



**EVAN5350 CHURCH EVANGELISM**  
**EVAN5350-FLEX CHURCH EVANGELISM**  
New Orleans Baptist Theological Seminary  
Division of Church Ministry  
**Fall 2022 \* Tues. & Thurs. \* 2:00-3:20 PM**  
**Course Begins August 16th**

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**Mission Statement**

New Orleans Baptist Theological Seminary and Leavell College prepare servants to walk with Christ, proclaim His truth, and fulfill His mission.

**Course Description**

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

**Course Student Learning Outcomes**

1. By the end of the course, should:
  - Be able to understand the biblical mandate for church evangelism.
  - Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism.
  - Understand biblical components of the Gospel, including various understandings of what it means to be “saved,” to “make a decision,” or “be drawn to Christ,” and how people may objectively know of and develop confidence in their salvation.
  - Understand the ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
2. Value the following concepts:
  - Sharing the Gospel with non-Christians.
  - Understanding the holistic view in evangelism.
  - help create various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
3. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

**Course Teaching Methodology**

The course will involve the following methodologies:

The primary method of instruction for this course will be lecture and guided analysis of the Old Testament. Students will also learn through reading, discussion, and research assignments which they will complete as

required components of the course.

## Course Requirements

1. Interview with a nonbeliever **Due August 26th (10%)**
2. Two Personal Evangelism Reports with a lost/unchurched  
Report #1 **Due September 9th @ 11:59pm (10%)**  
Report #2 **Due September 23rd @ 11:59pm (10%)**
3. Two Exams: (MT-25% F-25%)  
Midterm: **Due September 23rd @ 11:59pm (20%)**  
Final Exam: **Due December 7th @ 11:59pm (20%)**
4. Book Analysis **Due October 21st @ 11:59pm (10%)** Johnston, Thomas P., ed. *Mobilizing a Great Commission Church for Harvest: Voices and Views from the Southern Baptist Professors of Evangelism Fellowship*. Eugene, OR: Wipf & Stock Publishers, 2011.
5. Comprehensive Evangelism Strategy: **Due November 18th @ 11:59pm (20%)**

## Course Requirements Explained

### 1. Interview with a nonbeliever

Each student will complete an interview with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph of the interview, what you learned about the person, what you discovered about yourself or what you need to learn. Please turn in the raw data/responses to the questions.

### Interview Guide

The student should ask for the time from the person in order to interview him/her for a class assignment with the objective being simply to learn how people see religious things. The purpose is not to convert the person or even share the gospel message. The purpose is to learn what people are thinking about religious matters. The interview must be conducted in person (not over the telephone or online).

Sample request: *“I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?”*

Let the person know that his/her name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. Please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince the person or debate with him/her; simply record his/her answers on a notepad. If he/she asks your opinion, gracefully decline (because you do not want to influence his/her answer). *After* the interview, if the person asks you to tell him/her your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go

ahead and share. THE POINT, if he/she feels you are conning him/her into a witnessing opportunity, you will not get his/her true feelings and thoughts.

The following represents questions the student should ask...

1. To you, what is God like? Describe God.  
If they don't believe in God, ask ...  
What do you value most in life?
2. How would you describe your religious background and church involvement if any?
3. What message do you think the church is trying to communicate?
4. What do you think it takes to be made right with God?
5. Describe what the name Jesus Christ means to you.
6. Why do you think people do not go to church?

The student should be prepared to discuss his or her findings with the class on the due date.

2. **Two personal evangelism reports** of witnessing to two different non-believers conducted during the course of the semester. The students are to use the guide included in the syllabus.

3. **Two exams:** Midterm Exam will be on **October 21**. Final Exam will be on **December 7**.

5. Each student will develop **a comprehensive evangelism strategy** for a local church chosen by the student. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles, strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight page (minimum) double-spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More details will be given about the assignment in class. The assignment will be graded according to the attached grading rubric. The assignment is **due December 2nd**.

