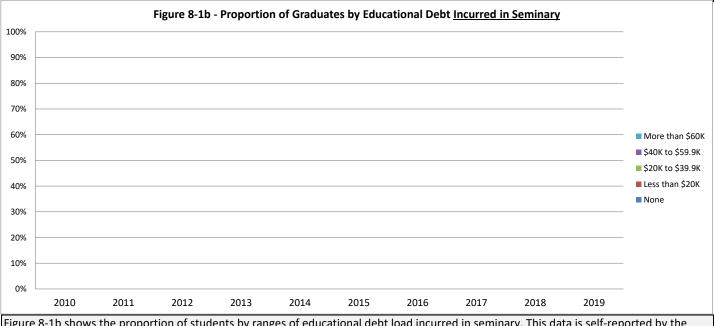
8-11 Estimated Average Educational Debt Brought To Seminary

8-12 Educational Debt Brought To Seminary By Gender

8-13 Educational Debt Brought To Seminary By Race/Ethnicity



<u>Figure 8-1a</u> shows the number of students by ranges of educational debt load incurred in seminary. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.



<u>Figure 8-1b</u> shows the proportion of students by ranges of educational debt load incurred in seminary. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.

For FY2019, percent of your students completing GSQ with no educational debt incurred in seminary

Rank among all ATS schools participating in GSQ (1=lowest) Rank among all ATS schools participating in GSQ with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools participating in GSQ Rank among all USA ATS schools participating in GSQ

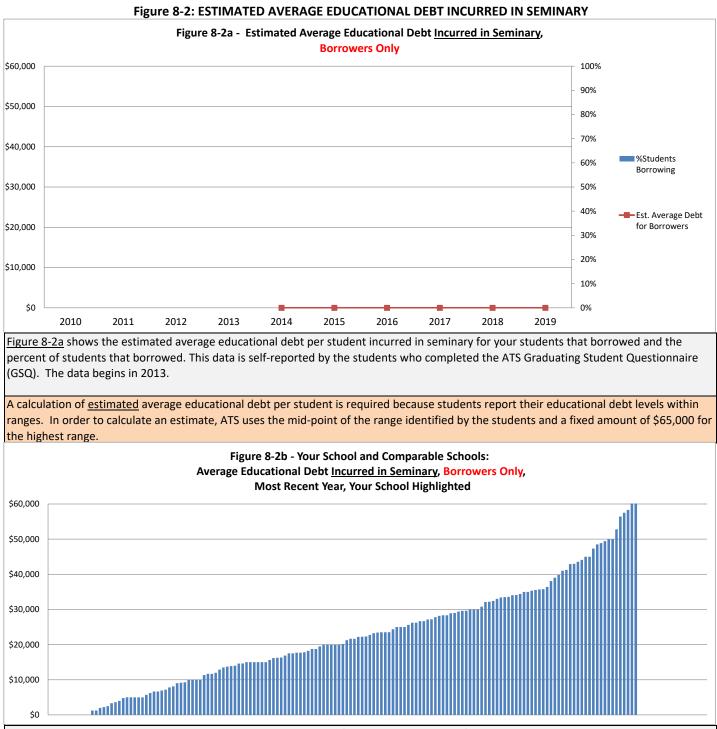


Figure 8-2b shows average educational debt incurred in seminary for students graduating from your school compared to students in other ATS schools.

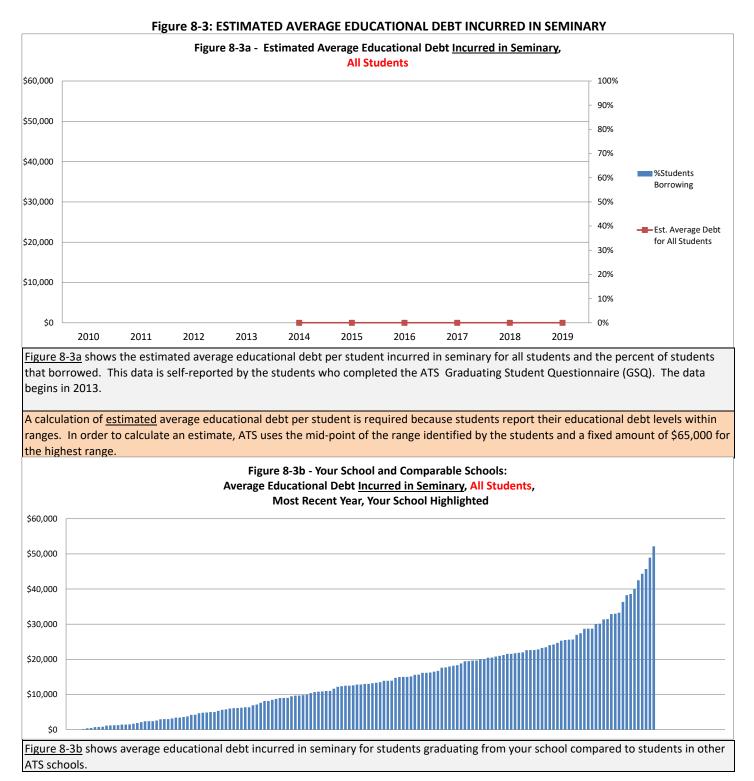
For FY2019, your estimated average student educational debt incurred in seminary for borrowers was

