



CEAD6356 Leading Adult Ministry
New Orleans Baptist Theological Seminary
Church Ministry Division
12:30pm Tu/Thur (NOLA@2UFlex)

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*New Orleans Baptist Theological Seminary and Leavell College prepare servants to
walk with Christ, proclaim His truth, and fulfill His mission.*

Purpose of the Course

The purpose of this course is to familiarize students with the programs, resources, and organizational structures in leading an adult ministry of a local church.

Course Description

This course highlights the need for aggressive leadership in the adult education program of the church. Areas of work requiring special attention are identified, and practical suggestions for accomplishing desired objectives are explored. The roles of church staff and lay leadership are defined. Principles of leadership and interpersonal relationships with adults are considered.

Learning Objectives

The student involved in this course should be able to accomplish the following:

- Identify and discuss leadership and adult ministry from biblical, historical, demographic, and developmental perspectives.
- Value specific components of adult ministry in the local church setting.
- Utilize administrative procedures in planning and implementing an adult ministry in the local church.

Teaching Method.

This course will utilize video lectures, weekly discussion threads for each unit, power points course reading, and research and writing for cognitive, affective, and kinesthetic development in ministry application of adult ministry

Required Readings

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

Required Texts

DeVries, Mark, Scott Pontier. *Sustainable Young Adult Ministry: Making It Work, Making It Last*, Downers Grove, IL, Intervarsity Press, 2019

Hanson, Amy. *Baby Boomers and Beyond: Tapping the Ministry Talents and Passions of Adults*, San Francisco, Jossey-Bass, 2010

Merriam, Sharan B, Laura L. Bierema. *Adult Learning: Linking Theory and Practice*, San Francisco, Jossey-Bass, 2014

Course Teaching Methodology

This course will utilize lecture, interactive discovery learning, class discussions, as well as personal and group presentations. The class is on campus and NOLA2U Flex format.

Units of Study

Unit 1 Introductions

Unit 2 Biblical Foundations for Adult Ministry

Unit 3 Andragogy: Adult learning

Unit 4 Organizational Leadership

Unit 5 Strategic planning

Unit 6 Recruiting and Training Adults

Unit 7 Young Adult Ministry

Unit 8 Emerging Adult Ministry

Unit 9 Single Adult Ministry

Unit 10 Median Adult Ministry

Unit 11 Older Adult Ministry

Unit 12 Intergenerational Adult Ministry

Unit 13 Men's and Women's Ministry

Unit 14 Review and Reflection

Assignments and Evaluation Criteria

Assignment 1. QQTP - Question, Quotations & Talking Points (15% of grade)

Due: Jan 24, Feb 23, Mar 21

Write a one-page response to each text- including each of the following:

- *Question:* Note the points at which a question comes to mind as you read. Write a thoughtful question that invites analysis, synthesis, or evaluation of the material, or makes connections between the readings and previous readings
- *Quotation:* Select a quotation from the text that is especially pertinent or relevant to the main points of the readings. The quotation should be neither too short (1-2 lines), nor too long (10-12 lines). Cite the source.
- *Talking Points.* Write at least five detailed talking points, covering several different topics from the reading that demonstrate you have thought seriously and critically about the readings. You do not need to answer your question here.

This assignment is related to Student Learning Outcome #1.

Assignment 2. Current Research Paper (15%)

Due: March 7

You are to select and present the latest research on one adult age or affinity group. Adult groups from which to choose include: college, emerging adulthood, young adulthood, middle adulthood, late (senior) adulthood, single adults, men's ministry, or women's ministry. The paper's content: present trend of growth or decline of group in society today, their socio-economic aspects, educational status/needs, effective church ministry applications or needs the church should address with this adult group, etc. The paper is to be 4-5 pages in length and employ at least 5 sources—books or articles or interviews. (See attached rubric for guidance on evaluation and grading.)

This assignment is related to Student Learning Outcome #1.