**If you are taking this course as a NOLA2U Flex student,  
please note the following attendance policies:**

1. You are required to be in class either through viewing the lectures live or viewing the recorded lectures on Canvas. When you view the recorded lecture, you will be considered present for that class. Regardless of if you watch the class live or recorded, you are only allowed to miss the amount of class time specified in the NOBTS attendance policy as stated in this syllabus.
2. You will be asked to certify that you have been present for the live session or have viewed the recorded session. This certification will be done by emailing the professor the course "WORD OF THE DAY" after having watched the class live or viewing the recorded session.
3. All video lectures are available for 7 days after the video is posted. If you are unable to view the video within that time frame, you will be considered absent for that class session
4. Technical issues will not be considered a valid reason for missing a lecture.

## Textbooks

Price, Wm. Craig, gen. ed. *Engage: Tools for Contemporary Evangelism*. Birmingham, AL: NOBTS Press, an imprint of Iron Stream Media, 2019.

Johnston, Thomas P., ed. *Mobilizing a Great Commission Church for Harvest: Voices and Views from the Southern Baptist Professors of Evangelism Fellowship*. Eugene, OR: Wipf & Stock Publishers, 2011.

## Course Teaching Methodology

The course will feature a variety of teaching/learning methods including: lecture, multimedia presentation, dialogue, required reading, guest experts, examination, small and large group discussions, testimonies, reports, and independent study.

## Evaluation of Grade

The student's grade will be computed as follows:

1. Personal Evangelism Reports (10%)
2. Midterm Exam (20%)
3. Final Exam (20%)
4. Interview with the Lost/Unchurched (10%)
5. Book Analysis (10%)
6. Comprehensive Evangelism Strategy with a Calendar (20%)

**Note:** A student must complete ALL of the above assignments in order to pass the class.

## Attendance Policy

Traditional and NOLA2U Classes: Students are expected to attend and participate in the class sessions. Any student missing more than the allotted absences may receive an automatic grade of "F" for the course.

## Fall 2022 Semester Schedule

| WEEK   | DATE                 | UNIT   | ASSIGNMENT                                   | READINGS                       | THEME                |
|--------|----------------------|--------|--|--------------------------------|----------------------|
| Week 1 | August 16 & 18       | Unit 1 | Complete the Reading                         | <i>Engage</i> 107-146          | Evangelism Studied   |
| Week 2 | August 23 & 25       | Unit 2 | Interview with a nonbeliever Due August 26th | <i>Engage</i> 61-100           | Evangelism Bloodied  |
| Week 3 | August 30<br>Sept. 1 | Unit 3 | Complete the Reading                         | <i>Mobilizing</i> Chapters 1,2 | Evangelism Imparted  |
| Week 4 | September 6 & 8      | Unit 4 | Personal Evangelism Report #1 Sept. 9th      | <i>Engage</i> 149-175          | Evangelism Critiqued |
| Week 5 | September            | Unit 5 | Complete the                                 | <i>Engage</i>                  | Evangelism           |