Rank among all ATS schools participating in GSQ (1=lowest)

Rank among all ATS schools participating in GSQ with FTE Enrollment > 300

Rank among all Evangelical Protestant ATS schools participating in GSQ

Rank among all USA ATS schools participating in GSQ



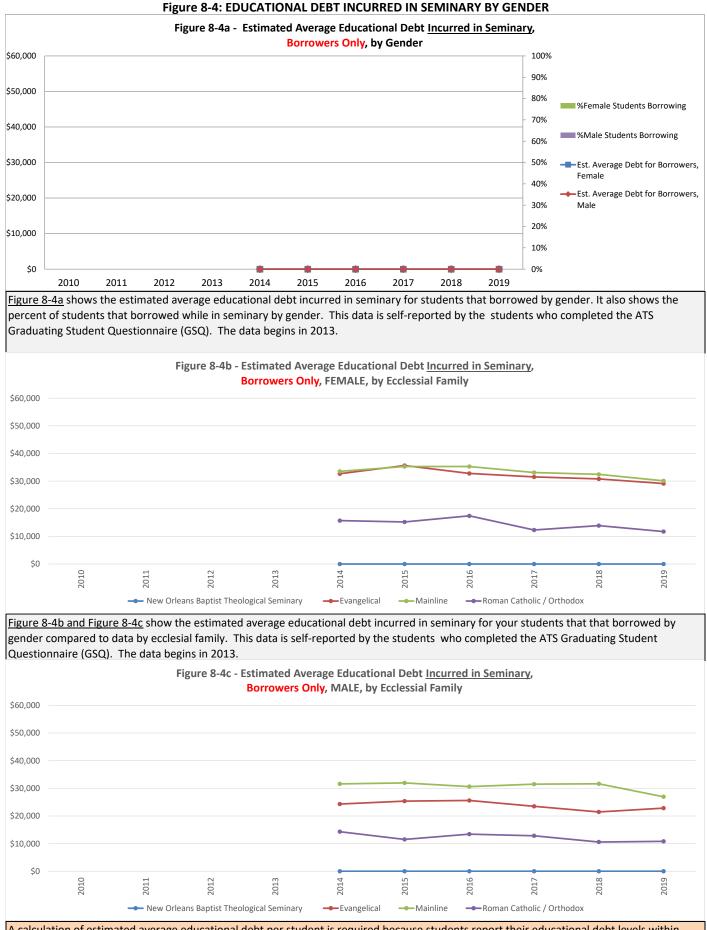
For FY2019, your estimated average student educational debt incurred in seminary for all students was

Rank among all ATS schools participating in GSQ (1=lowest)