Assignment 3. Adult Ministry Strategy Paper (20%)

Due: March 30

Write an Adult Ministry Strategy 6-8 pages in length. The paper is to include: a biblical rationale for adult ministry, guiding priorities for developing a comprehensive strategy, adult development and learning (andragogy), and practical ministry applications. Paper should be double-spaced, font size 12, Time Roman, one-inch margins, have a cover/title page. Include 6 to 8 resources—books, journal articles, etc. (See attached rubric for guidance on evaluation and grading.) *This assignment is related to Student Learning Outcomes #2 and #3.*

Assignment 4. Ministry Assessment Report (5%)

Due: April 13

Conduct a ministry assessment using the provided tool (Available in Canvas LMS) Distribute to and collect responses from a sample of adults in several age or affinity groups. Be prepared to report your data and conclusions in a 1 page report and use your findings in the construction of your *Strategic Calendar*. *This assignment is related to Student Learning Outcomes #2 and #3.*

Assignment 5. Strategic One-year Calendar of Adult Ministry (35%)

Due: May 3

Create a one-year ministry calendar in a power point format, as if, you were presenting to your church staff, church leadership team, church council, or adult leadership team. The presentation/

calendar is to include four (4) age or affinity groups mentioned in the “Current Research Paper” section above. The presentation/calendar needs to include:

1. Introductory slides on the four adult groups you are addressing in your calendar and a basic description of the church ministry context. (Pictures and graphics are good to include.)
2. A slide or two on the regular on-going church ministry-activity schedule that includes these adult groups—Bible Study, discipleship, worship services, etc.
3. A monthly schedule for a year (August to June) of targeted ministry activities that provide fellowship, discipleship, evangelism, worship, or service/mission opportunity for the four groups you have chosen. The calendar needs to include at least six (6) events/activities for each adult group—24 events total. Each event needs to include a name/description of the event, estimated budget and a brief (3-5 sentences) explanation of how this event is relevant to the needs of the adult group as based upon your adult ministry strategy and/or addressing developmental or spiritual growth needs. *This assignment is related to Student Learning Outcome #3*

An evaluation rubric will be provided during the semester.

Final Exam (10%)

May 4-10

The final exam will consist of 3-5 essay questions overviewing the scope of the information presented during the semester. The time and date will be announced during the class.

Student Evaluation

The student's grade will be computed as follows:

Assignment	Points	Due Date (subject to change)
QQTP (3 @ 5 pts. each)	15	Jan 24, Feb 23, Mar 21
Current Research Paper	15	March 7
Adult Ministry Strategy Paper	20	March 30
Ministry Assessment Report	5	April 13
One Year Calendar	35	May 3
Final Exam	<u>10</u>	May 4-10
	100 pts.	

The course will use the NOBTS grading scale as listed below:

A 93-100 B 85-92 C 77-84 D 70-76 E Below 70

Course Policies

NOLA2UFlex Students

If you are taking this course as a NOLA2U Flex student, please note the following attendance policies:

1. You are required to be in class either through viewing the lectures live or viewing the recorded lectures on Blackboard. When you view the recorded lecture, you will be considered present for that class. Regardless of if you watch the class live or recorded, you are only allowed to miss the amount of class time specified in the NOBTS attendance policy as stated in the graduate catalog. (See “Absences” category in the website catalog at: [https://catalog.nobts.edu/generalinfo/academicpolicies.](https://catalog.nobts.edu/generalinfo/academicpolicies))
2. You will be asked to certify that you have been present for the live session or have viewed the recorded session. This certification will be done through [assignment by professor after having watched the class live or viewing the recorded session.
3. All video lectures are available for 7 days after the video is posted. If you are unable to view the video within that time frame, you will be considered absent for that class session.
4. Technical issues will not be considered a valid reason for missing a lecture.

Late Assignments

Assignments not submitted *on the due dates* are considered late and will be automatically penalized 10% for each date late including weekends. Late assignments will not be accepted one week beyond the original due date, *no exceptions*. **No grades of Incomplete will be issued for this course. If a late assignment is not received, a grade of “F” is automatically earned for the course.**

Grading Scale

Your final grade will be based on your total accumulation of points as indicated under the *Learning Activities and Assessments* section of this syllabus according to the grading scale in the NOBTS catalog.

