PMLS8300 Strategic Leadership
A Professional Doctoral Seminar
New Orleans Baptist Theological Seminary
January 7-8 Winter 2021 Trimester (Section 2)
Thursday – Friday, 8:00 am - 4:00 pm  All times listed = Central Time

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New Orleans Baptist Theological Seminary and Leavell College prepare servants to walk with Christ, proclaim His truth, and fulfill His mission.

Course Description

The purpose of this seminar is to study strategic leadership theory and its applications and implications upon churches and ministry organizations. Strategic dimensions of leadership to be examined include strategic thinking, strategic foresight, strategic influence, strategic team-building, and strategic action.

Core Values Addressed

1. Doctrinal Integrity- The course will follow the confessional commitments that are outlined in the Articles of Religious Belief and the Baptist Faith and Message 2000.
2. Spiritual Vitality- The professor will teach that leadership without spiritual vitality is ineffective for the Kingdom of God.
3. Mission Focus- The mission focus of the course will center on pastoral leadership in the local church.
4. Characteristic Excellence- The professor will teach that leadership is a service to Christ and therefore should be rendered with characteristic excellence.
5. Servant Leadership- The professor will teach that servant leadership is the supreme model of leadership.

Core Value Emphasis

The Core Value of emphasis for 2020-2021 is Mission Focus
**Student Learning Outcomes**

By the completion of the course, each student will be able to:

1. Identify the biblical concepts for strategic leadership, utilizing case studies from biblical leaders.
2. Develop an understanding of strategic leadership principles and their application to a church or ministry organization context.
3. Value strategic leadership and its function in a church or ministry organization context.
4. Increase and implement strategic leadership skills in a church and ministry organization context.

**Required Textbooks**

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.


**Seminar Requirements and Assignments**

**Before the Seminar:**

**Format for Assignments 1 and 3:** Single-spaced, a space between each single-spaced paragraph, no paragraph indentations, informal writing style, first-person allowed. However, the title page, margins, pagination, and heading/subheadings should utilize Turabian 8th edition.

**Format for Assignment 2:** The Case Study is to be 10-12 pages, double-spaced, utilizing formal style according to Turabian 8th edition, regarding title page, margins, pagination, headings/subheadings, etc. Textbook and Scripture references must utilize footnotes in Turabian form.

**NOTE:** Assignment 2 (Case Study) will be evaluated by the Writing Assessment Coordinator for Turabian 8th edition form and style.

1. Each student will read *Becoming a Strategic Leader* by Hughes, Beatty, and Dinwoodie and compose a **Critical Analysis**, containing the following components for **EACH** chapter of the text:
   a. A one-paragraph summary of the chapter.
b. A two-paragraph discussion of the application of the chapter content to a Congregational or Ministry organization context.

c. Select two significant components from the chapter, and give a one paragraph discussion for each component regarding how to improve or enhance that component in the student’s ministry context.

2. Each student will read Strategic Leadership by John Adair. Utilizing the Seven Functions of Strategic Leadership in Part Two of the textbook, develop a Case Study of a biblical leader who modeled strategic leadership. The Case Study should include: (1) a brief description of the strategic personality of the biblical leader, (2) two examples from the life of the biblical leader for EACH of the Seven Functions of Leadership, and (3) a brief discussion of three applications from the case study to a Congregational or Ministry Organization context.

**NOTE:** Choices of Biblical Leaders for the Case Study: Noah, Abraham, Joseph, Moses, Joshua, David, Ezra, Nehemiah, Daniel, Jesus, Peter, and Paul. Students must email Dr. Ogea their first, second, and third choices of biblical leaders. Dr. Ogea will assign the leaders based on the order in which he receives the emails.

3. Each student will read ONE (1) of the textbooks listed below, and compose an Annotated Analysis, to involve the following components: (1) a two-page summary of the contents of the book, (2) the identification of five [5] key insights and issues addressed in the book related to strategic leadership and a one-page discussion for EACH insight, relating the importance and utilization of the insight in the student’s ministry context, and (3) a one-page reflection on the two significant strengths of the book for strategic leadership in a Congregational or Ministry Organization context. (Total page count for this assignment = 8 pages).

**NOTE:** Each student has been assigned a book for the Annotated Analysis (see below). Please complete the assignment individually and upload to Blackboard as noted elsewhere in the syllabus. During the seminar, instructions will be given for group presentations utilizing a PowerPoint presentation or talking points list.


Olson, Aaron K. and B. Keith Simerson. **Leading with Strategic Thinking: Four Ways Effective Leaders Gain Insight, Drive Change, and Get Results.** Hoboken, New Jersey: John Wiley and Sons, 2015.  *(Cobb)*


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Williams, Pat. *Character Carved in Stone: The 12 Core Virtues of West Point That Build Leaders and Produce Success.* Grand Rapids: Revell, 2019. (Thibodeaux)

Assignments 1, 2, & 3 are to be submitted to BLACKBOARD no later than midnight, Wednesday, January 7, 2021.

**During the Seminar**

**Seminar Presentations:** Each seminar participant will be involved in seminar presentations and discussions involving all three Pre-seminar assignments.

**Seminar Participation:** Seminar participants are expected to be active participants in all sessions of the seminar.

**After the Seminar:**

Each student will develop a **Strategy for Implementing Strategic Leadership** in their Congregation or Ministry Organization context. The Strategy must utilize all of the seminar textbooks and class discussions. Specific instructions regarding the format, structure, and components of the Strategy will be given by the professor prior to the end of the seminar. **The Strategy Paper is to be posted in BLACKBOARD no later than Friday, February 12, 2021.**

**Course Evaluation:**

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<th>Component</th>
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<tr>
<td>Case Study</td>
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<td>Critical Analysis</td>
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<tr>
<td>Annotated Analysis</td>
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<tr>
<td>Strategy</td>
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**Seminar Bibliography**


Lewis, Philip V. *Transformational Leadership: A New Model for Total Church Involvement.* Nashville: Broadman and Holman, 1996.


Malphurs, Aubrey and Gordon E. Penfold. *Re:Vision: The Key to Transforming Your Church.*

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_________. *Good Leaders Ask Great Questions*. Nashville: Center Street, 2014.


