



**EVAN5300-ONL EVANGELISM**  
**Internet Course**  
**New Orleans Baptist Theological Seminary**  
**Division of Church Ministry**  
**Spring 2023**

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**Mission Statement**

New Orleans Baptist Theological Seminary and Leavell College prepare servants to walk with Christ, proclaim His truth, and fulfill His mission.

**Course Description**

The purpose of this course is to explore the nature and practice of evangelism with emphases upon the biblical, theological, historical, and practical applications within the context of the local church. Principles and methods of evangelistic church growth will be examined to equip students to lead their churches to fulfill the Great Commission in their communities. The course will include a practicum component to give students evangelistic tools as well as training and experience in personal witnessing.

**Student Learning Outcomes**

In order to stimulate evangelistic church growth and health, the students, by the end of the course should be able to:

1. Apply their knowledge and comprehension of the discipline of evangelism, approaches to evangelism, and the biblical, theological, historical, and practical aspects of evangelism to stimulate evangelistic church growth and health through mobilizing the church for evangelism in order to fulfill the Great Commission.
2. Share the Gospel with non-Christians.
3. Organize sharing the Gospel with non-Christians into their lifestyle.
4. Train others in the use of various evangelistic tools and approaches for sharing the Gospel with non-Christians.
5. Develop an informed, multi-faceted evangelistic strategy for a local church.

**Textbooks**

Beougher, Timothy. *Invitation to Evangelism: Sharing the Gospel with Compassion and Conviction*. Grand Rapids, MI: Kregel Academic, 2021.

Price, Wm. Craig, gen. ed. *Engage: Tools for Contemporary Evangelism*. Birmingham, AL: Iron Stream Media, 2019.

## Course Teaching Methodology

In coordination with recorded lectures, reading assignments, and threaded discussions, the course will feature a variety of teaching/learning methods to engage students and encourage interaction. These methods will include the development of a Gospel presentation outline and a church evangelism strategy, quizzes over the reading material, midterm and final examinations, and the personal involvement of students in local church evangelism.

## Course Requirements

1. **WEEKLY READING QUIZZES (10%)** Each student will be expected to complete all assigned readings. Open book quizzes (paralleling each week's reading) will post in Canvas each Sunday evening with assigned material for the week. **Students will have until the following Sunday at 11:59 pm to complete each quiz. The quizzes will be timed (30 minutes) and must be completed by the due date. Late quizzes will count as zeros unless permission was obtained from the professor for an extension.**
2. **PERSONALIZED GOSPEL PRESENTATION OUTLINE (5%)** Each student will develop his/her personalized Gospel Presentation Outline incorporating the three essential elements of a Gospel witness which are Sin, Savior, and Salvation with two accompanying Scripture verses/passages for each element. The Presentation should include both an introduction as well as an invitation for response to the Gospel. Further instructions as to the development of the Personalized Gospel Presentation Outline will be provided by the professor. **Due: Sunday, Feb. 12<sup>th</sup> @ 11:59 pm.**
3. **EVANGELISM TEAM & WEEKLY EVANGELISM TEAM REPORT FORM (10%)** Students will spend 1.5 hours per week for 10 weeks on a team in a personal evangelism ministry in conjunction with a local church or parachurch ministry. Each student will turn in an **Evangelism Team Information Form** (See attached form.) **Due: Sunday, Jan. 29<sup>th</sup> @ 11:59 pm.** Each student will turn in a **Weekly Report Form** (See attached form.) of both his/her team and personal witnessing experiences at the end of the semester. **Due: Friday, May 5<sup>th</sup> @ 11:59 pm.**
4. **MIDTERM EXAM (20%)** Students will complete a midterm exam covering the lecture material. **The midterm exam will be timed (2.5 hours) and must be completed by the due date. Due: Sunday, Mar. 12<sup>th</sup> @ 11:59 pm.**
5. **EVANGELISM REPORTS (10%)** Each student will submit two typed verbatim accounts and four reflection reports (See attached form.) from personal witnessing experiences in which the student shared the Gospel with six different unbelievers during the semester. **Due: 1 Verbatim Account and 2 Reflections at Midterm Exam – Sunday, Mar. 12<sup>th</sup> @ 11:59 pm. 1 Verbatim Account and 2 Reflections at Final Exam – Friday, May 5<sup>th</sup> @ 11:59 pm.**
6. **COMPREHENSIVE EVANGELISM STRATEGY (20%)** Each student will develop a comprehensive evangelism strategy for a local church chosen by the student and approved by the professor. Ideally, the selected church should be the one