A: 93-100 B: 85-92 C: 77-84 D: 70-76 F: 69 and below

Academic Honesty Policy

All graduate and undergraduate NOBTS students, whether on-campus, internet, or extension center students, are expected to adhere to the highest Christian standard of honesty and integrity when completing academic assignments for all courses in every delivery system format. The Bible provides our standard for academic integrity and honesty. This standard applies whether a student is taking tests, quizzes, exams, writing papers, completing Discussion Boards, or any other course requirement.

Netiquette

Appropriate Online Behavior. Each student is expected to demonstrate appropriate Christian behavior when working online on Discussion Boards or whenever interaction occurs through web, digital, or other electronic medium. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.

Course Schedule (Subject to Change)

Unit	Lecture Topic	Week
Unit 1	Introductions	January 17
Unit 2	Biblical foundations for Adult Ministry	January 19
Unit 3	Andragogy: Adult Learning	January 24, 26
	READ: Merriam & Bierema, <i>Adult Learning</i>	
Unit 4	Organizational Leadership	January 31, February 2
Unit 5	Strategic Planning	February 7, 9
Unit 6	Recruiting and Training Adults	February 14, 16
	Mardi Gras	February 21
Assignment	QQTP - Question, Quotations & Talking Points	February 23
Unit 7	Young Adult Ministry	February 23
	Read: DeVries & Pontier, <i>Sustainable Young Adult Ministry</i>	
Unit 7	Young Adult Ministry	February 28, March 2
Assignment	Current Research Paper	March 7
Unit 8	Emerging Adult Ministry	March 7, 9
Unit 9	Single Adult Ministry	March 8, 10
	Spring Break	March 13-17
Unit 10	Median Adult Ministry	March 21, 23
	Read: Hanson, <i>Baby Boomers and Beyond</i>	
Assignment	Adult Ministry Strategy Paper	March 30
Unit 10	Median Adult Ministry	March 28, 30
Unit 11	Older Adult Ministry	April 4, 6
Unit 12	Intergenerational Adult Ministry	April 11
	Serve Day	April 13
Assignment	Ministry Assessment Report	April 13
Unit 13	Introduction to Men's & Women's Ministry	April 18, 20
	Final Assignment	April 25
Unit 14	Review and Reflection	April 27
Conclusion	Unanswered Questions	May 3
Assignment	Strategic One-year Calendar of Adult Ministry	May 3
Assignment	Final Exam	May 4 - 10

Selected Bibliography

Selected Bibliography

- Adams, Chris. *Transformed Lives: Taking Women's Ministry to the Next Level*. Nashville: Lifeway, 2001.
- Adams, Chris. *Women Reaching Women in Crisis*, revised edition. Nashville: Broadman Press, 2014.
- Anderson, Ray. *Something Old/Something New: Marriage and Family in a Postmodern Culture*. Eugene, OR: Wipf and Stock Publishers, 2007.
- Atkinson, Harley, ed. *Handbook of Young Adult Religious Education*. Birmingham: Religious Education Press, 1995.
- Balswick, Jack O. and Judith K. *The Family: A Christian Perspective on the Contemporary Home*, 5th edition. Grand Rapids, MI: Baker Books, 2021.
- Chesterton, G. K. *What's Wrong with the World*. San Francisco: Ignatius, 1994.
- Cladis, George. *Leading the Team-Based Church*. San Francisco: Jossey-Bass, 1999.
- Dahlman, Dorothy. *A Designer's Guide for Creative Women's Ministries*. Arlington Heights, IL: Harvest Publications, 1988.
- DeVries, Mark, Scott Pontier. *Sustainable Young Adult Ministry: Making It Work, Making It Last*. Downers Grove, IL, Intervarsity Press, 2019
- Dunn, Richard and Jana Sundene. *Shaping the Journey of Emerging Adults: Life-Giving Rhythms for Spiritual Transformation*. Downers Grove, IL: InterVarsity Press, 2012.
- Ellison, Edna and Tricia Scribner. *Woman to Woman: Preparing Yourself to Mentor*. Birmingham: New Hope Publishers, 1999.
- Fagerstrom, Douglas L. *Baker Handbook of Single Adult Ministry*. Grand Rapids, MI: Baker Books, 2004.
- Franck, Dennis. *Reaching Single Adults: An Essential Guide for Ministry*. Grand Rapids: Baker Books, 2007.
- Gangel, Kenneth O. *Ministering to Today's Adults*. Nashville: Word Publishing, 1999.

