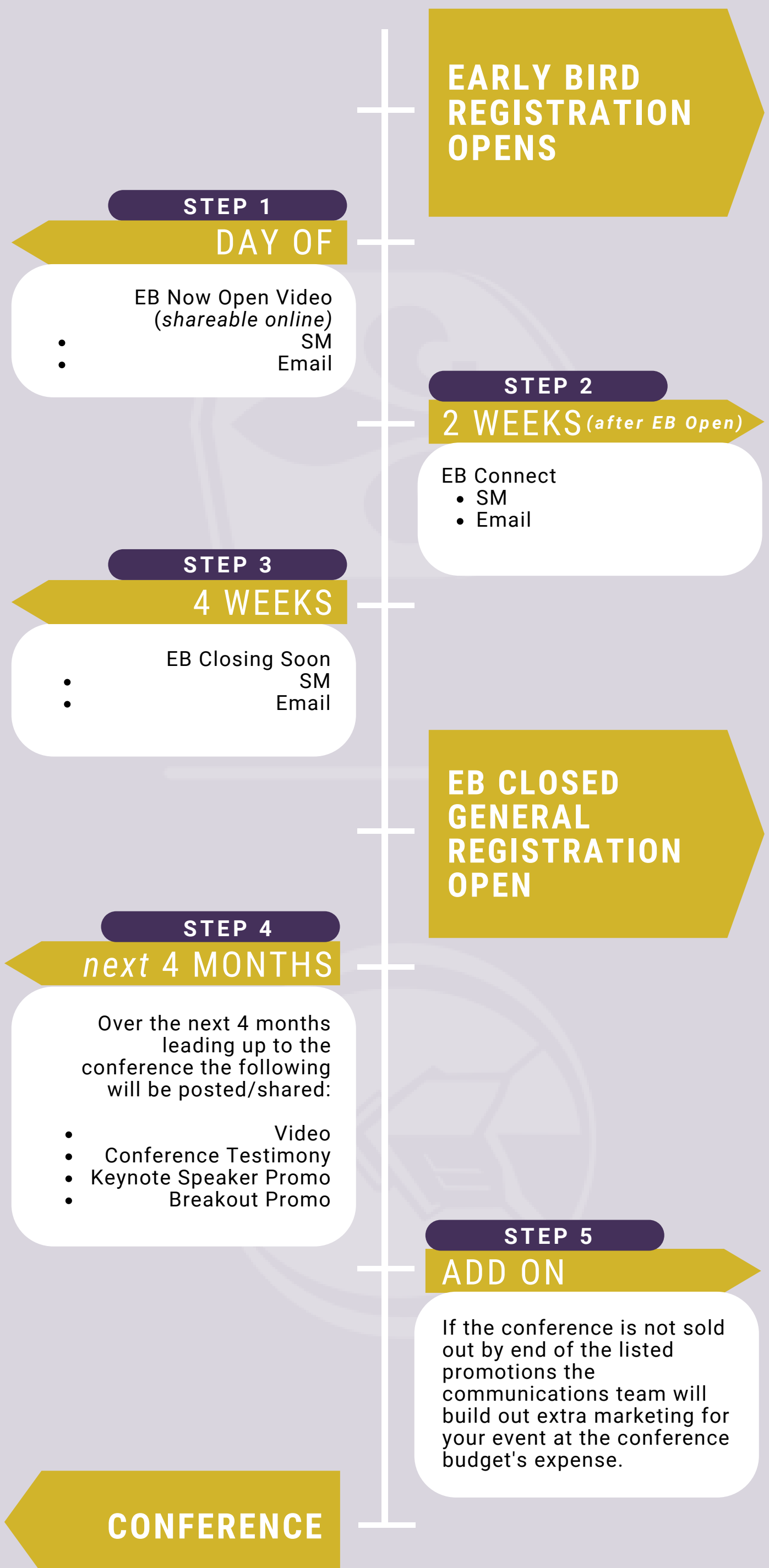


# Open Registration MARKETING TIMELINE

## TIER 1



## OPEN REGISTRATION MARKETING

This timeline is based on the months after Early Bird Registration has opened and leading up to the conference.  
*\*all marketing is produced by the communications team and paid for by the conference budget\**