Rank among all ATS schools participating in GSQ with FTE Enrollment > 300

Rank among all Evangelical Protestant ATS schools participating in GSQ

Rank among all USA ATS schools participating in GSQ





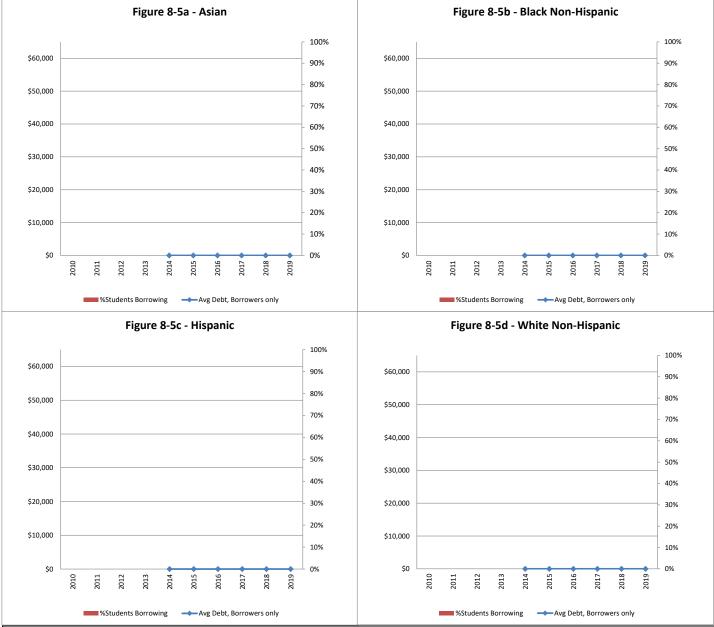
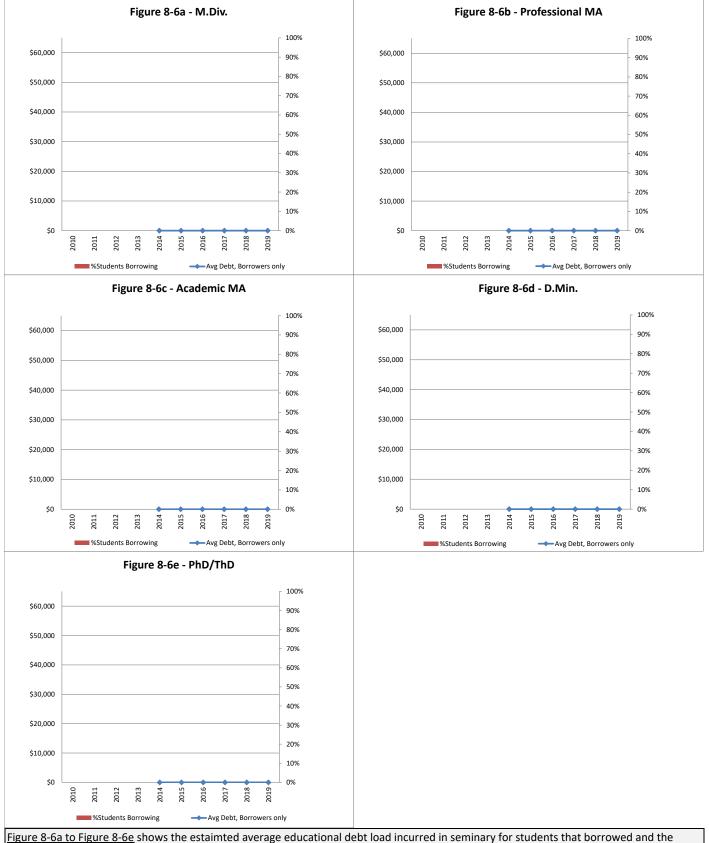
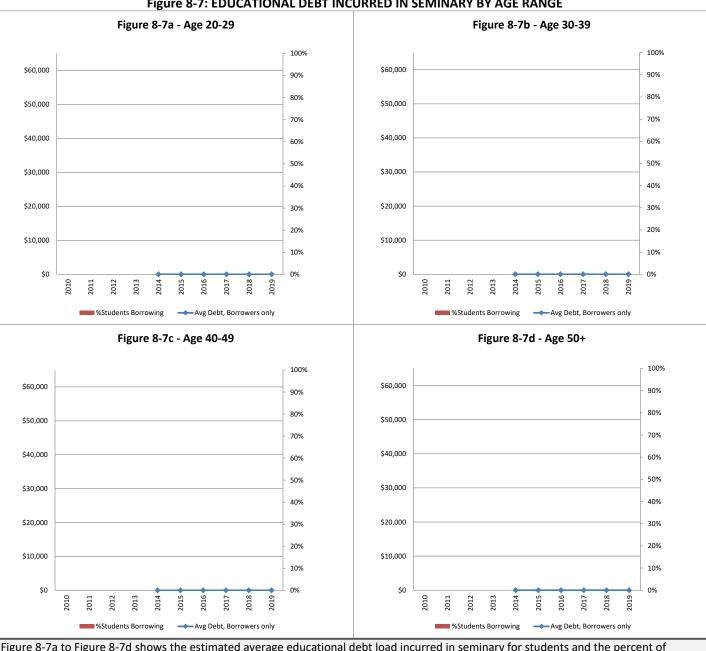


Figure 8-5a to Figure 8-5d shows the estimated average educational debt load incurred in seminary for students that borrowed and the percent of students that borrowed by race/ethnicity. This data is based self-reported by the students who completed the ATS Graduating StudentQuestionnaire (GSQ). The data begins in 2013.



