



## EVAN5250-ONL CHURCH EVANGELISM

### Internet Course

New Orleans Baptist Theological Seminary

Division of Church Ministry

Spring 2022

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### Mission Statement

New Orleans Baptist Theological Seminary and Leavell College prepare servants to walk with Christ, proclaim His truth, and fulfill His mission.

### Course Description

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

### Student Learning Outcomes

In order to stimulate evangelistic church growth and health, the students, by the end of the course, should:

1. Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism:
  - The biblical mandate for church evangelism.
  - The biblical components of the Gospel, including various understandings of what it means to be “saved,” to “make a decision,” or “be drawn to Christ,” and how people may objectively know of and develop confidence in their salvation.
  - The ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
2. Value the following concepts:
  - Sharing the Gospel with non-Christians.
  - A holistic view in evangelism.
3. Be able, with the help of various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
4. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

### Textbooks

Price, Wm. Craig, gen. ed. *Engage: Tools for Contemporary Evangelism*. Birmingham, AL: NOBTS Press, an imprint of Iron Stream Media, 2019.

Johnston, Thomas P., ed. *Mobilizing a Great Commission Church for Harvest: Voices and Views from the Southern Baptist Professors of Evangelism Fellowship*. Eugene, OR: Wipf & Stock Publishers, 2011.

### **Course Teaching Methodology**

In coordination with Blackboard lectures, reading assignments, videos, and threaded discussions, the course will feature a variety of teaching/learning methods to engage students and encourage interaction.

### **Course Requirements**

**1. Weekly Reading Quizzes (10%)** Each student will be expected to complete all assigned readings. Open book quizzes (paralleling each week's reading) will post on Blackboard each Sunday evening with assigned material for the week. **Students will have until Sunday at 11:59 pm to complete each quiz.**

**2. Interview with the Unchurched (10%) Due Sunday, Feb. 6<sup>th</sup> @ 11:59 pm.** Each student will complete an **interview** with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph of the interview, what you learned about the person, what you discovered about yourself or what you need to learn. Please turn in the raw data/responses to the questions.

#### **Interview Guide**

The student should ask for the time from the person in order to interview him/her for a class assignment with the objective being simply to learn how people see religious things. The purpose is not to convert the person or even share the gospel message. The purpose is to learn what people are thinking about religious matters. The interview must be conducted in person (not over the telephone or online).

Sample request: *"I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?"*

Let the person know that his/her name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. Please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince the person or debate with him/her; simply record his/her answers on a notepad. If he/she asks your opinion, gracefully decline (because you do not want to influence his/her answer). *After* the interview, if the person asks you to tell him/her your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go ahead and share. THE POINT, if he/she feels you are conning him/her into a witnessing opportunity, you will not get his/her true feelings and thoughts.

The following represents questions the student should ask...

1. To you, what is God like? Describe God.  
If they don't believe in God, ask ...What do you value most in life?
2. How would you describe your religious background and church involvement if any?
3. What message do you think the church is trying to communicate?
4. What do you think it takes to be made right with God?
5. Describe what the name Jesus Christ means to you.
6. Why do you think people do not go to church?

**3. Two Personal Evangelism Reports (10%) Due Sunday, April 3<sup>rd</sup> @ 11:59 pm.** Each student will report on two witnessing encounters with a non-believer conducted during the course of the spring semester. The student will utilize the report guide included in the syllabus.

**4. Midterm (20%) Due Sunday, March 13<sup>th</sup> @ 11:59 pm.**

**5. Final Exam (20%) Due Sunday, May 8<sup>th</sup> @ 11:59 pm.**

**6. A Comprehensive Evangelism Strategy (20%) Due Sunday, April 24<sup>th</sup> @ 11:59 pm.** Each student will develop a comprehensive evangelism strategy for a local church chosen by the student. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles, strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight page (minimum) double-spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More details will be given about the assignment in the class. The assignment will be graded according to the attached grading rubric.

**7. Discussion Posts: (10%)**

Scheduled participation through class discussion on Blackboard is integral to the design of this course.