in which the student is serving currently. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles, strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight page (minimum) double-spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More details will be given about the assignment in class. The assignment will be graded according to the attached grading rubric. **Due: Sunday, Apr. 23<sup>rd</sup> @ 11:59 pm.**

7. **FINAL EXAM (20%)** Students will complete a final exam covering the lecture material since the midterm exam. **The final exam will be timed (2.5 hours) and must be completed by the due date. Due: Friday, May 5<sup>th</sup> @ 11:59 pm.**
8. **DISCUSSION BOARD POSTS (5%)** Scheduled participation through class discussion in Canvas is integral to the design of this course. Every Monday the professor will post one or more questions on the Discussion Board. **Each student is expected to participate by responding to each of the professor's posted questions by Sunday evening at 11:59 of that week. Students should also respond to at least one other student's discussion board post.**

### **Evaluation of Grade**

The student's grade will be computed as follows:

(1)	Quizzes	10%
(2)	Gospel Presentation Outline	5%
(3)	Midterm Exam	20%
(4)	Evangelism Verbatim Accounts and Reflections	10%
(5)	Weekly Evangelism Team Report	10%
(6)	Comprehensive Evangelism Strategy	20%
(7)	Final Exam	20%
(8)	Discussion Board Posts	5%

**Note:** A student must complete ALL of the above assignments in order to pass the course.

### **Late Submission Policy**

An automatic 10-point deduction will be taken for work submitted after the due date. Additional points will be deducted based on the number of days the submission is late.

### **Attendance Policy**

Students are expected to engage regularly with course content through the learning management system and other course delivery methods. Students who fail to participate consistently in course activities may receive a grade of "F" for the course.

## **Course Schedule**

### **Week One: Jan. 17<sup>th</sup>-22<sup>nd</sup>**

Week 1 Video w/Dr. Preston Nix  
Lecture Topic: Intentional Evangelism  
Discussion Board Post  
No Reading Assignment This Week  
No Reading Quiz This Week

### **Week Two: Jan. 23<sup>th</sup>-29<sup>th</sup>**

Week 2 Videos w/Dr. Preston Nix  
Lecture Topics: Biblical Basis of Evangelism, Definition of Evangelism, Motivations for Evangelism  
Discussion Board Post  
Read: *Invitation to Evangelism* – pp. 3-40, 101-111, 113-123  
Read: *Engage* – pp. 3-14  
Reading Quiz due by Sunday, Jan. 29<sup>th</sup> @ 11:59 pm.  
**Evangelism Team Information Form due Sunday, Jan. 29<sup>th</sup> @ 11:59 pm.**

### **Week Three: Jan. 30<sup>th</sup>-Feb. 5<sup>th</sup>**

Week 3 Videos w/Dr. Preston Nix  
Lecture Topics: Devotional Life and Evangelism, Sharing Your Personal Testimony, Practical Tips for Personal Evangelism, Using Gospel Tracts/Marked NT  
Discussion Board Post  
Read: *Invitation to Evangelism* – pp. 141-147, 207-213, 125-140, 197-206  
Read: *Engage* – pp. 203-215  
Reading Quiz due by Sunday, Feb. 5<sup>th</sup> @ 11:59 pm.