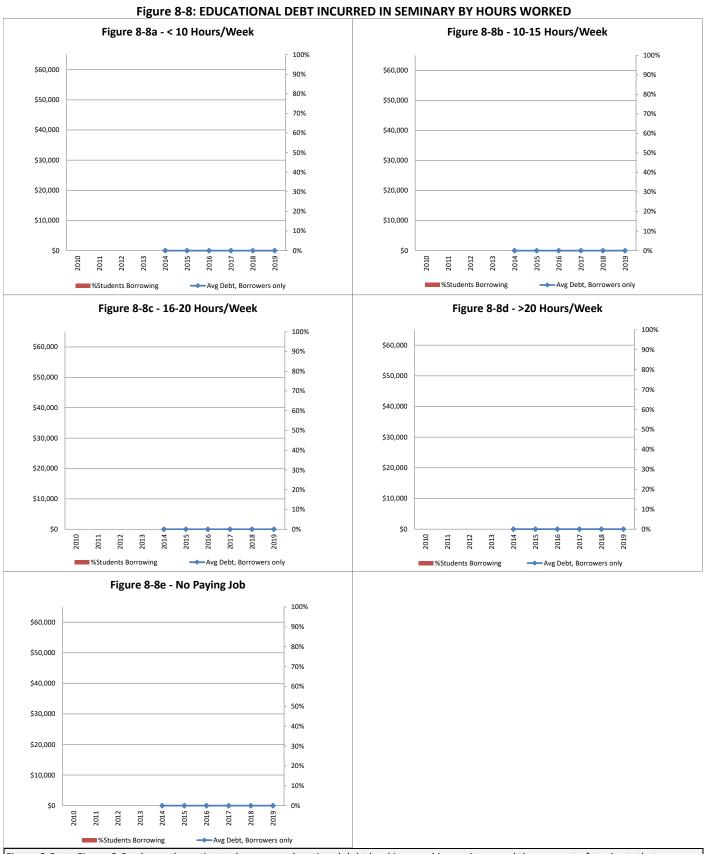


percent of students borrowed by degree category. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.

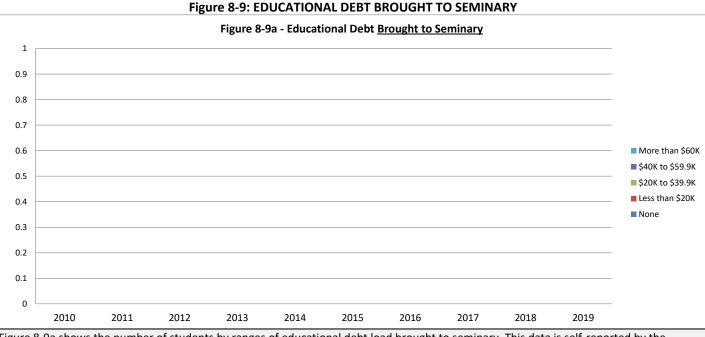


#### Figure 8-7: EDUCATIONAL DEBT INCURRED IN SEMINARY BY AGE RANGE

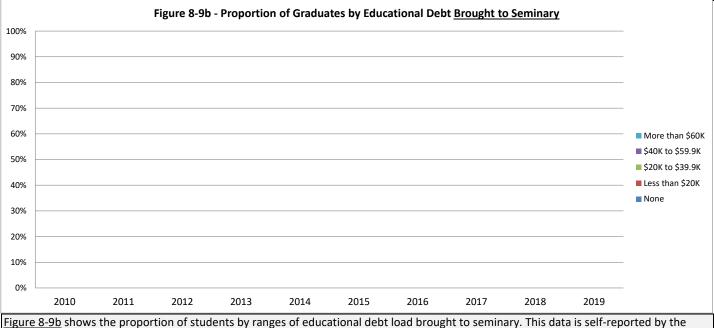
Figure 8-7a to Figure 8-7d shows the estimated average educational debt load incurred in seminary for students and the percent of students that borrowed by age range. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.



<u>Figure 8-8a to Figure 8-8e</u> shows the estimated average educational debt load incurred in seminary and the percent of students that borrowed by hours worked. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.