**Discussion posts count for 10% of a student's final grade.** Each Monday the professor will post one or more questions on the Blackboard Discussion Board. Each student is expected to participate by responding to each of the professor's posted questions no later than Thursday of that week. *Students should also respond to at least one other student's discussion board post.* **Discussion boards will be closed on Sunday at 11:59 PM (CST) each week** \*Posts may be acknowledged in weekly videos by Dr. Nix.\*

### **Evaluation of Grade**

The student's grade will be computed as follows:

1. Weekly Reading Quizzes (10%)
2. Interview with the Unchurched (10%)
3. Personal Evangelism Reports (10%)
4. Midterm Exam (20%)
5. Final Exam (20%)
6. Comprehensive Evangelism Strategy (20%)
7. Blackboard Discussion Posts (10%)

**Note: All work must be completed and received on due dates by the professor in order to receive a passing grade for this course.**

### **Course Schedule**

#### **Week One: Jan. 18<sup>th</sup>-23<sup>rd</sup>**

Introduction Video w/Dr. Preston Nix

Discussion Post: What Is Church Evangelism?

Read: *Engage* – pp. 33-60

(Reading Quiz due by Sunday, Jan. 23<sup>rd</sup> @ 11:59 pm.)

**Week Two: Jan. 24<sup>th</sup>-30<sup>th</sup>**

Week 2 Video w/Dr. Preston Nix

Discussion Post: Why Engage in Church Evangelism?

Read: *Engage* – pp. 3-14

Read: *Mobilizing* – Chapters 1 & 4

(Reading Quiz due by Sunday, Jan. 30<sup>th</sup> @ 11:59 pm.)

**Week Three: Jan. 31<sup>st</sup>-Feb. 6<sup>th</sup>**

Week 3 Video w/Dr. Preston Nix

Discussion Post: Theology for Church Evangelism

Read: *Engage* – pp. 107-148 (No Reading Quiz)

**(Interview with the Unchurched due Sunday, Feb. 6<sup>th</sup> @ 11:59 pm.)**

**Week Four: Feb. 7<sup>th</sup>-13<sup>th</sup>**

Week 4 Video w/Dr. Preston Nix

Discussion Post: History of Church Evangelism

Read: *Engage* – pp. 61-103

(Reading Quiz due Sunday, Feb. 13<sup>th</sup> @ 11:59 pm.)

**Week Five: Feb. 14<sup>th</sup>-20<sup>th</sup>**

Week 5 Video w/Dr. Preston Nix

Discussion Post: Spirituality for Church Evangelism

Read: *Engage* – pp. 15-32, 165-176

Read: *Mobilizing* – Chapter 12

(Reading Quiz due by Sunday, Feb. 20<sup>th</sup> @ 11:59 pm.)

**Week Six: Feb. 21<sup>st</sup>-27<sup>th</sup>**

Week 6 Video w/Dr. Preston Nix

Discussion Post: Strategy for Church Evangelism

Read: *Engage* – pp. 225-302

Read: *Mobilizing* – Chapters 2 & 5

(Reading Quiz due by Sunday, Feb. 27<sup>th</sup> @ 11:59 pm.)

**Week Seven: Feb. 28<sup>th</sup>-Mar. 6<sup>th</sup>**

Week 7 Video w/Dr. Preston Nix

Discussion Post: Personal Evangelism & Apologetics in Church Evangelism

Read: *Engage* – pp. 203-224, 149-164

Read: *Mobilizing* – Chapters 3, 13, & 14

(Reading Quiz due by Sunday, Mar. 6<sup>th</sup> @ 11:59 pm.)

**Week Eight: Mar. 7<sup>th</sup>-13<sup>th</sup>**

Week 8 Video w/ Dr. Preston Nix: Midterm Exam Review

Midterm Exam

**(Midterm Exam due by Sunday, Mar. 13<sup>th</sup> @ 11:59pm.)**

**Spring Break: Mar. 14<sup>th</sup>- 20<sup>th</sup>**

**Week Nine: Mar. 21<sup>st</sup>-27<sup>th</sup>**

Week 9 Video w/Dr. Preston Nix

Discussion Post: Worship Evangelism

Read: *Engage* – pp. 177-200

Read: *Mobilizing* – Chapter 9

(Reading Quiz due by Sunday, Mar. 27<sup>th</sup> @ 11:59 pm.)