### **Week Four: Feb. 6<sup>th</sup>-12<sup>th</sup>**

Week 4 Videos w/Dr. Preston Nix  
Lecture Topics: The Holy Spirit and Evangelism, Prayer and Evangelism  
Discussion Board Post  
Read: *Invitation to Evangelism* – pp. 26-29, 149-158  
Read: *Engage* – pp. 15-32, 225-240  
Reading Quiz due by Sunday, Feb. 12<sup>th</sup> @ 11:59 pm.  
**Personalized Gospel Presentation Outline due Sunday, Feb. 12<sup>th</sup> @ 11:59 pm.**

### **Week Five: Feb. 13<sup>th</sup>-19<sup>th</sup>**

Week 5 Videos w/Dr. Preston Nix  
Lecture Topics: Various Methods of Personal Evangelism, Theology of Evangelism  
Discussion Board Post  
Read: *Invitation to Evangelism* – pp. 159-165, 183-195, 215-229, 41-57  
Read: *Engage* – pp. 107-148  
Reading Quiz due by Sunday, Feb. 19<sup>th</sup> @ 11:59 pm.

**Week Six: Feb. 20<sup>th</sup>-26<sup>th</sup>**

Week 6 Videos w/Dr. Preston Nix  
Lecture Topic: History of Evangelism  
Discussion Board Post  
Read: *Invitation to Evangelism* – pp. 59-87  
Read: *Engage* – pp. 61-103  
Reading Quiz due by Sunday, Feb. 26<sup>th</sup> @ 11:59 pm.

**Week Seven: Feb. 27<sup>th</sup>-Mar. 5<sup>th</sup>**

Week 7 Videos w/Dr. Preston Nix  
Lecture Topic: Strategy for Church Evangelism  
Read: *Invitation to Evangelism* -- pp. 313-320, 303-312  
Read: *Engage* – pp. 260-302, 445-479  
Reading Quiz due by Sunday, Mar. 5<sup>th</sup> @ 11:59 pm.

**Week Eight: Mar. 6<sup>th</sup>-12<sup>th</sup>**

Week 8 Videos w/ Dr. Preston Nix  
Lecture Topics: Drawing the Net, Follow Up Evangelism  
**Midterm Exam Review**  
No Discussion Board Post This Week  
Read: *Invitation to Evangelism* – pp. 249-257, 349-358  
Read: *Engage* – pp. 480-492  
No Reading Quiz This Week

**Midterm Exam**

**Midterm Exam due by Sunday, Mar. 12<sup>th</sup> @ 11:59 pm.**

**1 Verbatim Account and 2 Evangelism Reflections due Sunday, Mar. 12<sup>th</sup> @ 11:59 pm.**

**Spring Break: Mar. 13<sup>th</sup>- 17<sup>th</sup>**

**Week Nine: Mar. 20<sup>th</sup>-26<sup>th</sup>**

Week 9 Videos w/Dr. Preston Nix  
Lecture Topics: Dealing with Objections, Spiritual Warfare and Evangelism  
Discussion Board Post  
Read: *Invitation to Evangelism* – pp. 149-164  
Read: *Engage* – pp. 149-164  
Reading Quiz due by Sunday, Mar. 26<sup>th</sup> @ 11:59 pm.

**Week Ten: Mar. 27<sup>th</sup>-Apr. 2<sup>nd</sup>**

Week 10 Videos w/Dr. Preston Nix  
Lecture Topics: Worship Evangelism, Mass/Event Evangelism  
Discussion Board Post  
Read: *Engage* – pp. 177-200  
Reading Quiz due by Sunday, Apr. 2<sup>nd</sup>@11:59 pm.

**Week Eleven: Apr. 3<sup>rd</sup>-9<sup>th</sup>**

Week 11 Videos w/Dr. Preston Nix

Lecture Topics: Servanthood, Ministry & Sports Evangelism, Assimilation/Discipleship, Evangelistic Leadership

Discussion Board Post

Read: *Invitation to Evangelism* – pp. 231-239, 323-348

Read: *Engage* – pp. 216-224, 360-370, 241-259

Reading Quiz due by Sunday, Apr. 9<sup>th</sup> @ 11:59 pm.

**Week Twelve: Apr. 10<sup>th</sup>-16<sup>th</sup>**

Week 12 Videos w/Dr. Preston Nix

Lecture Topics: Multigenerational Church Evangelism, Multicultural Church Evangelism, Church Planting

Discussion Board Post

Read: *Invitation to Evangelism* – pp. 273-293

Read: *Engage* – pp. 303-359, 371-428

Reading Quiz due Sunday, Apr. 16<sup>th</sup> @ 11:59 pm.