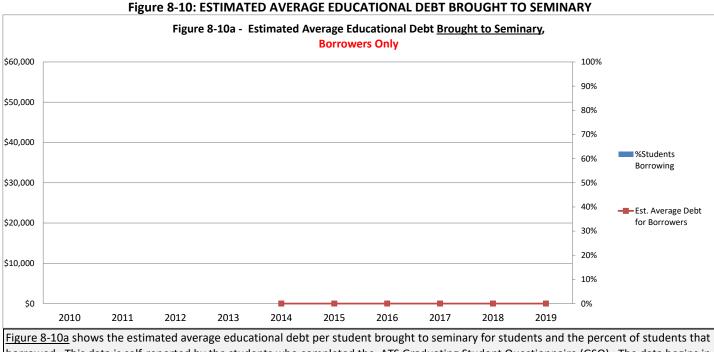
<u>Figure 8-9a</u> shows the number of students by ranges of educational debt load brought to seminary. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.



<u>Figure 8-9b</u> shows the proportion of students by ranges of educational debt load brought to seminary. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.

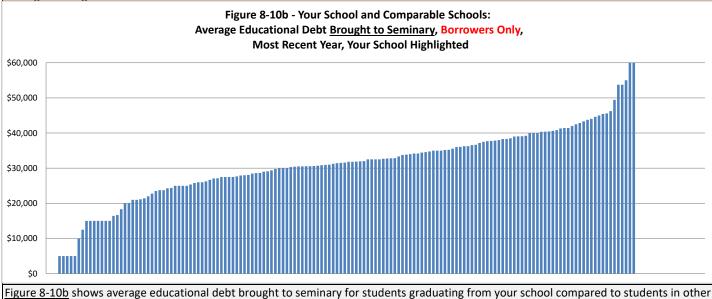
For FY2019, percent of students completing GSQ with no educational debt brought to seminary

Rank among all ATS schools participating in GSQ (1=lowest) Rank among all ATS schools participating in GSQ with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools participating in GSQ Rank among all USA ATS schools participating in GSQ



<u>Figure 8-10a</u> shows the estimated average educational debt per student brought to seminary for students and the percent of students that borrowed. This data is self-reported by the students who completed the ATS Graduating Student Questionnaire (GSQ). The data begins in 2013.

A calculation of <u>estimated</u> average educational debt per student is required because students report their educational debt levels within ranges. In order to calculate an estimate, ATS uses the mid-point of the range identified by the students and a fixed amount of \$65,000 for the highest range.



ATS schools.

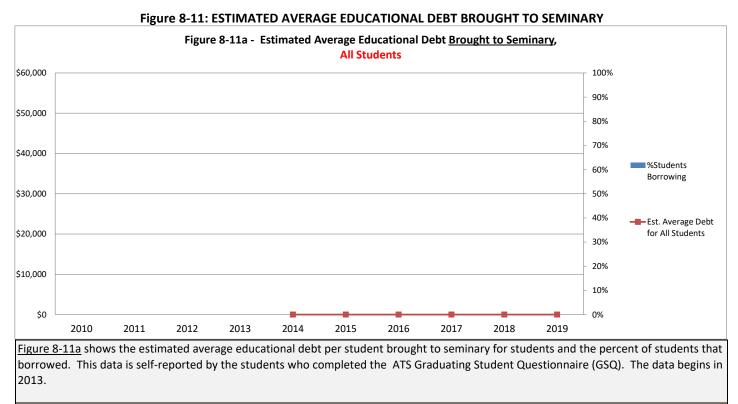
For FY2019, your estimated average student educational debt brought to seminary for borrowers was

Rank among all ATS schools participating in GSQ (1=lowest)

Rank among all ATS schools participating in GSQ with FTE Enrollment > 300

Rank among all Evangelical Protestant ATS schools participating in GSQ

Rank among all USA ATS schools participating in GSQ



A calculation of <u>estimated</u> average educational debt per student is required because students report their educational debt levels within ranges. In order to calculate an estimate, ATS uses the mid-point of the range identified by the students and a fixed amount of \$65,000 for the highest range.

