

LARRY W. LYON, PH.D

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EDUCATION:

Southeastern Baptist Theological Seminary Wake Forest, NC
Doctor of Philosophy in Theological Studies/Christian Ethics (2016)
Dissertation: “The Enduring Value of the Public Theology of Francis Schaeffer”

Southeastern Baptist Theological Seminary Wake Forest, NC
Master of Divinity in Christian Apologetics w/ biblical languages (2009)

Shorter University Rome, GA
Bachelor of Science in Christian Ministry (2001)

PROFESSIONAL EXPERIENCE:

New Orleans Baptist Theological Seminary New Orleans, LA
Vice President for Business Administration (January 2021–present)

- Provide strategic vision, leadership, organization and supervision for the Business and Operations Division
- Serve as the institutional leader for business and operations
- Advise the President in all business and operations matters and serves as a member of the Administrative Council and the President’s Executive Cabinet

New Orleans Baptist Theological Seminary New Orleans, LA
Vice President of Enrollment (July 2019–December 2020)

- Provide strategic vision, leadership, organization and supervision for the Enrollment Division
- Serve as the institutional leader for enrollment strategy encompassing recruitment, admissions, academic records, and student success
- Advise the President in all enrollment management matters and serves as a member of the Administrative Council and the President’s Executive Cabinet

Southeastern Baptist Theological Seminary Wake Forest, NC
Director of Enrollment (January 2012–June 2019)

- Served as the primary enrollment strategist for the institution encompassing recruitment, admissions, and retention for undergraduate and graduate programs
- Attracted, enrolled, and retained a highly proficient student body committed to the mission, values, and beliefs of the institution
- Responsible for providing leadership and insight in developing enrollment goals based on market research, enrollment trends, and best practices
- Led the growing Admissions team to record numbers related to application processing, admitted applicants, New Student Orientation registrations, and enrollment for the undergraduate and graduate programs through active team leadership, strategic initiatives, creative recruiting strategies, and enrollment-based data analysis
- Led enrollment strategy and implementation that has increased overall non-duplicating headcount from 2,428 (FTE: 1,486) in 2009 to 4,710 (FTE: 2,096) in 2019
- Led recruiting and admission strategy that has nearly doubled submitted applications to the undergraduate and graduate programs
- Led in the implementation of Slate as the primary CMS for the institution including the design and building of all aspects of Slate’s functionality
- Partnered with Director of Marketing and Communications in the development and implementation of institutional branding, marketing strategies, advertisement design and placement, and recruiting material design
- Designed and executed a marketing plan for recruiting purposes using print, social media, and digital marketing in pre-existing and prospective marketplaces

- Led enrollment strategies to increase diversity of student population by over 32% in last 5 years, including a 77% increase in underrepresented background student applications in the last year
- Wrote policy and procedure for recruiting and admissions according to the highest accreditation standards
- Served as member on institutional accreditation interim report committee
- Provided Vice President of Institutional Advancement information regarding recruiting and admissions strategy, as well as development of goals and achievement

Southeastern Baptist Theological Seminary

Wake Forest, NC

Administrative Assistant, Student Development Office

(Sept. 2009–December 2011)

- Served as a key member of the recruiting department for undergraduate and graduate programs
- Assisted Director in developing ideas to help facilitate direction and vision for department
- Assisted Director in developing recruiting strategy and inquiry follow-up
- Oversaw administrative aspects of recruiting office for undergraduate and graduate programs
- Oversaw student ambassador program including interviewing, hiring, training, office responsibilities, and schedule
- Strategized with other staff for implementation of successful emphases of recruitment and partnership development
- Managed and troubleshoot CMS for recruitment follow-up
- Traveled for various recruiting and partnership events

ACADEMIC EXPERIENCE:

New Orleans Baptist Theological Seminary

New Orleans, LA

Associate Professor of Ethics

(Fall 2019–present)

- Christian Ethics
- Theology of Sexuality and Gender
- Doctrine of Humanity

Southeastern Baptist Theological Seminary and The College at Southeastern

Wake Forest, NC

Adjunct Professor/Instructor/Teaching Fellow

(Fall 2008–May 2019)

Lead Professor (Campus):

- History of Ideas II
- History of Ideas III
- History of Ideas IV
- Introduction to Christian Ethics

Lead Professor (Nash Correctional Institute):

- History of Ideas II
- History of Ideas III
- Introduction to Philosophy

Co-Instructor/Guest Lecturer:

- Spiritual Formation and Discipleship
- Personal Discipleship and Disciple-Making
- North American Church Planting
- Developing a Church Planting Strategy

Hebron Christian Academy

Dacula, GA

Middle Grades/Secondary Teacher

(August 2002–June 2005)

Lead Teacher:

- Bible

Athletic Coach:

- Basketball
- Baseball
- Golf

MINISTRY EXPERIENCE:

Faith Baptist Church

Youngsville, NC

Faith Group Leader

(2017–2019)

- Led a small group through weekly teaching and care
- Provided counsel to staff pastors and interns in areas of spiritual formation, church planting, and disciple-making

Oaks Church Raleigh

Raleigh, NC

Church Planter/Co-Pastor

(2012–2017)

- Planted a new SBC church in Raleigh, NC with an emphasis on intentional evangelism and discipleship
- Co-pastored focusing on ministry connections, community relations, disciple-making strategy, and church administration

North Wake Church

Wake Forest, NC

Small Group Leader/Church Planting Resident/Lay Teacher

(2005–2012)

- Led a small group through weekly teaching and care
- Participated in Church Planting Residency in conjunction with developing a church planting strategy to employ at the end of the residency
- Researched, developed, and taught curriculum in Life Change classes covering subjects such as doctrine, ecclesiology, Mormonism, and evangelism

Crosspoint Church

Cumming, GA

Youth Pastor

(2001–2003)

ACADEMIC PRESENTATIONS AND PUBLICATIONS:

“Orthodoxy and Orthopraxy.” (Paper presented at the Evangelical Theological Society Annual Meeting, San Francisco, CA, November 2011)

“The Common Grace of Beauty.” (Accepted paper for the International Society of Christian Apologetics Conference, Wake Forest, NC, April 2011)

Review of Stephen Charles Mott, *Biblical Ethics and Social Change*, 2nd edition, *Themelios* Vol. 37, Issue 2: July 2012.

Review of Gordon T. Smith, *Courage and Calling: Embracing Your God-Given Potential*, *Themelios* Vol. 37, Issue 1: April 2012.

MEMBERSHIPS:

Evangelical Theological Society

Evangelical Philosophical Society

AACRAO: American Association of Collegiate Registrars and Admissions Officers