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- Hanson, Amy. *Baby Boomers and Beyond: Tapping the Ministry Talents and Passions of Adults over 50*. San Francisco: Jossey-Bass, 2010.
- Houston, James M., and Michael Parker. *A Vision for the Aging Church: Renewing Ministry for and by Seniors*. Downers Grove, IL: Intervarsity Press, 2011.
- Isaac, E. Paulette, ed. *Expanding the Boundaries of Adult Religious Education: Strategies, Techniques, and Partnerships for the New Millennium*. San Francisco: Jossey-Bass, 2012.
- Jaynes, Sharon. *Building Effective Women's Ministry*. Eugene, OR: Harvest House, 2005.
- Kinnaman, David. *Unchristian: What a New Generation Really Thinks About Christianity*. Grand Rapids, MI: Baker Books, 2007.
- _____. *You Lost Me: Why Young Christians Are Leaving Church and Rethinking Faith*. Grand Rapids, MI: Baker Books, 2011.
- Knowles, Malcolm S. *The Adult Learner: A Neglected Species*, 4th ed. Houston: Gulf Publishing, 1990.
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- McIntosh, Gary. *One Church, Four Generations: Understanding and Reaching All Ages in Your Church*. Grand Rapids, MI: Baker Books, 2002.
- Merriam, Sharan B, Laura L. Bierema. *Adult Learning: Linking Theory and Practice*, San Francisco, Jossey-Bass, 2014
- _____, Sharan B. and Rosemary S. Caffarella. *Learning in Adulthood: A Comprehensive Guide*, 3rd edition. San Francisco: Jossey-Bass, 2006.
- Mezirow, Jack. *Fostering Critical Reflection in Adulthood: A Guide to Transformative and Emancipatory Learning*. San Francisco: Jossey-Bass, 1990.
- _____. *Transformative Dimensions of Adult Learning*. San Francisco: Jossey-Bass Publishers, 1991.
- Murrow, David. *Why Men Hate Going to Church*. Nashville: Thomas Nelson, 2011.

- Piper, John, and Wayne Grudem, eds. *Recovering Biblical Manhood and Womanhood: A Response to Evangelical Feminism*. Wheaton, IL: Crossway Books, 1991.
- Rainer, Thom and Sam Rainer. *Essential Church?: Reclaiming a Generation of Dropouts*. Nashville: B & H Publishing, 2008.
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- Strauss, William and Neil Howe. *Generations: The History of America's Future—1584 to 2069*. New York: William Morrow, 1991.
- _____. *The Fourth Turning: An American Prophecy*. New York: Broadway Books, 1997.
- Thorson, James A. *Aging in a Changing Society*, 2nd ed. Philadelphia: Taylor and Francis Group, 2000.
- Wilhoit, James C. and John M. Dettoni, eds. *Nurture that Is Christian: Developmental Perspectives on Christian Education*. Wheaton, IL: Victor Books, 1995.
- Witherington, Ben, III. *Women and the Genesis of Christianity*. Cambridge: Cambridge University Press, 1990.
- Wlodkowski, Raymond J. *Enhancing Adult Motivation to Learn: A Comprehensive Guide for Teaching All Adults*, revised. San Francisco: Jossey-Bass, 1999.
- Women's Ministry in the 21st Century*. Loveland, CO: Group Publishing, 2011.
- Woodruff, Sid. *Drawing Men to God: Men's Ministry Manual*. Nashville: Lifeway, 2000.