|                               |                                 |         |  |   |                                    |
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|                               | 13 & 15                         |         | Reading  | 225-239   | <b>Prayed</b>                      |
| <b>Week 6</b>                 | September<br>20 & 22            | Unit 6  | <b>Personal<br/>Evangelism<br/>Report #2<br/>Sept. 23rd</b>        | <i>Mobilizing<br/>Chapters<br/>4,5,6</i>                      | <b>Evangelism<br/>Developed</b>    |
| <b>Week 7</b>                 | September<br>27 & 29            | Unit 7  | <b>Midterm Exam<br/>Due September<br/>30th, 2022 @<br/>11:59pm</b> | Review<br>Reading for<br>the Midterm                          | <b>Evangelism<br/>Reviewed</b>     |
| <b>Fall Break</b>             | October<br>4 & 6                |         | Relax/catch up on<br>reading.                                      |   |                                    |
| <b>Week 8</b>                 | October<br>11 & 13              | Unit 8  | Complete the<br>Reading  | <i>Engage<br/>303 - 369</i>                                   | <b>Evangelism<br/>Targeted</b>     |
| <b>Week 9</b>                 | October<br>18 & 20              | Unit 9  | <b>Book Analysis<br/>due October 21@<br/>11:59pm</b>               | <i>Engage<br/>260 - 298</i>                                   | <b>Evangelism<br/>Strategized</b>  |
| <b>Week 10</b>                | October<br>25 & 27              | Unit 10 | Complete the<br>Reading  | <i>Engage<br/>203 - 223<br/>Mobilizing<br/>Chapter<br/>13</i> | <b>Evangelism<br/>Personalized</b> |
| <b>Week 11</b>                | November<br>1 & 3               | Unit 11 | Complete the<br>Reading  | <i>Engage<br/>260 - 298</i>                                   | <b>Evangelism<br/>Planted</b>      |
| <b>Week 12</b>                | November<br>8 & 10              | Unit 12 | Complete the<br>Reading  | <i>Mobilizing<br/>Chapter 10</i>                              | <b>Evangelism<br/>Invited</b>      |
| <b>Week 13</b>                | November<br>15 & 17             | Unit 13 | <b>Comprehensive<br/>Evangelism<br/>Strategy Due @<br/>11:59pm</b> | <i>Engage<br/>405-427</i>                                     | <b>Evangelism<br/>Inspected</b>    |
| <b>Thanksgiving<br/>Break</b> | November<br>22 & 24             |         | Enjoy Family and<br>Friends  |   |                                    |
| <b>Week 14</b>                | November<br>29<br>December<br>1 | Unit 14 | Complete the<br>Reading  | <i>Mobilizing<br/>Chapter 19</i>                              | <b>Evangelism<br/>Preserved</b>    |

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|---------------|------------------|--|--|--|--|
| <b>Finals</b> | December<br>1 -7 |  | <b>Final Exam<br/>Opens May 2,<br/>2022 - Closes<br/>May 7th @<br/>11:59pm</b> |  |  |
|               |                  |  |  |  |  |
|               |                  |  |  |  |  |

\*The Professor reserves the right to amend the syllabus due to extenuating circumstances (see course policies).

**Attendance**

Students are expected to attend all classes. Absences of more than six hours will result in the student automatically failing the course. A student’s tardiness three times will be counted as one absence. This policy also applies to leaving early. Please inform the instructor if you will be leaving the class before the end of the period.

**Writing Style Guide**

Writing assignments should follow the **NOBTS/Leavell College Manual of Form and Style** (*revised August 2019*). A copy of the approved NOBTS Style Guide can be found in the course Canvas shell, or can be located online at the Writing Center’s page on the seminary website at:

<https://www.nobts.edu/resources/pdf/writing/StyleGuide.pdf>

**Technical Assistance**

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)
2. [Canvas.NOBTS.com](http://Canvas.NOBTS.com) Click on the “Help” button for technical questions/support requests regarding the NOBTS Canvas System. You can also email questions to [Canvas@nobts.edu](mailto:Canvas@nobts.edu).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

**Help for Writing Papers at “The Write Stuff”**

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer.

**Plagiarism on Written Assignments**

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

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**Personal Evangelism Report (1-2 pages)**

*Situation*

Date, time, location of the witnessing encounter

Name of the person and his or her background

*Interaction*

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?

How did you call for a response?

How did the person respond to the gospel?

If the person did not respond positively, what do you think is preventing him or her from trusting Christ alone as Savior and Lord?

What plans have you made for discipling this person if he/she trusted in Christ for salvation?

*Evaluation*

What were the hindrances to the presentation?

What did you do well?

What would you do differently?

**Student:** \_\_\_\_\_

**Professor:** \_\_\_\_\_

Semester: \_\_\_\_\_

Grade: \_\_\_\_\_

| Criteria  | Points Possible Points Earned |
|---|-------------------------------|
| Provided description of the church's community utilizing appropriate demographic information.   | 10 points                     |
| Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.                          | 10 points                     |
| Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events. | 50 points                     |
| Included a twelve month calendar with actions/events that execute the evangelistic strategy. Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues.              | 20 points<br><br>10 points    |

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|---|--|
| Strategy is at least eight pages long not including calendar. |  |
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