**Week Thirteen: Apr. 17<sup>th</sup>-23<sup>rd</sup>**

Week 13 Videos w/Dr. Preston Nix

Lecture Topics: Apologetics and Evangelism, Internet/Social Media Evangelism, Evangelizing Various Groups

No Discussion Board Post This Week

Read: *Invitation to Evangelism* – pp. 259-272, 241-247, 89-99, 295-302

No Reading Quiz This Week

**Comprehensive Evangelism Strategy Paper due Sunday, Apr. 23<sup>rd</sup> @ 11:59 pm.**

**Week Fourteen: Apr. 24<sup>th</sup>-30<sup>th</sup>**

Week 14 Videos w/ Dr. Preston Nix

Lecture Topics: Lifestyle Evangelism, The Harvest

**Final Exam Review**

No Discussion Board Post This Week

Read: *Invitation to Evangelism* – pp. 169-181

No Reading Quiz This Week

**Week Fifteen: May 1<sup>st</sup>-5<sup>th</sup>**

Final Exam

**Final Exam due by Friday, May 5<sup>th</sup> @ 11:59pm.**

**1 Verbatim Account and 2 Evangelism Reflections due Wednesday, May 3<sup>rd</sup> @ 11:59 pm.**

**Technical Assistance**

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)

2. [Canvas.NOBTS.com](http://Canvas.NOBTS.com) Click on the “Help” button for technical questions/support requests regarding the NOBTS Canvas System. You can also email questions to [Canvas@nobts.edu](mailto:Canvas@nobts.edu).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

### **Help for Writing Papers at “The Write Stuff”**

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer. A copy of the approved NOBTS Style Guide can be found in the course Canvas shell, or can be located online at the Writing Center’s page on the seminary website at:

<https://www.nobts.edu/resources/pdf/writing/StyleGuide.pdf>

### **Plagiarism on Written Assignments**

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

### **Selected Bibliography**

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**EVAN5300 EVANGELISM**

**EVANGELISM TEAM INFORMATION**

**TEAM MEMBERS:**

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**CHURCH/MINISTRY:**

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**OTHER INFORMATION:**

**EVANGELISM REFLECTION # \_\_\_\_\_**

**NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**CONTEXT**

- Person with whom you shared: \_\_\_\_\_
- Accompanied by: \_\_\_\_\_
- Opportunity a result of: \_\_\_\_\_

**INTERACTION**

- What did you learn about this person?
  
- How did you transition to sharing the gospel?
  
- What evangelistic tool/specific gospel presentation did you use?
  
- In your opinion, how clear was your explanation of the gospel message? Did you leave out any of the elements of the Gospel?
  
- What key issues and/or questions surfaced during your conversation?

- ❑ Were there any hindrances to your conversation?
  
- ❑ How did you address these hindrances?
  
- ❑ Did you call for a response? Why or why not? If you did, how did the person respond?
  
- ❑ If the person responded positively, what plans have you made for follow up and discipling of this person?
  
- ❑ If the person did not respond positively, what do you think is preventing him/her from receiving Christ?
  
- ❑ What plans did you make to talk again?

## EVALUATION

- ❑ What did you do well?
  
- ❑ What would you do differently next time?
  
- ❑ What did this experience teach you about sharing the gospel?



**EVAN5300 EVANGELISM**  
**Grading Rubric for Evangelism Strategy Assignment**

**Student:** \_\_\_\_\_

**Professor:** \_\_\_\_\_

**Semester:** \_\_\_\_\_

**Grade:** \_\_\_\_\_

Criteria	Points Possible	Points Earned
Provided description of the church's community utilizing appropriate demographic information.	10 points	
Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.	10 points	
Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events.	50 points	
Included a twelve month calendar with actions/events that execute the evangelistic strategy.	20 points	
Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues. Strategy is at least eight pages long not including calendar.	10 points	