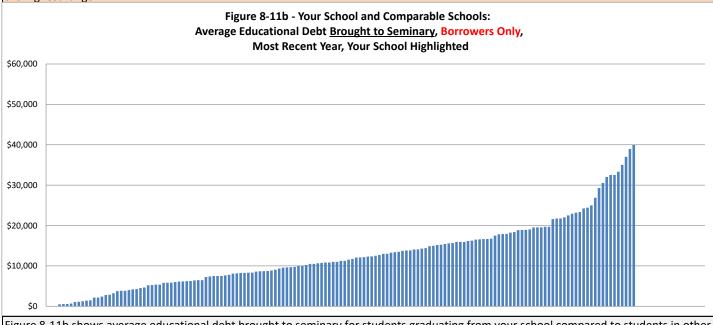
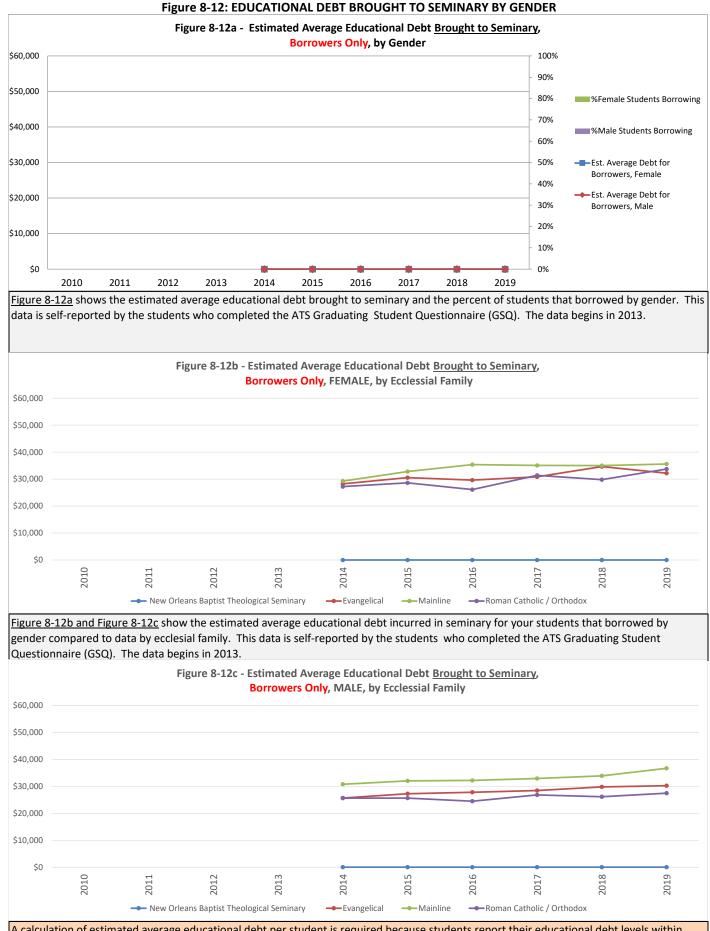


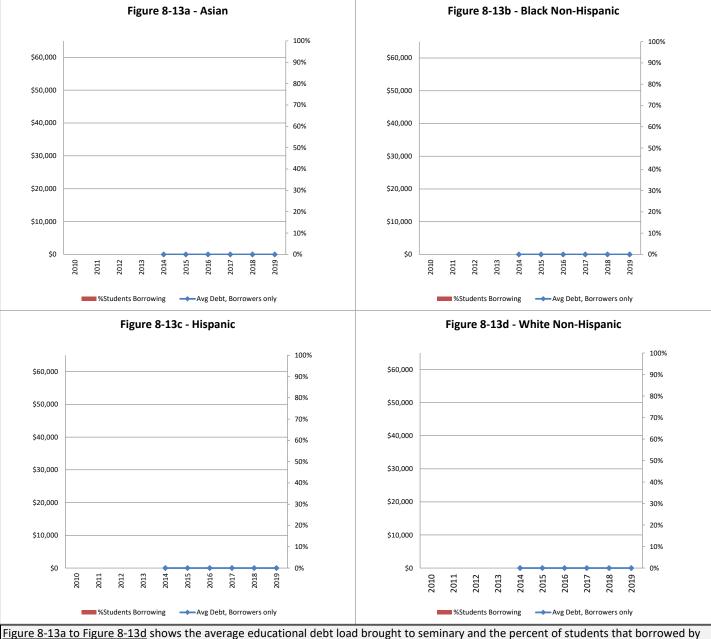
Figure 8-11b shows average educational debt brought to seminary for students graduating from your school compared to students in other ATS schools.

For FY2019, your estimated average student educational debt brought to seminary for borrowers was

Rank among all ATS schools participating in GSQ (1=lowest) Rank among all ATS schools participating in GSQ with FTE Enrollment > 300 Rank among all Evangelical Protestant ATS schools participating in GSQ Rank among all USA ATS schools participating in GSQ







<u>Figure 8-13a to Figure 8-13d</u> shows the average educational debt load brought to seminary and the percent of students that borrowed by race/ethnicity. This data is based self-reported by the students who completed the ATS Graduating StudentQuestionnaire (GSQ).