**Week Ten: Mar. 28<sup>th</sup>-Apr. 3<sup>rd</sup>**

Week 10 Video w/Dr. Preston Nix

Discussion Post: Mass/Event Evangelism

Read: *Engage* – pp. 260-278 (No Reading Quiz)

Read: *Mobilizing* – Chapters 7, 8, & 10

**(Personal Evangelism Reports due Sunday, Apr. 3<sup>rd</sup> @ 11:59 pm.)**

**Week Eleven: Apr. 4<sup>th</sup>-10<sup>th</sup>**

Week 11 Video w/Dr. Preston Nix

Discussion Post: Multigenerational Church Evangelism

Multicultural Church Evangelism & Church Planting

Read: *Engage* – pp. 303-359, pp. 371-428

Read: *Mobilizing* – Chapter 17, Chapter 18

(Reading Quiz due Sunday, Apr. 10<sup>th</sup> @ 11:59 pm.)

**Week Twelve: Apr. 11<sup>th</sup>-17<sup>th</sup>**

Week 12 Video w/Dr. Preston Nix

Discussion Post: Servanthood/Ministry & Sports Evangelism

Read: *Engage* – pp. 360-370

Read: *Mobilizing* – Chapters 11, 15, & 16

(Reading Quiz due Sunday, Apr. 17<sup>th</sup> @ 11:59 pm.)

**Week Thirteen: Apr. 18<sup>th</sup>-24<sup>th</sup>**

Week 13 Video w/Dr. Preston Nix

Discussion Post: Assimilation: Closing the Back Door

Read: *Mobilizing* – Chapter 6 & 19 (No Reading Quiz)

**(Strategy Paper due Sunday, Apr. 24<sup>th</sup> @ 11:59pm)**

**Week Fourteen: Apr. 25<sup>th</sup>-May 1<sup>st</sup>**

Week 14 Video w/ Dr. Preston Nix: Final Exam Review

**Week Fifteen: May 2<sup>nd</sup>-8<sup>th</sup>**

Final Exam

**(Final Exam due by Sunday, May 8<sup>th</sup> @ 11:59pm.)**

**Writing Style Guide**

Writing assignments should follow the **NOBTS/Leavell College Manual of Form and Style** (*revised August 2019*). A copy of the approved NOBTS Style Guide can be found in the course Blackboard shell, or can be located online at the Writing Center's page on the seminary website at:

<https://www.nobts.edu/resources/pdf/writing/StyleGuide.pdf>

## Technical Assistance

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)
2. [BlackboardHelpDesk@nobts.edu](mailto:BlackboardHelpDesk@nobts.edu) - Email for technical questions/support requests with the NOBTS Blackboard Learning Management System [NOBTS.Blackboard.com](http://NOBTS.Blackboard.com).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

## Help for Writing Papers at “The Write Stuff”

NOBTS maintains a Writing Center designed to improve English writing at the graduate level.

Students can receive writing guides, tips, and valuable information to help in becoming a better writer.

## Plagiarism on Written Assignments

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

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## **Personal Evangelism Report (1-2 pages)**

### *Situation*

Date, time, location of the witnessing encounter

Name of the person and his/her background

### *Interaction*

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?

How did you call for a response?

How did the person respond to the gospel?

If the person did not respond positively, what do you think is preventing him/her from trusting Christ alone as Savior and Lord?

What plans have you made for discipling this person if he/she trusted in Christ for salvation?

### *Evaluation*

What were the hindrances to the presentation?

What did you do well?

What would you do differently?

**EVAN5250 Church Evangelism  
Grading Rubric for Evangelism Strategy Assignment**

**Student:** \_\_\_\_\_

**Professor:** \_\_\_\_\_

**Semester:** \_\_\_\_\_

**Grade:** \_\_\_\_\_

Criteria	Points Possible	Points Earned
Provided description of the church's community utilizing appropriate demographic information.	10 points	
Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.	10 points	
Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events.	50 points	
Included a twelve month calendar with actions/events that execute the evangelistic strategy.	20 points	
Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues. Strategy is at least eight pages long not including calendar.	10 points	