Rubric for Current Research Paper

CEAD6356 Leading Adult Ministry

Current Research Paper - Choice of Adult Age-group of Affinity group. Adult groups to consider: college, emerging adulthood, young adulthood, middle adulthood, late (senior) adulthood, single adults, men's ministry, or women's ministry. The paper's content: present trend of growth or decline of group in society today, their socio-economic aspects, educational status/needs, effective church ministry applications.

Student: _____ Date: ___/___/___

Professor: _____

ELEMENT		Inadequate 0 - 6	Adequate 6-7	Good 8-9	Excellent 10	Points
Growth/ Decline Trend		Inadequate presentation of relevant trends.	Adequate presentation of relevant trends	Good presentation of relevant trends	Excellent presentation of relevant trends	___/10 X 3
Subtotal						
Socio-economic aspects or Educational needs		Little or no explanation of socio-economic aspects or educational needs of age or affinity group.	Some explanation of socio-economic aspects or educational needs of age or affinity group.	Good explanation of socio-economic aspects or educational needs of age or affinity group.	Excellent explanation of socio-economic aspects or educational needs of age or affinity group.	___/10 X 3
Subtotal						
Ministry Application		Incorporated 0-1 ministry applications.	Incorporated 2 ministry applications.	Incorporated 3 ministry applications.	Incorporated 4 or more ministry applications	___/10 X 2
Subtotal						
Mechanics, Grammar, Sources		Inadequate mechanics, grammar, and sources used and cited.	Adequate mechanics, grammar, and sources used and cited.	Good mechanics, grammar, and sources used and cited.	Excellent mechanics, grammar, and sources used and cited.	___/10 X 1
Sources		Inadequate number and quality of sources.	Adequate number and quality of sources.	Good number and quality of sources.	Excellent number and quality of sources.	___/10 X 1
Subtotal						
Total:						___/100

Additional Comments:

Rubric for Strategy of Adult Ministry

CEAD6356 Leading Adult Ministry

The paper is to be 6-8 pages in length. The paper is to include: a biblical rationale for adult ministry, guiding priorities for developing a comprehensive strategy, adult development and learning (andragogy), and practical ministry applications. Paper should be double-spaced, font size 12, Time Roman, one-inch margins, have a cover/title page. Include 6 to 8 resources—books, journal articles, etc.

Student: _____ Date: ___/___/___

Professor: _____

ELEMENT		Inadequate 0 - 6	Adequate 6-7	Good 8-9	Excellent 10	Points
Biblical Rationale		Inadequate biblical rationale for adult philosophy of ministry.	Adequate biblical rationale for adult philosophy of ministry.	Good biblical rationale for adult philosophy of ministry.	Excellent biblical rationale for adult philosophy of ministry.	___/10 X 3
Subtotal						
Developmental Learning Theories		Little or no understanding and reflection on adult developmental and learning theories.	Some understanding and reflection on adult developmental and learning theories.	Good understanding and reflection on adult developmental and learning theories.	Excellent understanding and reflection on adult developmental and learning theories.	___/10 X 3
Subtotal						
Ministry Application		Incorporated 0-1 ministry applications.	Incorporated 2 ministry applications.	Incorporated 3 ministry applications.	Incorporated 4 or more ministry applications	___/10 X 2
Subtotal						
Mechanics, Grammar, Sources		Inadequate mechanics, grammar, and sources used and cited.	Adequate mechanics, grammar, and sources used and cited.	Good mechanics, grammar, and sources used and cited.	Excellent mechanics, grammar, and sources used and cited.	___/10 X 1
Sources		Inadequate number and quality of sources.	Adequate number and quality of sources.	Good number and quality of sources.	Excellent number and quality of sources.	___/10 X 1
Subtotal						
Total:						___/100

Additional Comments: